

# Which way? Womens & Youth **Programs**

### **Acknowledgement of Country**

We acknowledge the ongoing sovereignty of Aboriginal and Torres Strait Islander peoples over these lands and pay our respect to Elders, past and present, including the children of today who are the Elders of tomorrow.

www.whichway.info













## Women's Kits Overview

- Develop Women's Kit to provide health education on smoking and vaping cessation during pregnancy
- Develop downloadable information and resources to an online format

• Target reach: 1500 kits by February 2026



Artist: Jade Tapper



Food, collection, culture, sea life



Custom Baby Blanket - Concept 1







### Women's Journal Design



Artist: Deserai Saunders



Which way?

WOMENS KITS

Want to distribute
Which Way? Women's
Kits in your
community?

Register your health service today and a member of the Which Way? team will get back to you.





**ORDER NOW!** 





## Youth Program

- Created in response to our community
   partners request to develop a evidence-based
   programs to empower vape free futures for
   youth.
- Draws on the Indigenous-led evidence base on culturally responsive smoking and vaping cessation support generated by the Which Way? team over the past five years.

### **Community Partners**



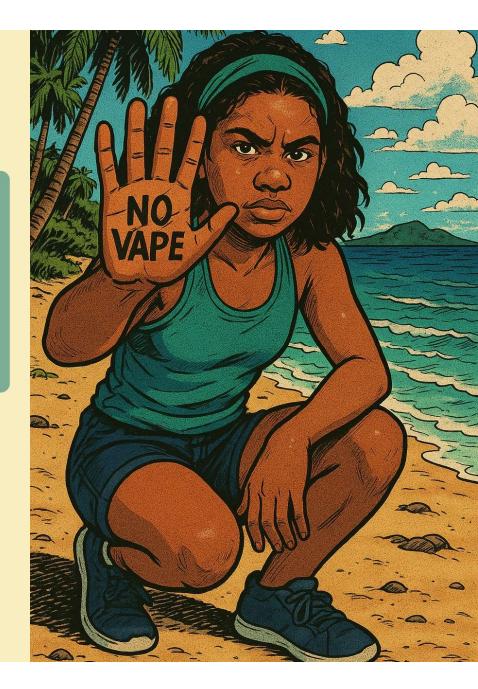


## Our Approach

- Draws on the wisdom, knowledge and leadership of Aboriginal and Torres Strait Islander people
- Develop appropriate and meaningful solutions to impact smoke and vape-free generations
- Program design upholds youth rights and leadership in driving localised vape-free health messages
- Provide resources to support implementation of vaping health education using an online format with downloadable content services can take, adapt and tailor to community settings.

Program targeted at young people aged 12 and over with elements tailored to youth that are currently using social media.

Builds on current Which Way? evidence and resources that have been developed based on theories of behaviour change including behaviour change techniques that have been prioritised by Aboriginal and Torres Strait Islander people.



# Program Overview

Which Way? Youth Program consists of four core sessions, one hour per session

### **Key Messages:**

- There is no safe vape; you don't know what you're putting in your body.
- Vaping doesn't just affect your health but can affect everyone around you.
- Be confident in making your own health decisions.
- Vapes include nicotine and are addictive, making them hard to quit.
- Quitting vaping is possible with the right supports in place.
- The industry has targeted young people to influence the uptake of vaping.
- Creating your own health promotion messages can empower vape-free lives.

### **Program Goals:**

- 1. To increase local knowledge and change vaping practices among Aboriginal and Torres Strait Islander young people.
- 2. To empower Aboriginal and Torres Strait Islander communities using community-led health promotion for vape-free lives in the local community.

## Session 1 - What's in a Vape?

#### **Overview**

- Educate young people about what's in a vape, the harmful effects of vaping and why it's not a safe alternative to smoking cigarettes.
- Identify the risks associated with vaping, make better and informed decisions about vaping and empower to advocate change in the community.

#### **Session objectives**

- Understand the harmful effects of vaping on health and wellbeing.
- Understand that vapes are not a standardised and safe product.

Activities:
True/Nah Gammon
Big Vape
Chemical Match
Chemical Quiz



### Session 2 - Second-hand Vaping & Peer Pressure

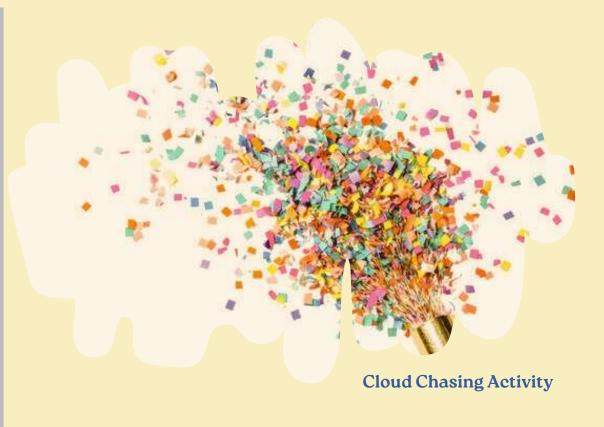
#### **Overview**

- Focuses on the harmful health effects of second-hand vaping.
- Identify challenges faced with peer-pressure around vaping.
- Provide ways to explore appropriate strategies to overcome peer-pressure in the community.

#### **Session objectives**

- Understand the health impacts of second-hand vaping on health and wellbeing.
- Identify the impacts and strategies to overcome peer-pressure.

Activities:
True/Nah Gammon
Cloud Chasing
The Cloud vs My Health
Peer Pressure Scenarios



## Session 3 - Nicotine Withdrawal & Support to Quit

#### **Overview**

- Focuses on understanding symptoms of nicotine withdrawal.
- Understanding supports that are available to help someone quit.
- Increases understanding of how nicotine creates dependency on vapes.

#### **Session objectives**

- Understand and identify common symptoms of withdrawal from nicotine.
- Identify strategies and management to overcome withdrawal symptoms.

Activities:
True/Nah Gammon
Withdrawal Symptoms
Withdrawal Management
Supports for Quitting



### Session 4 -

### Social Media Influence

#### **Overview**

- Highlights the influence of social media and marketing tactics used by the tobacco/vaping industry aimed at young people.
- Participants develop vape free messages for community promotion.

#### **Session objectives**

- Understand how social media and social networks impact uptake of vaping among youth.
- Apply knowledge on impacts of vaping to develop health messages.

Activities:
True/Nah Gammon
Industry Target Bingo Game
What Ads Appeal to You
Vape Free Message



### Resources Developed

- ·Facilitators manual with resource sheets and guides
- •Participant workbook with all content and worksheets
  3D-printer design files to build your own vapes

