

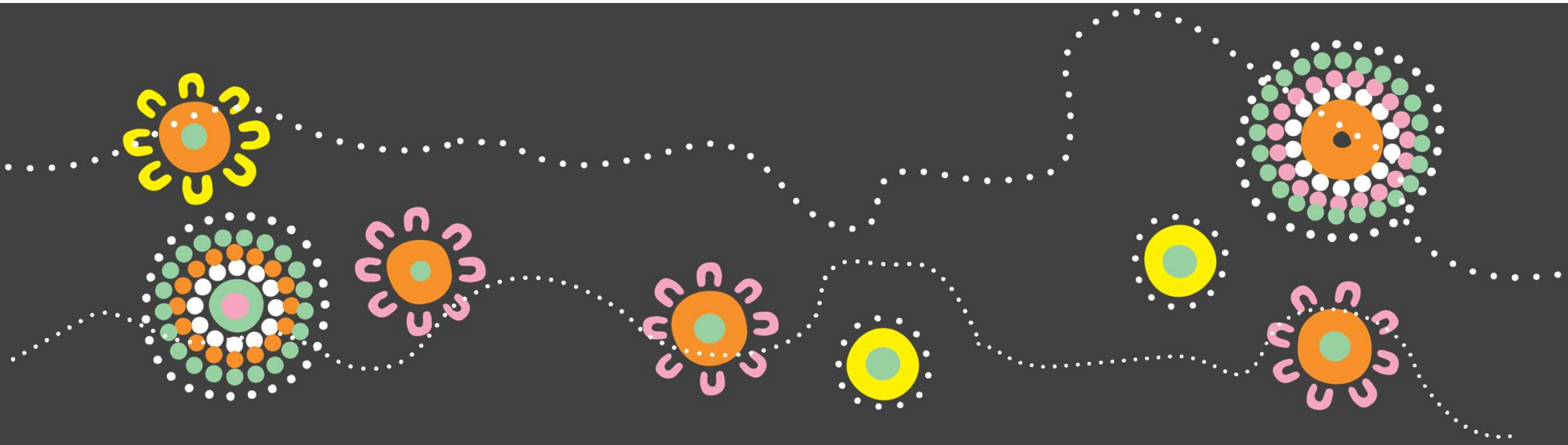
05 July 2023



Evaluating the implementation of the TIS Program 2022-2026



Lena Etuk
Director - CIRCA



Acknowledgement of Country

We acknowledge Aboriginal and Torres Strait Islander peoples as the Traditional Custodians of the lands and waters in which we work and the knowledge-holders of the oldest continuous cultures in the world. We pay our respects to Elders past, present and emerging.



Agenda

01. Acknowledgement of Country
02. Meet the research team and our network
03. How do we work?
04. What did we learn last time?
05. How will we evaluate TIS this time?
06. What will you get from this evaluation?
07. What do we need from you?

Meet the research team



Pino Migliorino
Managing Director



Lena Etuk
Director, Research and Evaluation



Carla Soto
Project Administrator



Thushara Dibley
Senior Research
Consultant



Isabella Saunders
Senior Research
Consultant



Ly Tong
Research Consultant



Ishan Abhisheki
Research Consultant

Our network

NT Researchers:

6 Aboriginal and
Torres Strait Islander

WA Researchers:

6 Aboriginal and
Torres Strait Islander
12 CALD

SA Researchers:

7 Aboriginal and
Torres Strait Islander
6 CALD

TAS Researcher:

1 CALD

QLD Researchers:

12 Aboriginal and
Torres Strait Islander
31 CALD

NSW Researchers:

