## Acknowledgement of Country

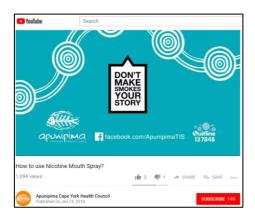
We acknowledge the Traditional Custodians of the Cairns and Cape York people and their country, seas, and waterways on which we live and work. We pay respect to their Elders all past, present and future and further acknowledge and pay our respect to all Aboriginal and Torres Strait Islander people in the room.



# Tackling Indigenous Smoking F What's Your Story, Cape York? Page Indica Modifications I



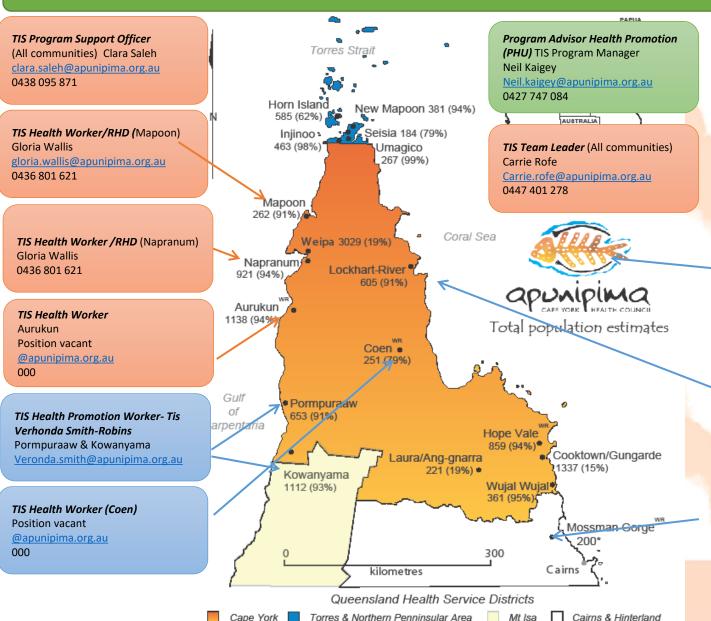








#### Apunipima Cape York Health Council – Tackling Indigenous Smoking Staff



TIS Health Promotion Officer (PHU)

All communities (policy)
Jana Booy

Jana.booy@apunipima.org.au

0499 774 354

#### TIS Health Worker Kurtis Gibson

Hope Vale, Wujal Wujal, Laura Position Vacant

Kurtis.Gibson@apunipima.org.au

#### TIS Health Worker (Lockhart River)

Quinlyn Cannon

Quinlyn.cannon@apunipima.org.au 0429 882 665

#### TIS Health Worker (Mossman Gorge) Position Vacant

@apunipima.org.au



ABS 2006 population data (% of total population who are Aboriginal Australian or Torres Strait Islander peoples) WR = Welfare Reform community

\* ABS ennumeration data not available for Mossman Gorge

# Pormpuraaw Youth Summit 2021





### Pormpuraaw Youth Summit 2021

- Pormpuraaw Youth Summit use to be an (**Bi-annual**) had been postponed due to COVID19.
- Usually in July School holidays
- Host organisation Pormpur Paanth Aboriginal Corporation extended invitation to all community organisations.









#### **Target Population**



- Aimed for 12 25yrs but open to younger cohort with supervision, parents/guardians & PCYC program.
- Youth Summit is aimed at the PMP youth and or disengaged cohort that returned from high school & currently not actively participating in school or work ready programs.
- TIS aimed to promote the TIS program sponsored the event as Smoke Free Environment encouraging & promoting all attendees to adhere to the SFE.











### **Monitoring & Evaluation**

- Evaluation was completed through attendance surveys and via engagement of activities – TIS was able to measure the effectiveness through how many times a particular individual returned to the stall or activity. TIS also used photo's, consent forms & attendance sheets provided by the host organisation for record purposes. The attendance sheets also included questions to gauge the effectiveness of each of the activities.
- Another method that was used throughout the week-long event was verbal feedback & knowledge base testing using visual resources – allowing participates to explain the materials to other participates assisting in stalls promotion.



## **Impact**

- TIS found an increase of engagement of youth and requests to co-deliver in other organisations stalls/activities throughout the week.
- TIS found that the older youth participates were more inclined to share their personal experience or smoking journey in a group setting. (Boys group & Girls group)
- Invitation to return in 22 Youth Summit
- Verbal feedback from organisations







#### Resources



#### TIS Resources displayed on the day:

- Smokes and Ladders Mats
- TIS branded bags
- TIS branded hats
- Display resources (Lungs, Tar jar, Don't make smokes your story stickers





## **Summary and Conclusion:**

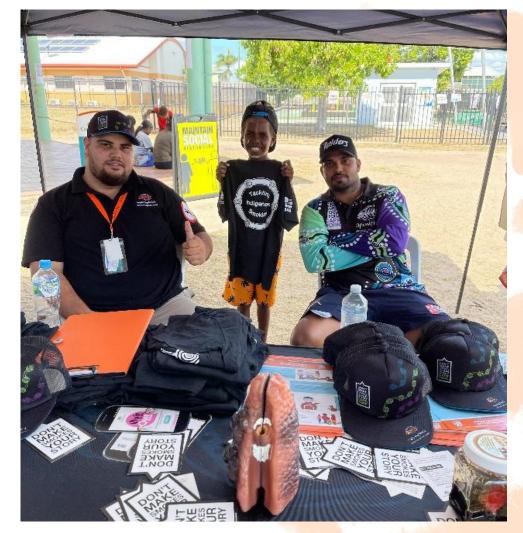
This event was deemed hugely successful as attendance numbers indicated 90% of the kids in that age bracket attended the event. Monitoring and Evaluation indicated education and information sessions were well received, and we were able to meet all nKPI's.

- Population Health Promotion activities informing and empowering people to have control over decisions around smoking and cessation.
- Partnerships and Collaboration we did this with multiple organisations and services that have now been replicated in other communities.
- Increased access to quit support through capacity building we were able to run sessions that increased knowledge and awareness within the other organisations that attended our sessions
- Reduced exposure to 2<sup>nd</sup> hand smoke event was promoted as smoke free and information and resources included stickers, signs for homes and cars.
- Increased focus in priority groups specifically youth in the community
- 5. Increased reach into the community- as this event included all services and organisations in the community we were able to reach youth not previously included in our smoking education sessions.



## TIS Team out and about!







Attendees included: Tackling Indigenous Smoking Program, Qld Police Service, Police Citizen Youth Club, Kapani Warriors, Vietnam Veterans, Men's Group, Women's Group, Pormpuraaw Council, Wilson Brothers from Australian Ninja Warriors

On behalf the Apunipima Cape York Health Council – Tackling Indigenous Smoking Team, we sincerely thank you for your time throughout this presentation.

