

Tobacco, Vaping and E-Cigarettes

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Acknowledging Country

What are your current experiences or work relating to vaping and Aboriginal and Torres Strait Islander young people?

E-cigarette Projects



Generation Vape

- Jointly funded by the Australian Department of Health, NSW Ministry of Health, the Minderoo Foundation and the Cancer Institute NSW
- Aims to examine awareness, perceptions, attitudes, related knowledge and behaviours of e-cigarette use among teachers, parents and 14-17 y/o's
- Also aims to understand e-cigarette and tobacco use by 18-24 y/o's
- Uses focus groups, interviews and a cross-sectional survey across multiple time points to monitor and track trends over time

Satellite Projects

Vaping Resources

- Commissioned by NSW Health
- Involved the creation of a suite of vaping education resources for use by the NSW Government and Department of Education
- Launched March 2022
- More resources will be added to the toolkit over time

Aboriginal Communities

- Similar to Gen Vape but will instead focus solely on Aboriginal and Torres Strait Islander young people
- In partnership with AH&MRC and will be informed by community
- Project is still in early planning and scoping stages, hoping to commence soon!

Aboriginal E cig/Vaping Research Project

This is a research project focusing on Aboriginal and Torres Strait Islander young people in NSW.

The project is in partnership with AH&MRC and research will be undertaken with the assistance of Australian National University (ANU) Canberra.

Main objective of the project is to understand the experience of vaping in First Nations Communities and its impacts on youth.

Steering Committee for the project has been established with members ACCHO's and Aboriginal health workers in NSW working in the area of tobacco control and research.

Project plan has been created for the project as well as proposed Research Questions.

Field research will begin in the first half of 2023 .

Proposed Steering Committee for Project

AH&MRC

Academic Advisors (x2)

NSW Ministry of Health

Sydney Region Aboriginal Corporation (SRAC)

Centre for Aboriginal Health (Ministry)

Katungal AMS

Coonamble AMS

Solid Mob

NSW Koori Quitline

CCNSW

Co-design Principles

NET BENEFIT

- Tangible benefit to the community

CULTURAL SENSITIVITY

- Decision making processes
- Language

COMMUNITY

- Involvement from start to end of project
- Enhance skills and knowledge

CONSENT

- Individuals (+ Reimbursement)
- AMS's
- AH&MRC

OWNERSHIP

- Of data and the publication of data

Timeline

Phase 1

Regional Yarn Ups

- May-June 2022 (Complete)

Phase 2

Governance

- October - December 2022

Phase 3

Research

- First half of 2023

Phase 4

Dissemination

- Mid 2023 onwards

Proposed Research Questions

1. How are e-cigarettes (including HTPs), and the issue of Indigenous young people's e-cigarette use, perceived by parents, extended family members, elders, community leaders, Aboriginal health workers, teachers, sports coaches and young people?
2. Access: Where and how do young people access e-cigarette devices and do parents, family members, elders, community leaders and schools understand how young people access e-cigarettes?
3. What are the age groups of Aboriginal youth who use e-cigarettes?
4. What are the patterns of e-cigarette use by Aboriginal young people?
 - a) Frequency of use (daily, weekly, monthly)
 - b) Social settings in which e-cigarettes are used: e.g. School, home, shopping centres, community settings/events
5. What is the level of concern amongst Aboriginal community members, parents and extended family and is addressing e-cigarette use among Aboriginal young people a priority?
6. What actions do Aboriginal community members, elders, parents and extended family perceive are needed to address the issue?
7. Knowledge of and exposure to e-cigarette promotions/information.
8. What is the knowledge and awareness of e-cigarette harms and risks among Aboriginal community members, parents, extended family and young people?
9. What are Aboriginal young people's views about what they perceive young people in their age group need to know more about regarding e-cigarettes?
10. What would be the best ways to increase Aboriginal young people's knowledge about e-cigarettes?

Vaping Campaigns in NSW

2022/23 –
Extension of the
'Do you know
what your
vaping?'
campaign




Targeting young
people 14-17
years in NSW,
focus audiences
Aboriginal and
CALD young
people

Media channels:
TikTok,
Facebook,
Instagram,
Snapchat,
Spotify, YouTube

Six influencers
including two
Aboriginal
influencers –
Sam Stubbs and
Tilly Langford

Vaping Campaigns in NSW



| | |
|---------------------|---|
| Don't Get Sucked In |  |
| Now I'm Hooked |  |
| Definitely Not Cool |  |

What are your
ideas for
campaigns for
Aboriginal young
people to reduce
vaping?

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