

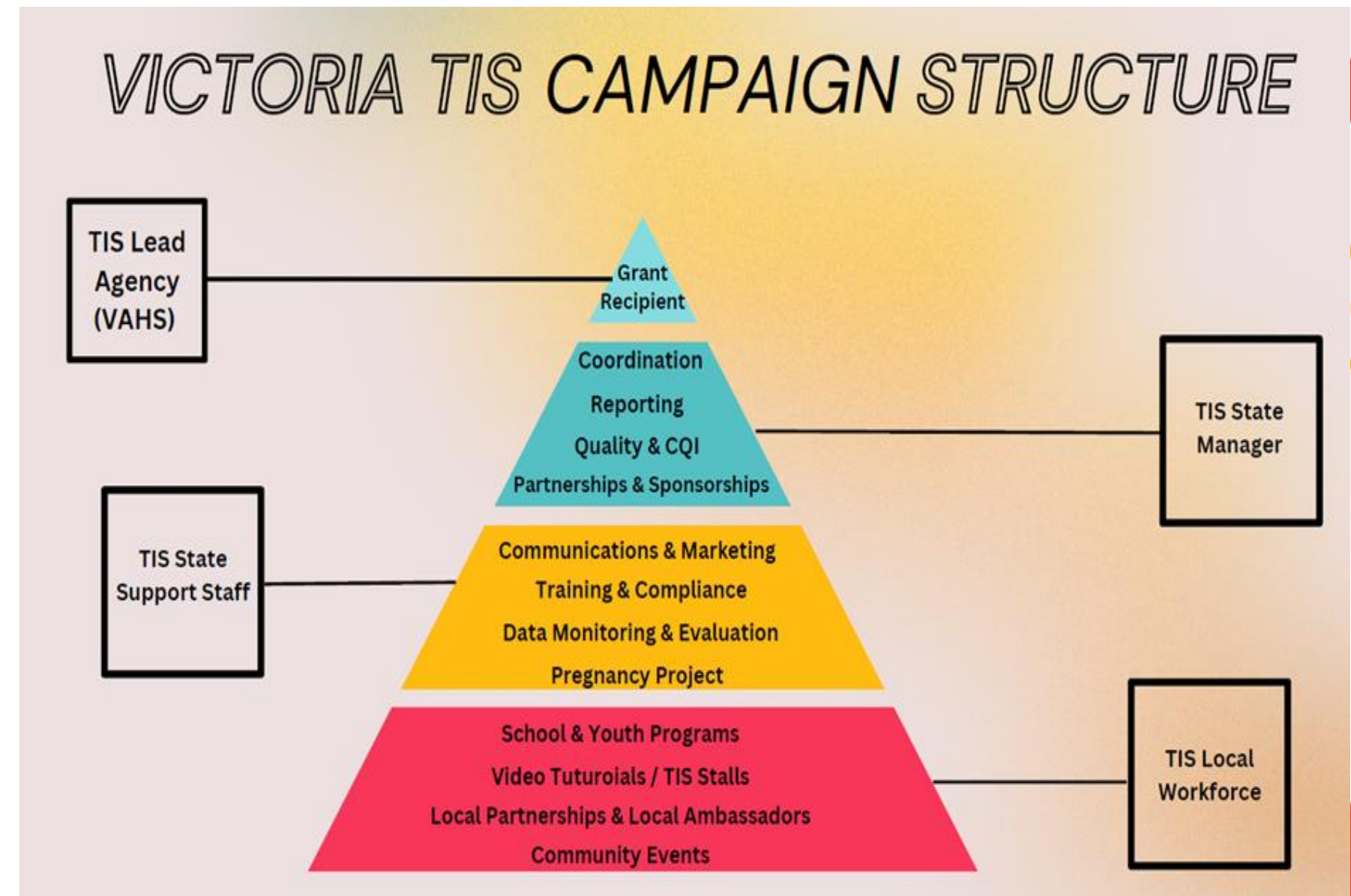
Victorian TIS Program

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The Victorian TIS model

The VIC TIS model is a state-wide approach working with partnered ACCHO's in various regions around Victoria to deliver the same TIS messaging throughout the state.



First 12 Months of development

- Contracts
- Resource development
- Brand development
- Employing a workforce
- Training
- Implementation



TIS Branding

- The Koori Way campaign
- Brand Guidelines
- Roll out of The Koori Way campaign




YOUTH PROGRAM

- **Changing the name to YOUTH PROGRAM from Schools Program**
 - **5 week program covering 5 topics**
- **Can be taught in a school setting & youth group/social setting**





Video Tutorials and VR

- **Video Tutorialls providing 3-5 minute brief education**
 - **Video audio interaction for youth engagement**
 - **3 alternative universes to choose from in the “ Tales of the Ciggie Verse “**
 - **Virtual Reality journey guided by our ambassadors sharing their quit smoking/vaping journey**
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Events

- **VAHS annual family mixed netball tournament**
- **Southern Aboriginal Sports Basketball Tournament**
- **Statewide Senior Football and Netball Carnival**
- **Statewide Junior and Senior Basketball tournament**
- **Getting each region to host an event related to
TIS**

The background features a variety of colorful geometric shapes and patterns. At the top left, there are yellow and black semi-circles. To the right, there are yellow circles of different sizes, a red flower-like shape, and a black and red semi-circle. Further right, there are black wavy lines and a yellow star. On the far right, there are red circles and a yellow spiral. On the left side, there is a large red triangle pointing downwards. At the bottom, there are black and red shapes, including a black triangle, a red outline of a shape, a yellow star, and a black star-like shape.

VAHS supporting other TIS teams

- **Supporting teams with resources**
- **Supporting regional teams with the Youth Program**
- **Supporting teams with guidance on hosting their own regional event/s**



Marketing and Videographer

- **Hiring a videographer to capture footage of Youth Program & other TIS events**
- **Videographer to create content for social media**
- **Communications officer to capture footage and photos of any TIS events/community events**

The background features a variety of colorful geometric shapes and patterns. In the top left, there are yellow and black semi-circles. Below them are several yellow circles of different sizes and a red four-petaled flower. To the right, there's a black and red semi-circle, a yellow four-petaled flower, and a black wavy line pattern. On the far right, there are red circles and a yellow concentric circle pattern. On the left side, there's a large red triangle pointing right. At the bottom, there are a black triangle, a yellow four-pointed star, a red outline of a shape, and a black starburst pattern.

Merchandise

- **All youth program participants get an exclusive rugby polo**
- **Specific merchandise for statewide junior basketball carnival**
- **Merchandise for our mailing list members**
- **Stall merchandise**



Next 12 months

- **6-10 TIS events**
- **Roll out of all TIS programs/resources**
- **Growing our workforce
(Albury/Wodonga)**
- **Align data collection with
Commonwealth reporting**
- **3 Sub campaigns**
- **Continuous Quality Improvement (CQI)**