



Evaluate and Prepare for 2027- 31 Funding Bid - Who's up for the challenge?

Prof Tom Calma AO

National Coordinator Tackling Indigenous Smoking

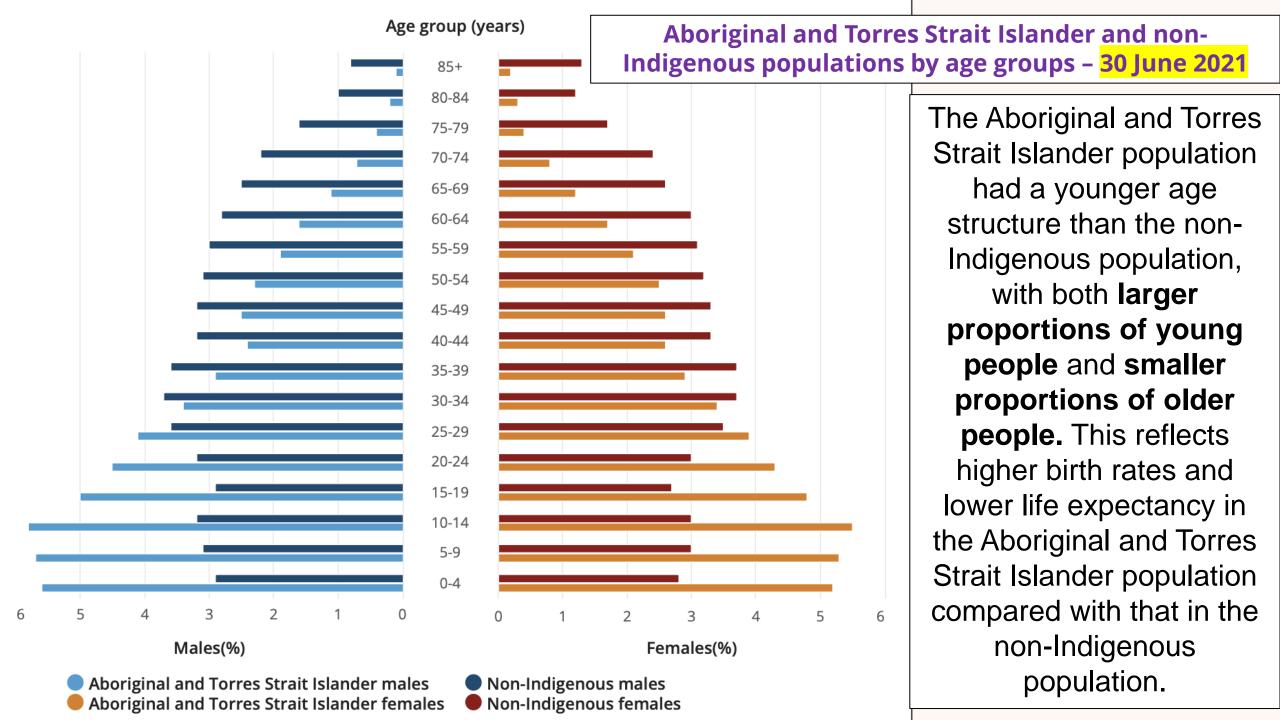


I recognise the **Gadigal** People of the **Eora Nations** and all Aboriginal and Torres Strait Islander Peoples in attendance today

Evaluate and **Prepare** for 2027- 31 Funding Bid

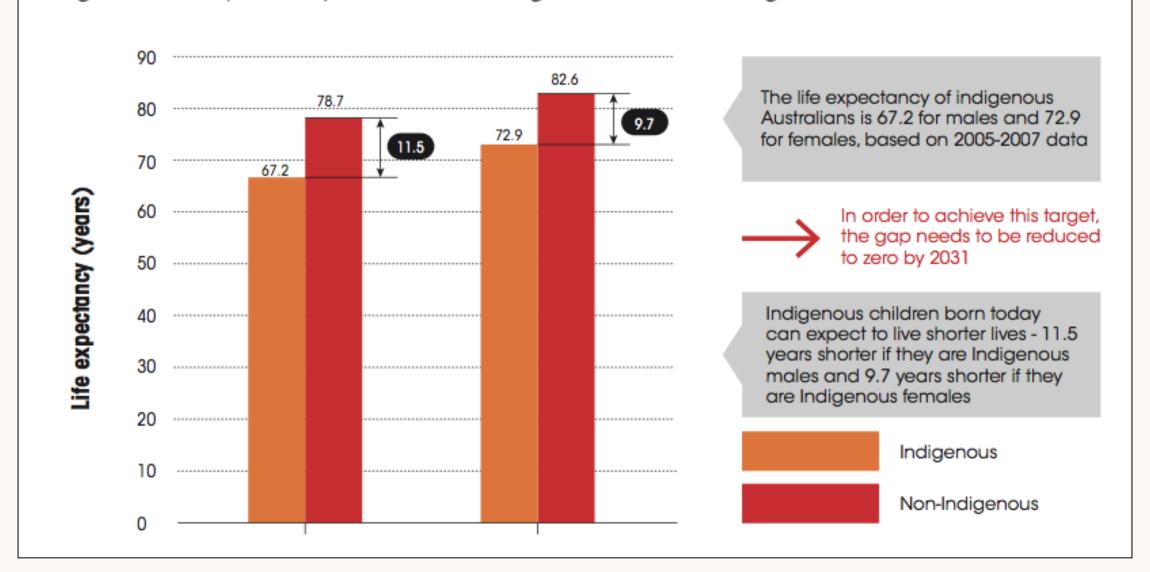
Who's up for the challenge?

