

Apunipima TIS Social Marketing

WHAT'S NEW, FROM OUR CREW?

OUR REGION (IREG 303) & TIS TEAM



Josh Mene
TIS Program Lead
Cairns



Jana Booy
TIS HPO
Cairns



Linton Enoch
TIS Project Officer
Cairns



Davin Crampton
TIS Worker
Cairns



Gloria Wallis
TIS Worker
Napranum



Talisha Leighton
TIS Worker
Cairns



Narelle Aniba
TIS Coordinator
NPA - Bamaga



Theresa Aurthur
TIS Support Worker
NPA - Bamaga



Maureen Underwood
TIS Worker
Cairns



Aditya Sharma
TIS HPO
Cairns



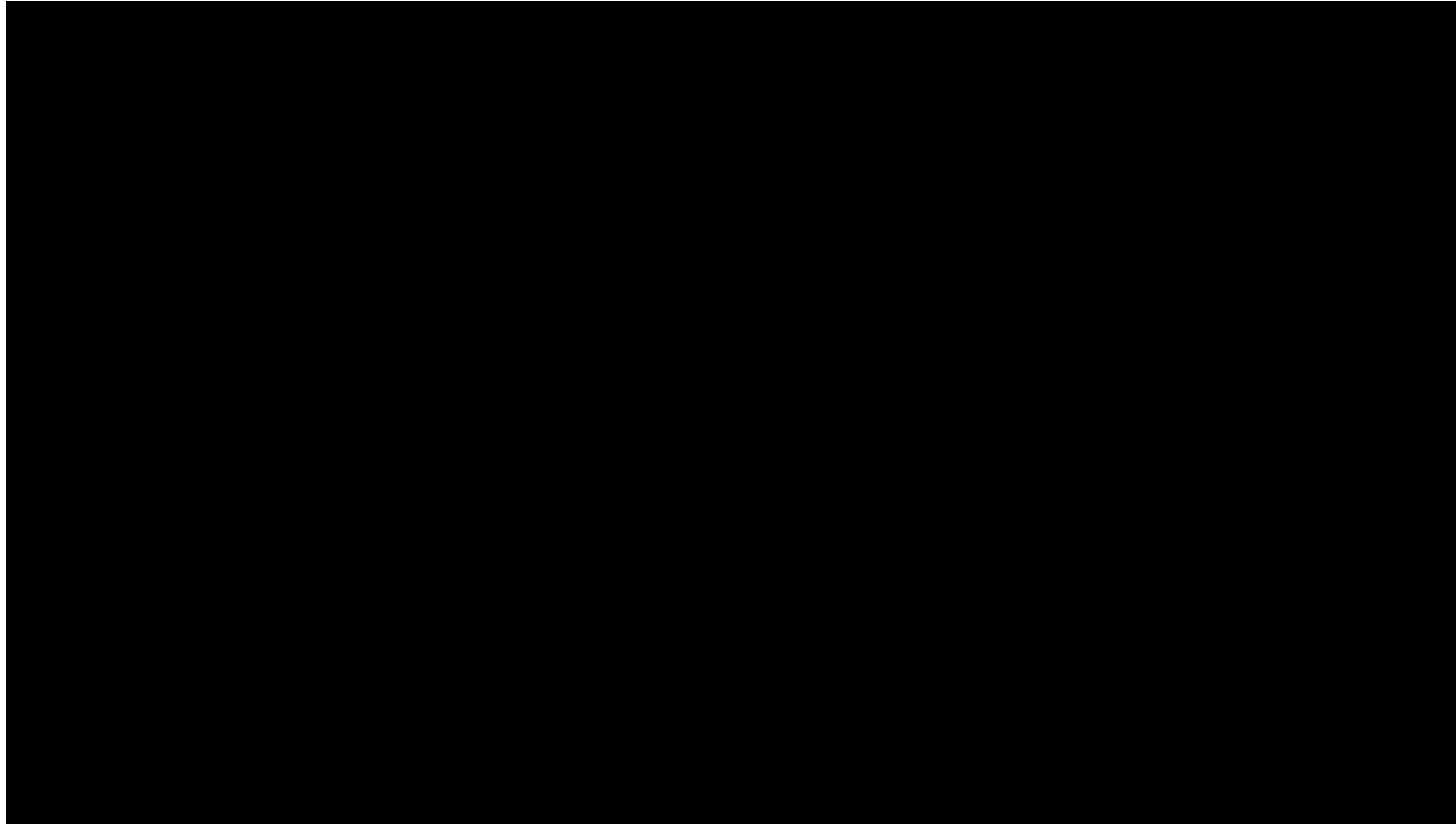
TIS MUSIC VIDEOS

We continued development of music videos and short form content:

- Northern Peninsula Area and Laura
- 2 x Music Videos
- 12 x Short form videos



TIS MUSIC VIDEOS - ADD ONS



TVCS

TIS MUSIC VIDEOS - ADD ONS



MERCH

OTHER TIS CONTENT



Arthur Beetson
Foundation



WNTD Videos



TIS FACEBOOK - METRICS

☐	Preview ↑↓		Views ⓘ ↓	Viewers ⓘ ↑↓	Engagement ⓘ ↑↓	Net follows ⓘ ↑↓	Impressions ⓘ ↑↓	Comments ⓘ ↑↓	Distribution ⓘ ↑↓	Watch time ⓘ ↑↓
☐	 Let's crack down on smokin... Published • 18 Jun at 17:00	...	6,334	4,994	389	2	5,309	8	+0.3x	12h 56m
☐	 Here it is! 'Smoke Free Coun... Published • 15 Jun at 15:04	...	6,313	2,826	730	17	3,804	40	+2.9x	1d 12h
☐	 Powerful message from the ... Published • 16 Jun at 17:00	...	5,973	5,068	410	9	5,496	3	-0.3x	11h 12m
☐	 Caring for our body and mi... Published • 14 Jun at 09:00	...	5,939	4,203	354	8	4,740	2	-0.6x	9h 33m
☐	 What's your story? #OurHea... Published • 11 Jun at 09:20	...	5,600	4,289	414	4	4,753	11	+0.5x	10h 4m
☐	 Let's stick to the facts, not b... Published • 12 Jun at 08:39	...	5,408	4,128	144	2	4,620	0	-0.5x	5h 24m



WHAT'S
YOUR STORY
CAPE YORK?

Questions?

Scan here!


apunipima
CAPE YORK HEALTH COUNCIL

DON'T
MAKE
SMOKES
YOUR
STORY
CAPE
YORK