

DEADLY CHOICES



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Activity

- Junior Tobacco Program

Overview

Junior Tobacco Education Program

- Aimed at 8-12 year old's
- Animated series delivered across six sessions
- Topics covered include *Smoking Wasn't Part of our Culture, Lifestyle Impacts of Smoking, Health Impacts and Effects of Smoking, Supporting Each Other, Benefits of Quitting/Quit Journey, and Smoke Free for You, Me and our Community.*





OFFICE



Humpybong
State School

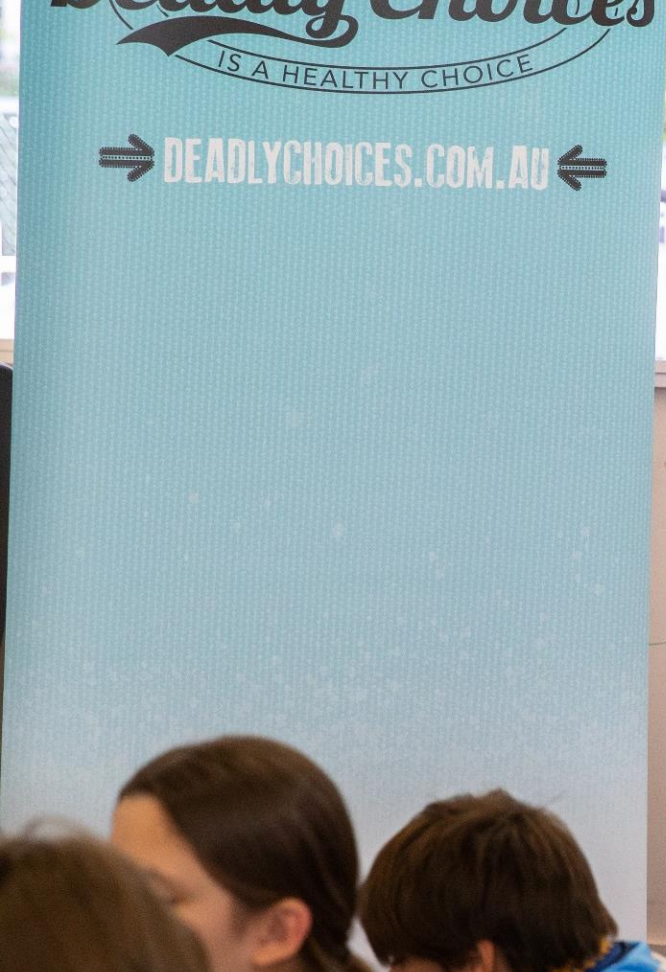


How our Junior Tobacco Education Program is Having a Deadly Impact

- Following the launch of the ‘Smokey Joe the Neighbour’ animation series in April 2021, 698 jarjums aged between 8 and 12 have completed the program, which is receiving deadly feedback from students, teachers and the community.
- Having now delivered 69 programs, the animation was created as the major resource material for the Deadly Choices Junior Tobacco Education Program, which is being delivered through the National Tackling Indigenous Smoking (TIS) Initiative.
- “What we see in the ‘Smokey Joe the Neighbour’ series are relatable situations for our young ones, which then allows a conversation to be started around the dangers of smoking and why it’s always a better option not to take up the use of tobacco.”
- Some of the more pertinent themes touched on within the ‘Smokey Joe the Neighbour’ series are the physical effects of smoking, the cultural history of generational smoking, general attitudes and perceptions towards smokers, the impacts smoking has on general health and lifestyle, the difficulties people encounter when trying to quit, plus the overriding financial burden of smoking on the individual and families.

Deadly feedback from participating schools

- *“(The Junior Tobacco Program) has been really effective with the kids. You can really see that they've been really resolved to never smoke or take up tobacco. And it was presented in such an engaging way, the kids loved it... It was really nice to watch them progressively go through the animation series as well.”*
- **-Monique Web, Indigenous Education Worker, Hilliard State School.**
- *“I've found that the kids are very engaged, and they can relate to their own families because their own families smoke... It's helpful information and they're always drawing on that. I'm surprised at how much they're learning.*
- *I think if they've got friends that smoke, they're gonna be confident enough, because of the information they learn here through Deadly Choices, that they're going to make good, positive choices. I really do believe that.*
- **-Kathleen Tenelly, Teacher, Gracemere State School**



Questions