- Recap on the TIS Program
 - Genesis
 - Environment
 - Structure
 - Achievements to date
 - Challenges
- Innovation
- Impact
- The ASK!



Objective of TIS – to save lives

Figure 1: Life expectancy estimates for Indigenous and non-Indigenous Australians



Estimated population, Indigenous status – 30 June 2021

983,700 people, 3.8% of the Australian population

	Aboriginal only (no.)	Torres Strait Islander only (no.)	Both Aboriginal and Torres Strait Islander (no.)	Total Aboriginal and/or Torres Strait Islander (no.)	Non- Indigenous (no.)	Total (no.)	
NSW	326,927	5,971	6,812	339,710	7,757,352	8,097,062	
Vic.	74,263	2,463	1,970	78,696	6,469,126	6,547,822	
Qld	222,309	25,169	25,641	273,119	4,942,695	5,215,814	
SA	49,721	1,195	1,153	52,069	1,750,532	1,802,601	
WA	114,995	2,213	2,798	120,006	2,629,359	2,749,365	
Tas.	31,140	1,361	1,356	33,857	533,382	567,239	
NT	73,101	917	2,469	76,487	171,664	248,151	
ACT	8,971	241	313	9,525	442,983	452,508	
Aust. (a)	901,655	39,538	42,516	983,709	24,701,703	25,685,412	
a. Includes Other Territories.							

Age and sex structure

The Aboriginal and Torres Strait Islander population had a **younger age structure than the non-Indigenous population**, with both **larger proportions of young people** and **smaller proportions of older people**. This reflects higher birth rates and lower life expectancy in the Aboriginal and Torres Strait Islander population compared with that in the non-Indigenous population.

- The median age of the Aboriginal and Torres Strait Islander population was 24.0 years.
- One-third (33.1%) of Aboriginal and Torres Strait Islander Australians were aged under 15 years compared with 17.9% of non-Indigenous people
- People aged 65 years and over comprised 5.4% of the Aboriginal and Torres Strait Islander population compared with 17.2% of the non-Indigenous population.
- Females outnumbered males in age groups over 35 years.

Why do we need an Indigenous specific program?

- Smoking causes almost twice as many deaths as we previously realised.
- Smoking causes more than one-third of all Aboriginal and Torres Strait Islander deaths at any age
- > 10,000 deaths among Aboriginal and Torres Strait Islander peoples in the last 10 yrs
- Focusing on older adults, we see that smoking causes half of Aboriginal and Torres

 Strait Islander deaths at age 45 years and over.
- The deadly news is that there is even more potential than we realised to improve health outcomes by reducing tobacco use.
- Most smokers want to give up or have tried to give up.
- Many smokers are not addicted but are social smokers.
- Health, Economic impacts and Environmental impacts

The TIS Family

- TIS commenced in Jan 2010
- Maintained funding and growth under successive governments
- Consistent leadership NCTIS 10 days per month
- Supported by a National Best Practices Unit
- 2 discrete evaluation system CQI
- Population Health Program do not run programs
- Clear Grant Operational Guidelines (GOGs)



