



Nunakuwarrin Yunti of SA Inc.

December 2024



This story was submitted to the National Best Practice Unit Tackling Indigenous Smoking (NBPU TIS) by Emily Zhang, Nunakuwarrin Yunti of SA TIS Project Officer. Many thanks to the Nunakuwarrin Yunti TIS team for sharing their story.

What area do you service?

The TIS Team from Nunakuwarrin Yunti of South Australia services the wider Adelaide region.

Tell us about your success story.

Our annual Aboriginal Spirit Colour Fun Run took place at Alberton Oval on 27 October. This year we partnered with the one and only [Port Adelaide Football Club](#). We had over 700 registrations from the local community and the day was a sea of colours. Our key message for the day was 'Colour Your Future, Don't Smoke It Away'.

Hosted by Australian television personality, Luke Carroll, the event was attended by several dignitaries including Susan Close MP, Deputy SA Premier; Vanessa Tulloch, Deputy Mayor of Port Enfield Council; Marina Bowshall, Preventive Health SA CEO; our very own Uncle Moogy Sumner, who performed a Welcome to Country and smoking ceremony; and many amazing stakeholders.



We had an outstanding attendance from the local community, many of whom came to the TIS stall and had a yarn about the benefits of a smoke- and vape-free community, how to seek help and what we can do to support one another.

We also would like to say a special thank you to the staff from [Power Community Limited](#): Christine, Tim, Jane, Mercedes, Ebony and Gerry. We thank you a million times and cannot wait to continue our partnership in 2025.



Who was the activity designed to reach?

The local community. This was a free event for community to attend. We had a Kids Activity Zone, invited Thunda, the Port Power Mascot, and planned the event to suit all ages.

How did you measure the success of the activity?

Our survey data showed that 79% of attendees will consider smoking less/vaping less after the event and 26% will try to quit smoking. Almost half (48%) of attendees we saw at the event were aged 12 years or under.



Summary and conclusion

Power Limited Ltd posted photos from our collaborative event on [their website](#). We look forward to continuing this partnership with the Port Power Footy Club in 2025.

