



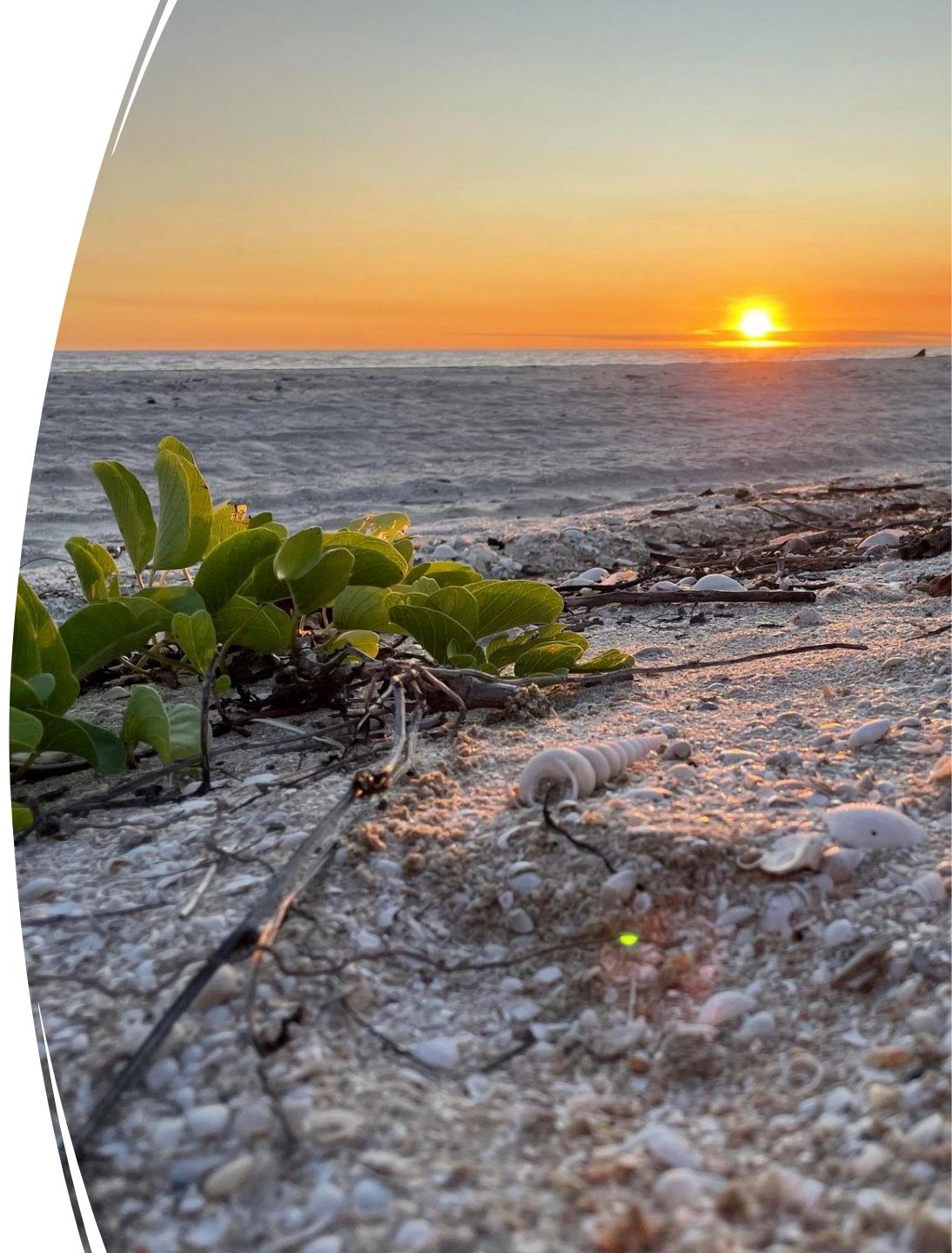
Apunipima Cape York Health Council
Tackling Indigenous Smoking Team



Acknowledgement of Country

The Apunipima Cape York Health Council TIS team would like to begin by acknowledging the Custodial Owners, the Larrakia people, of the land we present on today. We would like to acknowledge their ongoing connection to their country, seas and waterways, and we want to pay respect to their elders, past, present and emerging and thank them for allowing us to present here today.

As the TIS team from Far North Queensland, we would also like to acknowledge the lands we work on back home. Our team are based in Cairns, but we service the Cape, so we would like to further acknowledge the traditional owners of the Cape York communities we work in, and pay respect to their elders both past, present and emerging. We also would like to acknowledge all the brother's and sister's that are present here today and pay our respects to their elders, past, present and emerging.



Our team



Verhonda Smith
TIS Team Leader



Liamon Mudd
TIS Health Worker



Errol Leon
TIS Health Worker



Kurtis Gibson
TIS Health Worker



Jana Booy
TIS Health Promotion
Officer



Gloria Wallis
TIS Health Worker
Napranum



Fiona Millard
Health Promotion
Lead



Project:

"What's Your Story Cape York?"