Input	Activities	Outputs	Short-term Outcomes	Medium-term Outcomes	Long-term Outcomes
	TIS Teams run evidence- based, population health tobacco and vape control activities	All intended audiences are reached by evidence-based information or messages about: — harms of tobacco and e-cigarette use — benefits of resisting uptake — benefits of quitting — benefits of smoke free environments	All intended audiences have greater knowledge about: harms of tobacco and e-cigarette use benefits of resisting uptake benefits of quitting benefits of smoke free environments	All intended audiences intend to: avoid uptake of tobacco and/or e-cigarettes take steps towards cessation of tobacco and/or e-cigarettes avoid second smoke and create smoke free environments	In the Aboriginal and Torres Strait Islander population there will be: Reductions in the uptake of tobacco and e-cigarettes Increases in the number and length of quit attempts Increases in the number of smokefree environments
Regional Grants Population Health Promotion	TIS Teams build partnerships with other providers	Strong partnerships between TIS Teams and other stakeholders	Organisations/individuals understand the TIS program and how they can engage with TIS teams to support tobacco and e-cigarette control	Organisations/individuals are motivated/ intend to engage with TIS teams to support tobacco and e-cigarette control	Organisations/individuals provide support for TIS tobacco and e-cigarette control
	TIS Teams support advocacy	Involvment of organisations outside of TIS team consortiums in TIS leadership or advocacy in tobacco and e-cigarette control	Organisations/community members understand how to take a leadership role in and advocate for tobacco and/or e-cigarette control	Organisations/community members are motivated/intend to lead and advocate for tobacco and/or e-cigarette control	Organisations/community members lead and advocate for tobacco and/or e-cigarette control
	TIS Teams work with communities	Co-designed activities that reflect input from the community	Community members recognise that their input has shaped TIS tobacco and/or e-cigarette control activities	The community is motivated to participate in TIS tobacco and/or e-cigarette control activities	The community participates in and feels ownership of TIS population health promotion activities
Access to	TIS Teams promote quit support	All intended audiences receive information about quit support	All intended audiences have increased awareness of quit support	All intended audiences have increased motivation to access quit support	Aboriginal and Torres Strait Islander peoples use quit support more frequently
Quit Support	TIS Teams build partnerships with quit support providers	Referal pathways are established	All members of TIS teams have awareness of referral pathways to quit support	All TIS team members intend to use referral pathways to quit support	TIS teams refer community members to quit support
National Supports	NBPU, National Coordinator and Health support TIS Teams to: — use evidence — achieve full reach — use local knowledge — monitor and evaluate their work	TIS Teams are exposed to information about: evidence-based population health promotion approaches how to target all intended audiences eligible and ineligible activities how to monitor and evaluate their activities how and why to draw on local knowledge when designing activities	TIS Teams know more about: — evidence-based population health promotion approaches — how to target all intended audiences — eligible and ineligible activities — how to monitor and evaluate their activities — how and why to draw on local knowledge when designing activities	TIS Teams intend to: — use evidence-based population health promotion approaches — target all intended audiences — only implement eligible activities — monitor and evaluate their activities — draw on local knowledge when designing activities	TIS Teams: — apply evidence-based population health promotion approaches — target all intended audiences — only implement eligible activities — monitor and evaluate their activities — draw on local knowledge when designing activities
(National Best Practice Unit, National Coordinator, Department of Health and Aged Care and Community Grants Hub)	NBPU, National Coordinator and Health provide support and leadership to TIS Grant Recipients	Regular and frequent contact between TIS Teams and National Supports	TIS Grant recipient organisations understand: — how to implement their grants appropriately — the importance of leadership and advocacy for tobacco and/or e-cigarette control — population health promotion approaches	TIS Grant recipient organisations are motivated to: — implement their grants appropriately — lead and advocate for tobacco and e-cigarette control — use population health promotion approaches	TIS Grant recipient organisations: implement their grants appropriately lead and advocate for tobacco and e-cigarette control use population health promotion approaches
	National Coordinator provides leadership and advocacy in tobacco control	National and state stakeholders are exposed to information about the need for tobacco and e-cigarette control measures and policies that reflect Aboriginal and Torres Strait Islander culture and values	National and state stakeholders are aware of the need for tobacco and e-cigarette control measures and policies that reflect Aboriginal and Torres Strait Islander culture and values	National and state stakeholders are motivated to lead and support tobacco and e-cigarette control measures and policies that reflect Aboriginal and Torres Strait Islander culture and values	National and state stakeholders lead and support tobacco and e-cigarette control measures and policies that reflect Aboriginal and Torres Strait Islander culture and values

A national evaluation of the overall program

The evaluation of the TIS program is a two-part process:

- a process and program improvement evaluation is being carried out by the Culturally Inclusive Research Centre Australia (CIRCA)
- an impact and outcome evaluation is being carried out by the Australian National University (ANU).

Data is critical for future funding and planning – it is **not** a discretionary activity.

5. What the grant money can be used for

5.1 Eligible grant activities

To be eligible, your grant activity must:

- be delivered with a **preventive population health approach** that effectively achieves the required reach to all First Nations people within the IREG for which you are applying.
- directly relate to the TIS RTCG Program, which include:
 - community education and engagement (training, social activities, and events)
 - developing smoke free policies in social settings (workplaces, cars, homes, sporting, and community events)
 - mass media/social media campaigns (television, radio, print media, social media)
 - promotional resources (posters, pamphlets, smoke free signage)
 - community events (World No Tobacco Day, NAIDOC, fun runs)
 - anti-vaping and e-cigarette activities.

Eligible grant activities include:

- TIS Program workshop and intervention materials.
- TIS Program marketing, promotional activities and merchandise.
- in-person attendance at NBPU training sessions and TIS Program workshops for the jurisdiction where your nominated ABS IREG is geographically located.

Grant Operation Guidelines - GOGs

Ineligible grant activities include:

• wages, training, and travel costs for non-TIS Program staff

Grant Operation
Guidelines - GOGs

- sporting team sponsorships
- purchase of land
- major capital expenditure including vehicle purchase, major construction, capital works and temporary buildings
- retrospective costs of TIS RTCG Program activities
- costs incurred in the preparation of a grant application or related documentation
- Nicotine Replacement Therapies (NRTs) or other smoking cessation products or services
- direct or indirect delivery of smoking cessation services
- international travel
- activities for which other Commonwealth, state, territory, or local government bodies have primary responsibility, including smoking cessation supports in correctional settings
- activities not directly related to the TIS RTCG Program.