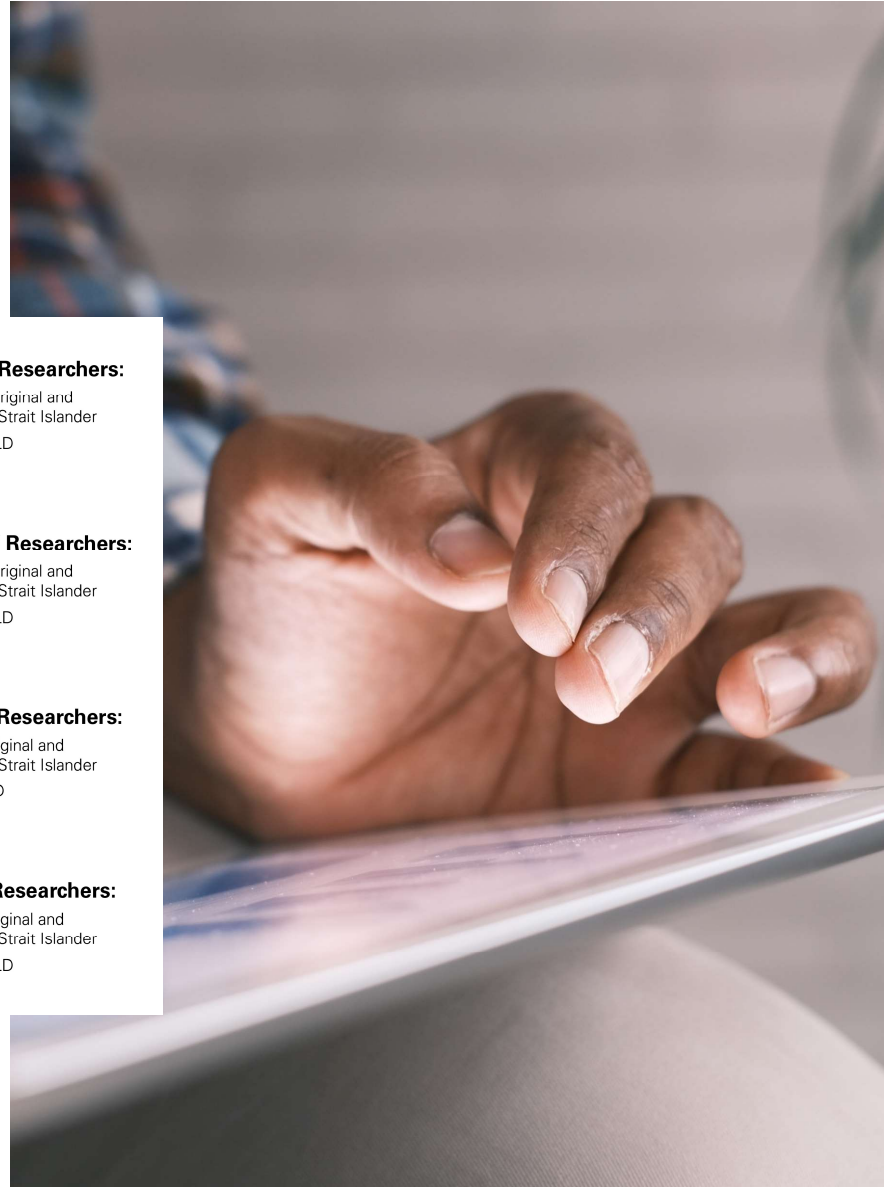
38 Aboriginal and
Torres Strait Islander
91 CALD

ACT Researchers:

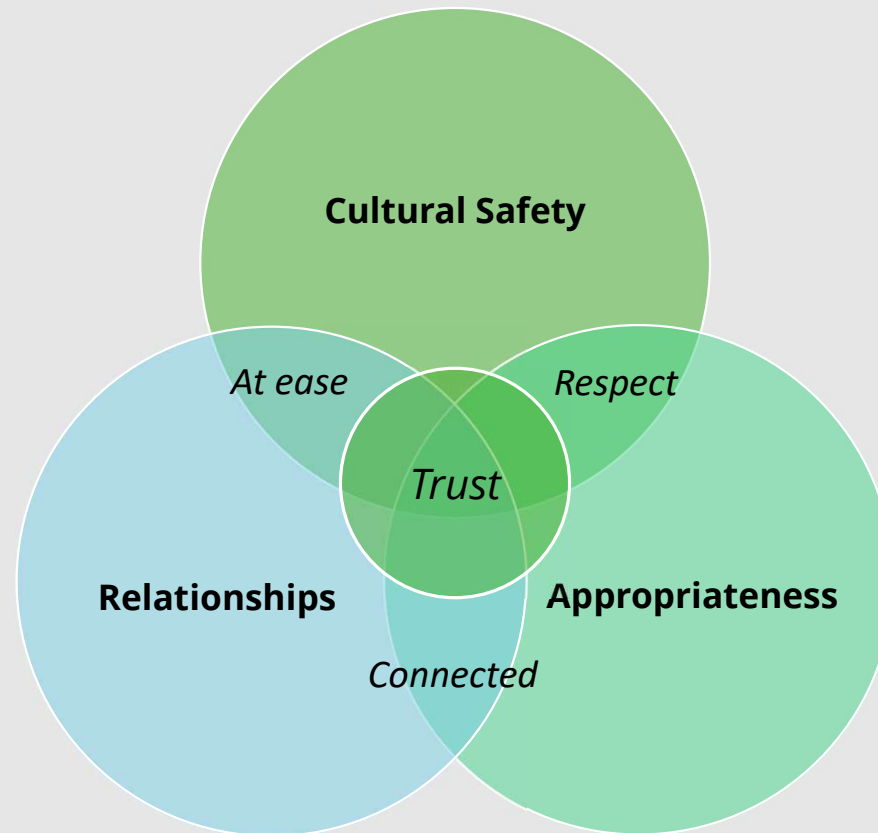
3 Aboriginal and
Torres Strait Islander
1 CALD