- Our team
- Background
- Planning, development and implementation of video and resources
- Challenges
- Learnings
- Successes



Our workplace



Campaign development

National



Local community



Cape York



Developing the videos

- Community consultation
 - Planning
 - Filming
 - Editing and consent
- Developed videos in
Napranum, Lockhart
River, Mapoon and
Kowanyama



Kowanyama TIS video launch and movie night

- Community event
- Invited community members and other stakeholders
- TIS team provided dinner
- Offered health information stalls



Launch night



Challenges

- FIFO (every couple of weeks)
- Sorry Business
- Community unrest
- Weather/wet season
- Staffing availability
- Talents agreeing to participate then backing out
- Approval process
- Consents (Students left for boarding school)
- Cyber-attack of all Apunipima systems
- Covid19 pandemic



Learnings

- Strong local partnerships are essential
- Test all hired IT equipment before the event
- Data collection methods



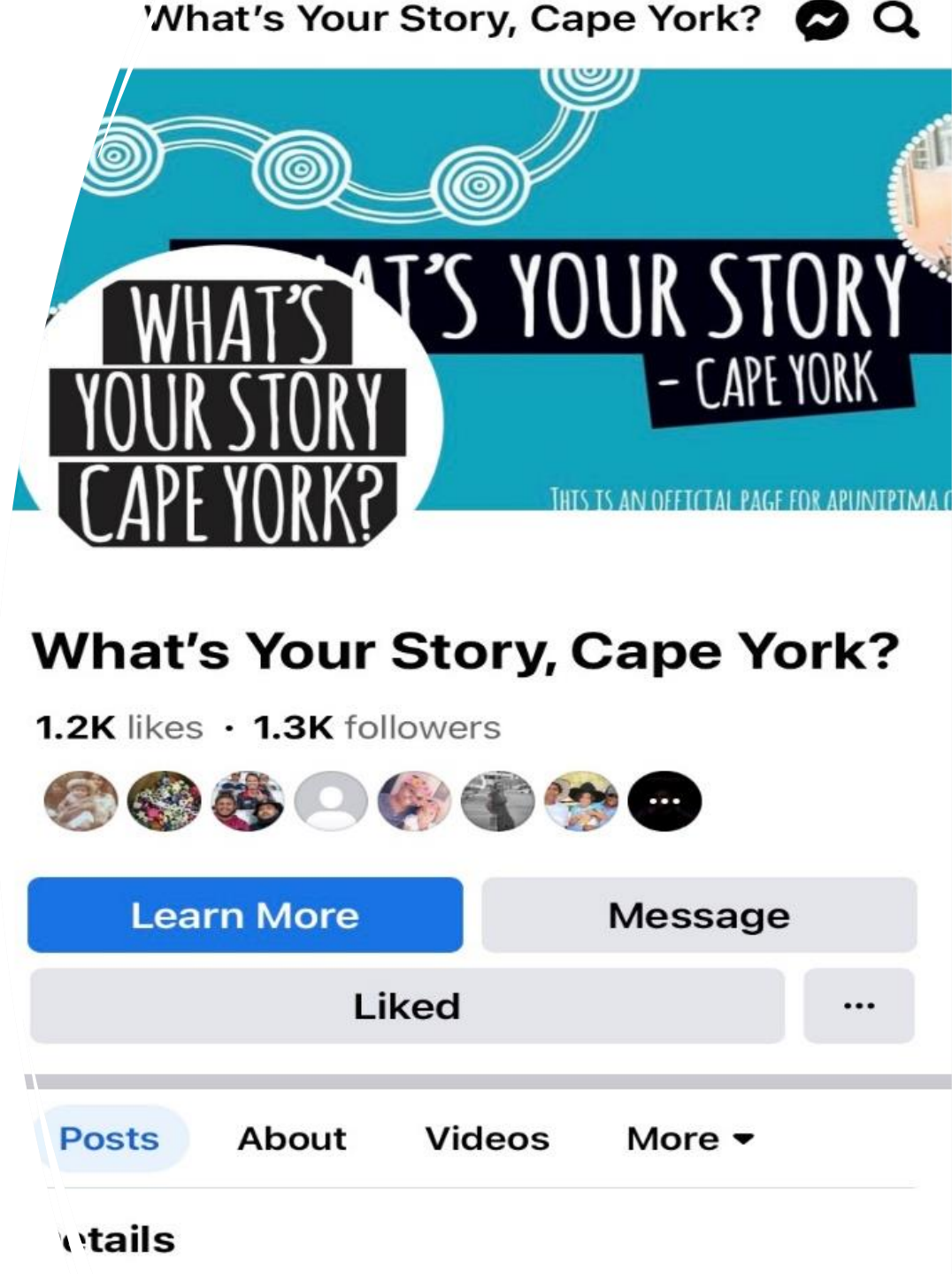
Successes

- Positive feedback from community
- Localized resources developed
- Local champions having the chance to share and inspire
- Workshop positive messaging with the youth
- Consistent TIS education sessions school / community
- Collected data that support changes in smoking behaviors
- Working with identified partners who engage with priority groups



Conclusion

- Follow us on Facebook and YouTube
- [Apunipima Cape York Health Council - YouTube](#)



Kowanyama Youth Video



Kowanyama Youth Video