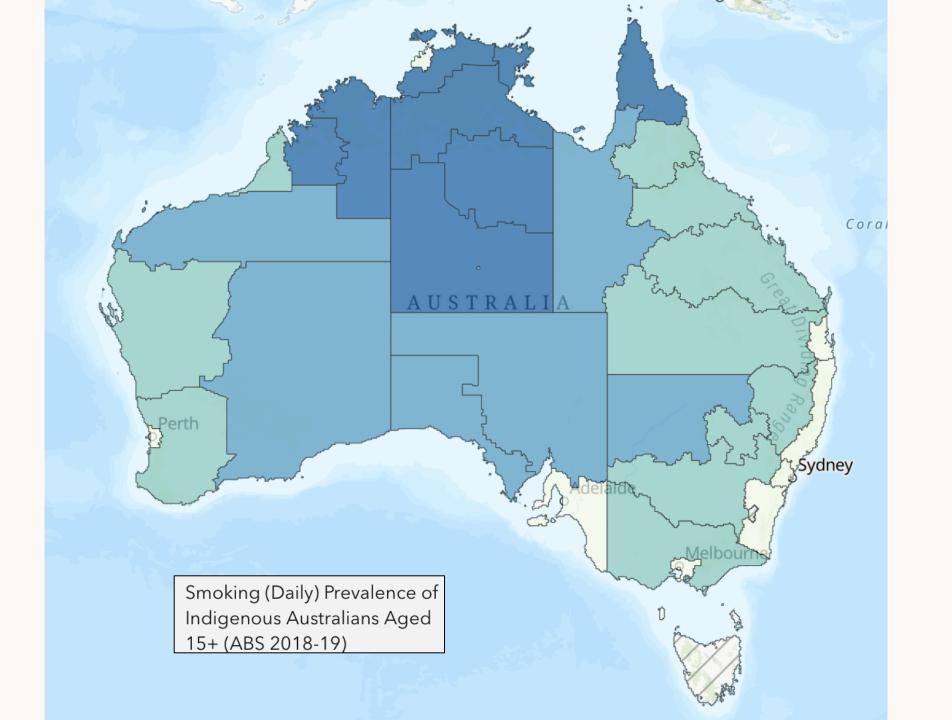
Tackling Indigenous Smoking

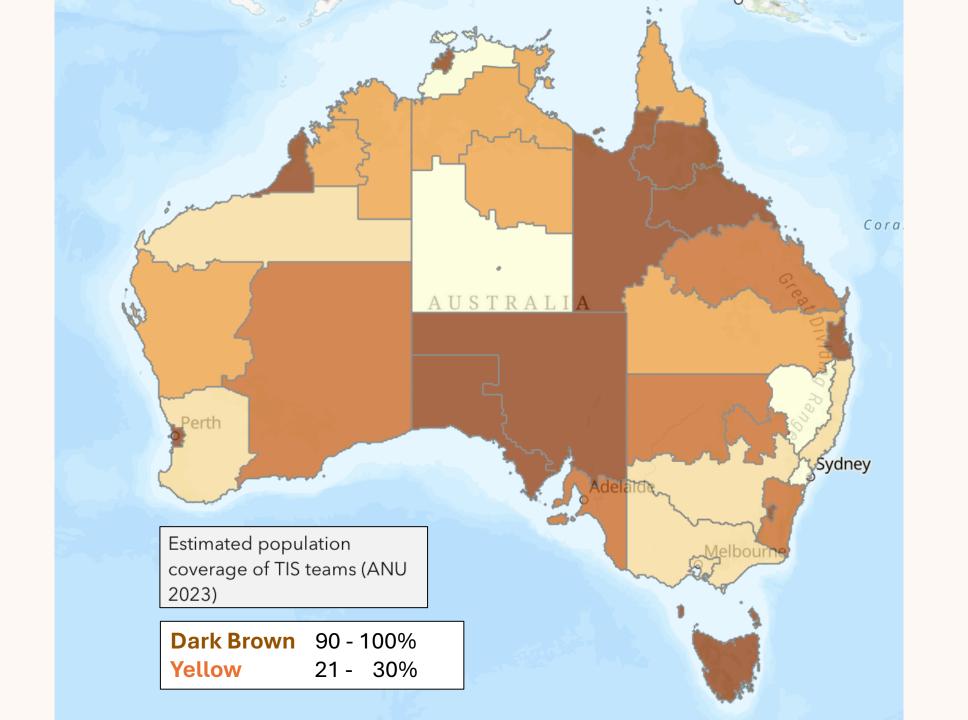
Map Layers

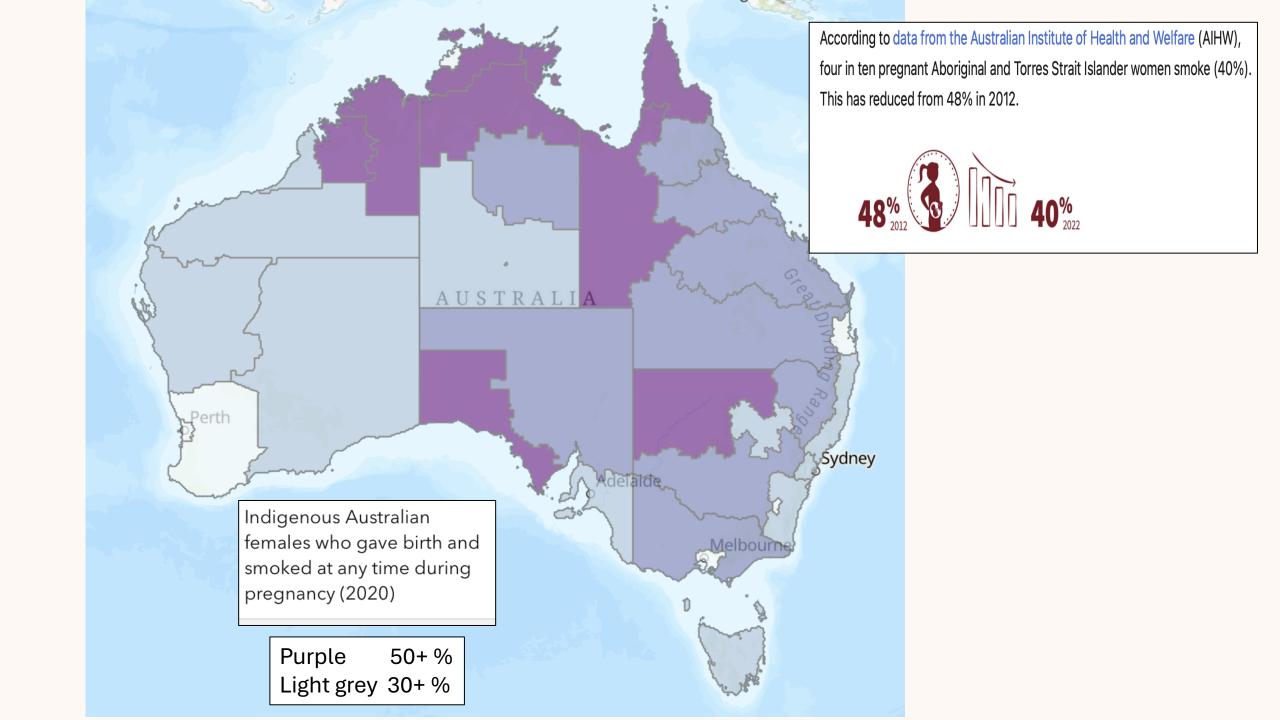
- Indigenous Australians'
 Health Programme (IAHP)
 Funded Services (Feb 2025)
- TIS Service Areas (2023)
- Primary Health Networks (2023)
- Local Government Areas (ABS 2025)
- Indigenous Areas (ABS 2021)
- Indigenous Regions (ABS 2021)
- Postal Areas (ABS 2021)
- Smoking (Daily) Prevalence of Indigenous Australians Aged 15+ (ABS 2018-19)
- TIS Service Areas (2018 2022)