VIC Researchers:

8 Aboriginal and
Torres Strait Islander
54 CALD



How do we approach research?



CIRCA's approach in practice

CIRCA's approach considers culture and cultural appropriateness at all stages of the research process:

- **Design phase:** we craft culturally appropriate and useful methods for data collection, participant recruitment (including recruitment criteria and sampling), and data collection tools.
- **Participant recruitment phase:** we work through our national network of multicultural and Aboriginal and Torres Strait Islander peoples and organisations to identify and recruit research participants.
- **Data collection phase:** CIRCA's bilingual and Aboriginal and Torres Strait Islander Research Consultants conduct interviews and focus groups in-culture.
- **Analysis phase:** CIRCA's team interprets the data to draw out insights and contextualise findings by explaining any relevant cultural references or issues.

What we learnt about the implementation of TIS 2018-22

- The TIS RPGG and RTCG Programs were delivered in a culturally appropriate way
- TIS teams extended their reach to populations outside the health service's clientele
- TIS teams increased their understanding of evidence-based population health promotion.
- The National Coordinator provides direct support to TIS teams individually and collectively, and advocates for the program at various policy levels.
- A number of enablers and barriers (outlined in the next slides)

Enablers to success

Enabling factors

Team structure

- Having Aboriginal and Torres Strait Islander staff
- A full staff complement
- Supportive management

Partnerships and connection to local community

- Partnerships to extend reach and access groups
- Community consultation on priorities; co-design of activities; localisation of activities to foster buy-in
- Participation in community events to connect with communities; using existing groups as entry points
- Creation of opportunities for community leadership and advocacy around TIS

National supports

- NBPU resources and support
- National Coordinator advocacy and support

Enablers to success

Enabling factors

Approach to activities

- Use of social media, social marketing and distribution of resources to extend reach
- Use of props, games or interactive tools to engage people and demonstrate TIS messages
- Education sessions with the same group over time (e.g. school programs) to deepen messages
- Use of educational and empowering approaches and language to encourage quitting behaviour
- Focus on personal impacts of smoking (e.g. on fitness) to prevent tobacco uptake
- Increase of signage for and enforcement of smoke-free areas; training others in enforcement; TIS sponsorship of smoke-free events
- Home visits to encourage smoke-free households

Barriers to success

Key obstacles faced by TIS Teams

Team and organisational factors

- Staff recruitment delays
- Staff turnover, small teams impacting delivery
- Lack of gender diversity impacting work with groups of men or women
- Management restrictions on TIS teams' ability to conduct population health (e.g. on travel budgets, overtime, access to social media)

National supports

- Slow or inconsistent responses to requests for information or feedback;
- Difficulty navigating TISRIC impacting on quality of evidence for strategies
- Need for indicators and data measuring tools (e.g. to measure social media reach or impact)

Barriers to success

Key obstacles faced by TIS Teams

Community factors

- Lack of community understanding of population health leading to mismatch in expectations
- Difficulty connecting with pregnant women who smoke, or motivating their behaviour change
- Lack of enforcement and lack of compliance with smoke free zones by some community members
- Reluctance of community leaders to put themselves forward publicly as TIS advocates
- Community sentiments of not wanting to be told what to do; perceptions of TIS staff as the “smoking police”

Broader structural barriers

- COVID-19 restrictions impacting delivery and reach
- Travel time and financial costs to reach more remote communities;
- Community closures or clashes of events limiting or delaying the number of TIS activities implemented
- Time and effort to maintain partnerships
- Potential for duplication with other programs

Our approach this time (2023-26)

Our role is to:

- assess the **extent to which the conditions have been met** for the TIS Program to achieve its objectives,
- to capture the **perspectives of TIS teams** regarding the extent to which the program is achieving its **outcomes**, and
- to determine where **program improvements** can be made.