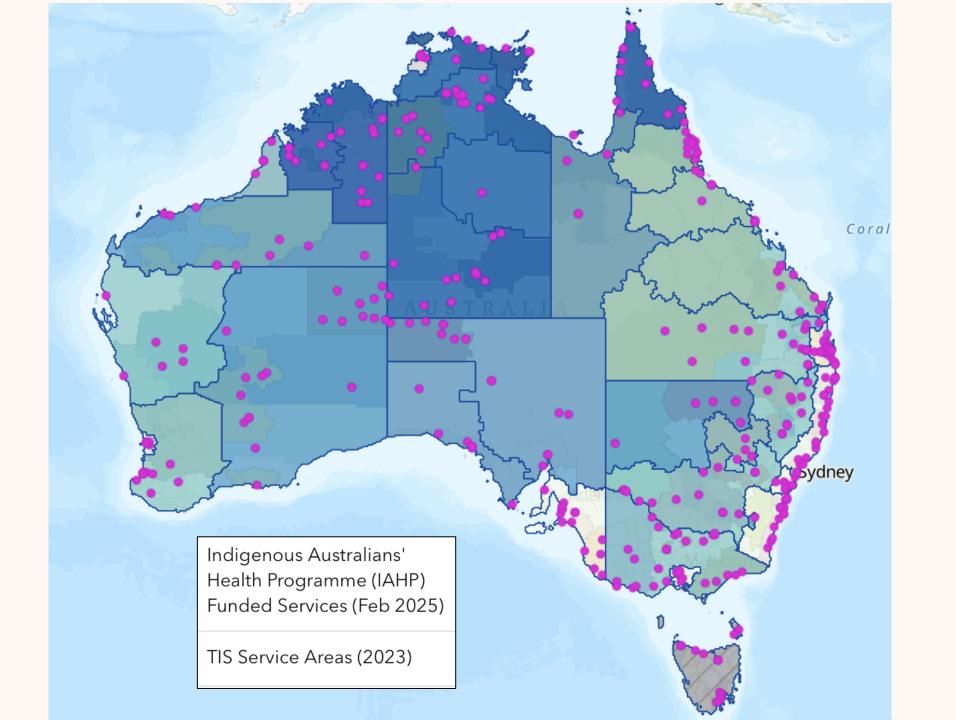
Indigenous Australians

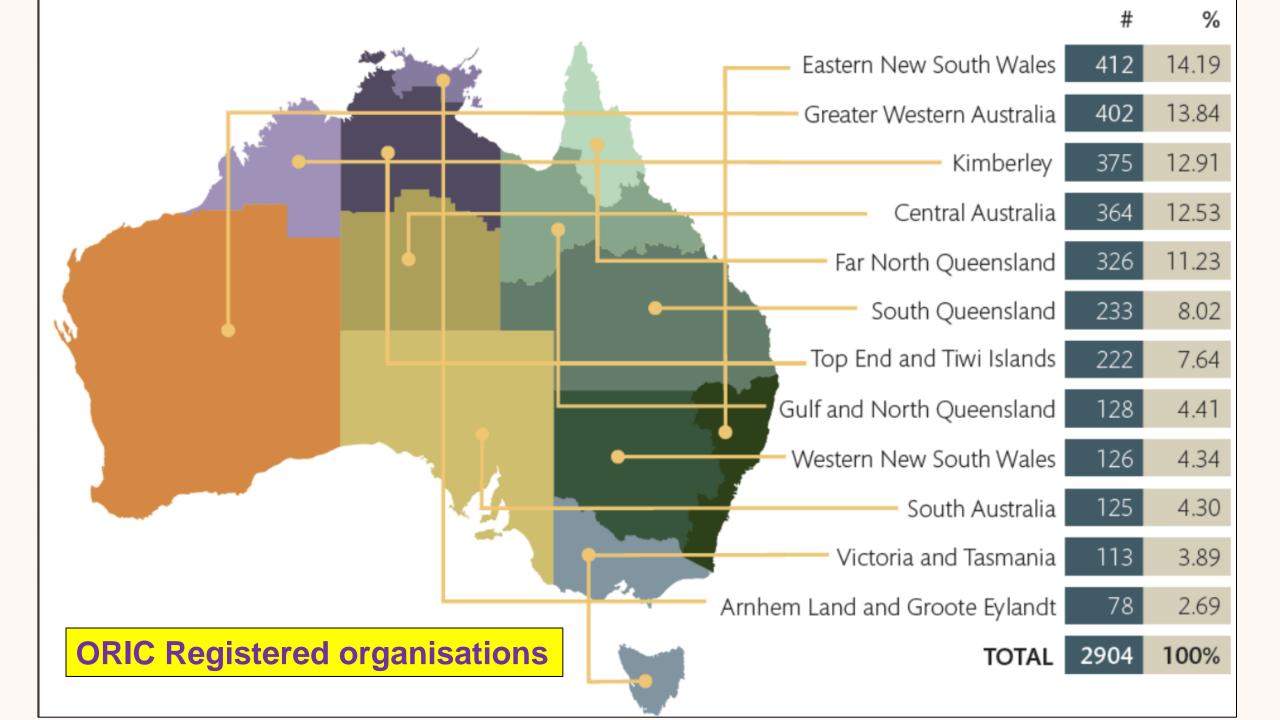








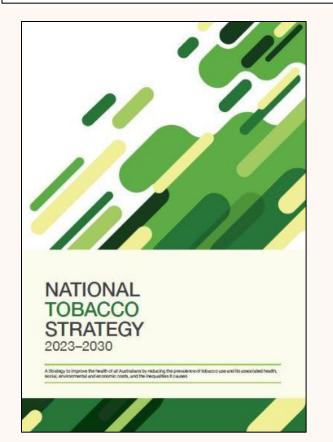




BUDGET 2023-24 TIS, vaping and cancer outcomes

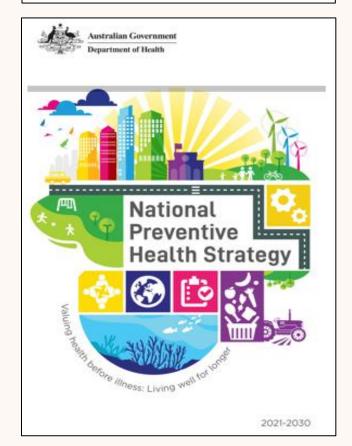
\$141.2m
Tackling Indigenous Smoking
(over 4 years)

\$29.5m
Support smoking & vaping cessation
(over 4 years)



The National Tobacco **Strategy** aims to achieve a national daily smoking prevalence of less than 10% by 2025 and 5% or less by 2030 in Australia and reduce the daily smoking rate among First Nations people to 27% or less by 2030.

\$263.8m
Lung Cancer Screening
(over 4 years)



Cancer mortality post peak smoking by population group

There is a long delay between smoking and its associated cancer mortality; even when the prevalence of smoking begins to decline, smoking-attributable mortality continues to increase, reflecting the smoking behaviours of up to three decades earlier.1

Cancer Mortality								
	Peak Smoking	2012 22 <u>yrs</u> post peak	2015 25 yrs post peak					
Non-Indigenous	1990	Down 10%	Down 13%					
		2012 10 yrs post peak	2015 13 yrs post peak					
Indigenous	2002	Up 16%	Up 23%					

¹Lovett, R., Thurber, KA., Maddox, R. 2017, The Aboriginal and Torres Strait Islander smoking epidemic: what stage are we at, and what does it mean?, vol. 27, issue 4,
Public Health Research and Practice, Canberra,

Why is TIS considered successful?

2010 - 50+%

2018/9 - 37%

2030 – **27%** Target

Challenge still remains Regional and Remote and very remote residents

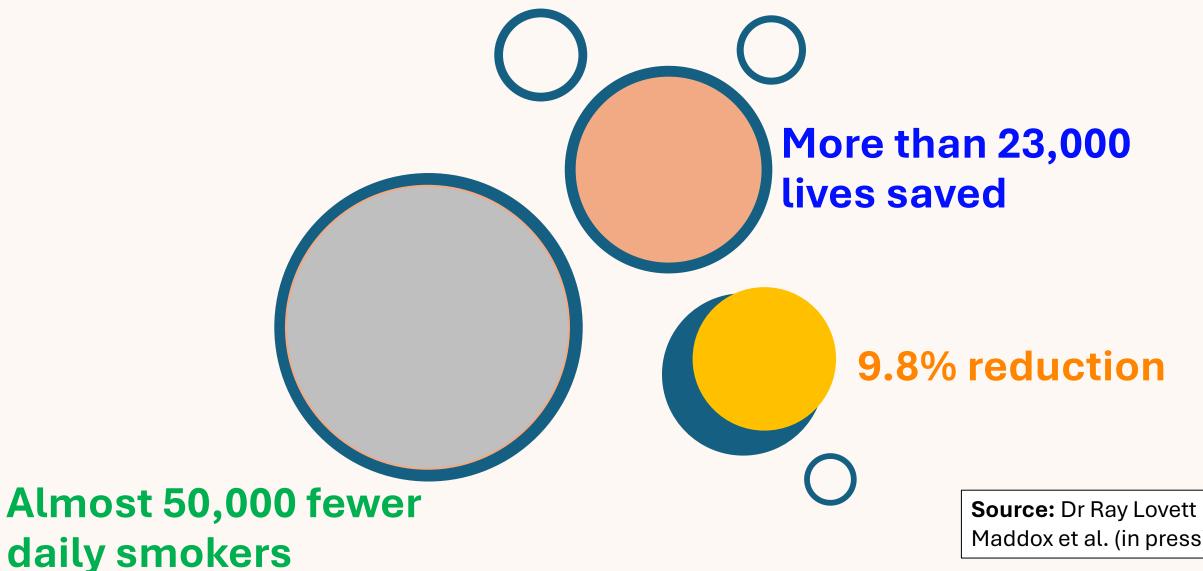
15 years of bi-partisan support and for the past 8 years Funding and Policy stability

2024 **- 29**%

Population health and referral practice

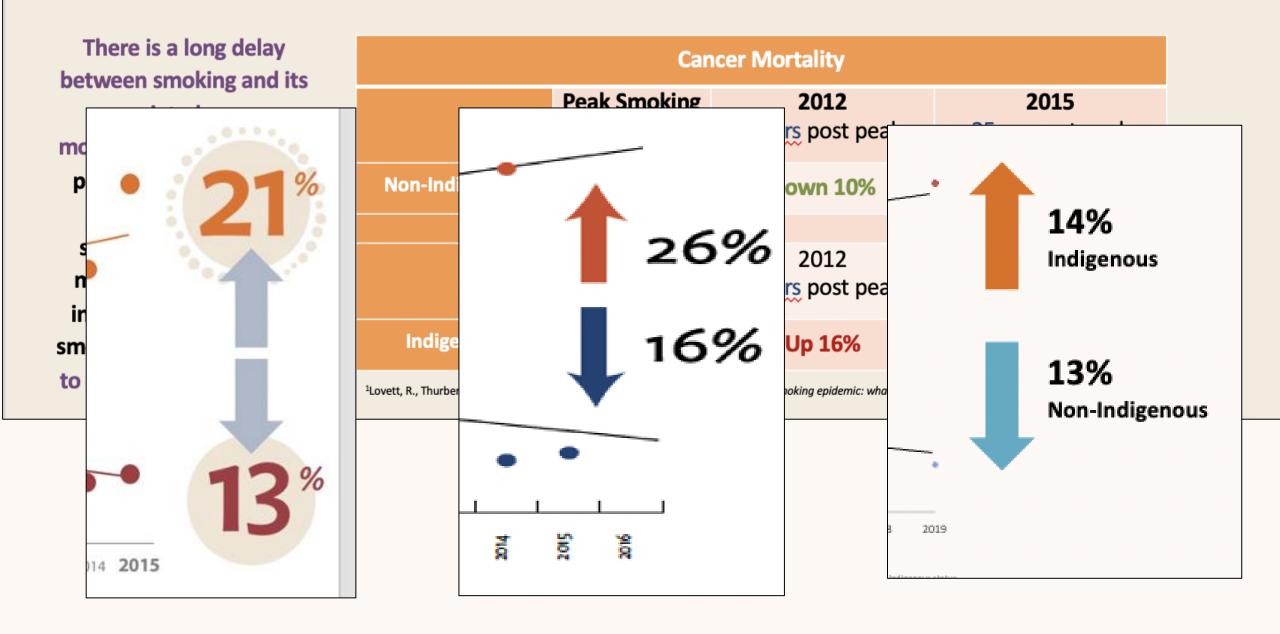
Ongoing **evaluations** and building the **capacity** of and **empowering** local communities **to come up with the messaging and strategies** that suit them.