We will do this by:

- Collecting primary data from
 - TIS grant recipient organisations
 - TIS teams
 - National stakeholders
- Analysing secondary sources
 - Activity Work Plans
 - Performance Reports
 - NBPU reports
 - Grant acquittal information

Data collection with TIS grant recipient organisations and teams

CIRCA EVALUATION

TIS year 1

1 July 2023 –
30 June 2024

Wave 1
Oct 2023 –
March 2024

- TIS Grant Recipient Organisation CEO survey (online with all)
- TIS Coordinator/Manager Interviews (phone with 37)
- TIS Staff Survey (online with all)

TIS year 2

1 July 2024 –
30 June 2025

Wave 2
Aug 2024 –
June 2025

- TIS Grant Recipient Organisation CEO survey (online with all)
- TIS Coordinator/Manager Interviews (phone with 37)
- TIS Staff Survey (online with all)

TIS year 3

1 July 2025 –
30 June 2026

Reporting
July 2025–
December 2025

- TIS Staff Focus Group (in-person with 15 TIS Teams)
- TIS Staff Focus Group (online with 22 TIS Teams)

Interviews and focus groups with national stakeholders

CIRCA EVALUATION

TIS year 1

1 July 2023 –
30 June 2024

Wave 1
Oct 2023 –
March 2024

- National Coordinator interview (phone/online)
- NBPU staff focus group (online)
- Department of Health and Aged Care staff focus group (online)
- Assistant Secretary Department of Health and Aged Care interview (online)

TIS year 2

1 July 2024 –
30 June 2025

Wave 2
Aug 2024 –
June 2025

- National Coordinator interview (phone/online)
- NBPU staff focus group (online)
- DOH staff focus group (online)

TIS year 3

1 July 2025 –
30 June 2026

Reporting
July 2025–
December 2025

- Assistant Secretary Department of Health and Aged Care interview (online)

Secondary data analysis

CIRCA EVALUATION

TIS year 1

1 July 2023 –
30 June 2024

TIS year 2

1 July 2024 –
30 June 2025

TIS year 3

1 July 2025 –
30 June 2026

Wave 1
Oct 2023 –
March 2024

- Activity Work Plans analysis
- Performance Reports analysis
- Grant acquittal analysis
- NBPU Progress Report analysis

Wave 2
Aug 2024 –
June 2025

- Activity Work Plans analysis
- Performance Reports analysis
- Grant acquittal analysis
- NBPU Progress Report analysis

Reporting
July 2025–
December 2025

What will you get out of the evaluation?

Your TIS Team will...

- Have the opportunity to **reflect on their work** through participation in an online survey, interviews and focus groups.
- **Receive updates** on the evaluation at Jurisdictional Workshops
- Have **access to a lay-summary** outlining the key findings of the evaluation.
- Each be offered **\$80 as a thank** you for their time being interviewed or being in a focus group.

You will...

- Have the opportunity **to reflect on your work** on the TIS program through participating in a short online survey.
- Have **access to a lay-summary** outlining the key findings of the evaluation.

What we need from you

- **Consent** from you for your organisation to be part of the evaluation
- We have a consent form for you to sign or take back and review today
- You can download our Project Plan using this QR code to make sure you are fully informed of the evaluation.



TIS Evaluation 2022-2026 Project Plan

Come talk to us!



Discussion



Questions?



Feedback?



Implications?



We're the experts in culturally sensitive research, policy and evaluation

Our team offers insights derived from 20+ years of experience working with diverse communities and Aboriginal and Torres Strait Islander communities in remote, rural and urban settings.

We speak more than 50 languages. We'll make sure your questions are heard. You'll trust in our methods and value the clarity our research brings.

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