Why is TIS considered successful? From 2004 – 2018/19



Maddox et al. (in press)

Cancer mortality post peak smoking by population group



Challenges

Maintain the momentum - build on successes & celebrate success

Be innovative - work with your community to get the messages across that they can understand

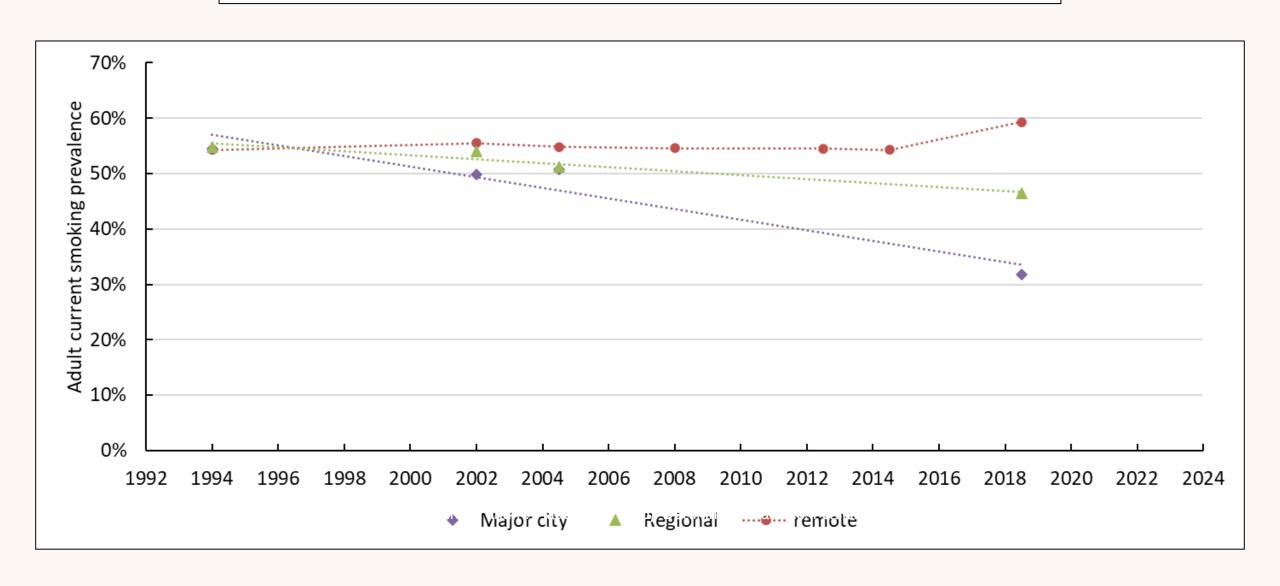
Partner with other agencies and people - environmental health workers

Get into schools or other areas where kids and youth congregate

Target homes, shops and common areas

Spend your money - but do it wisely and in conformance with the GOGS – no prize for not spending and *a loss for Aboriginal and Torres Strait Islander Peoples*

Aboriginal and Torres Strait Islander Peoples smoking incidence by geographic region



Tobacco excise

• In 2025-26, the Australian government anticipates tobacco excise revenue of approximately \$7.4 billion, a significant drop from previous years. This decline is attributed to reduced smoking rates and a growing black market for tobacco. The government projects a shortfall of \$6.9 billion over the next four years compared to initial forecasts.

NATIONAL

PROGRAM

LUNG CANCER

SCREENING

 More excise money to be spent on prevention programs starting with TIS and the National Lung Cancer Screening program from 1 July 2025.

•

Innovation: National Reach and Priority Projects (NRPP)

Round 1 - 2024

- 1. Expand the reach of tobacco- and vape-free programs.
- 2. Serve regional, remote, and very remote communities, with a focus on:
 - Young Indigenous people (including vaping-related programs).
 - Pregnant Indigenous women, their families, and women of childbearing age

Round 2 - 2025

Expanding reach in regional, remote and very remote areas

- 1. Target population youth (including vaping) in regional, remote and very remote areas
- 2. Target population pregnant women in regional, remote and very remote areas

The ASK!

- CEOs and TIS Coordinators critically review your operations
- Give TIS Coordinators access to their budgets and ensure they have ready access to the NBPU
- Complete work plans and reports on time and review the feedback
- CEOs and TIS Coordinators diligently participate in both evaluation processes
- Inform the community-controlled sector to treat smoking and vaping interventions as a priority
- Be innovative and partner especially in outer regional, remote and very remote regions
- Reach out to NBPU and NCTIS for support
- Use this forum to ask questions among friends

TIS Family 2019



