

Wheatbelt Tackling Indigenous Smoking Program

Delivers *population health promotion*approaches to reduce smoking among Wheatbelt Aboriginal people



= MAXIMUM reach









Where are we?



The Wheatbelt region of the WA Country
Health Service covers approximately
158,000 sq kms

Bases in:

- Primary Health teams in Moora, Narrogin and Merredin
- Wheatbelt Aboriginal Health
 Service in Northam







Who are we?





Who we target





- All Aboriginal people in the Wheatbelt!
- ~ 4,500 Aboriginal people in Wheatbelt
- Our target groups range from start of life to late life stages:
 - Boodjari Yorgas
 - Young people
 - People with chronic disease
 - Elders

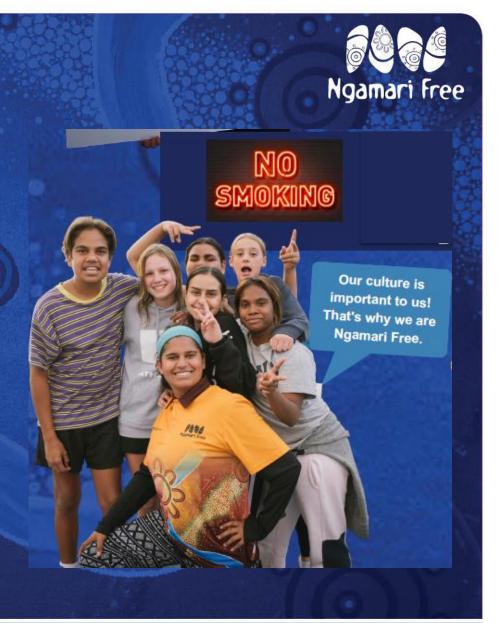






Young People Campaign

Our successes,
Our Challenges and
Our Way Forward









Posters and Brochures
Media
Education
Advertising
Planning
Evaluation

Stakeholder Engagement Events

Yarning Groups
Merchandise
Data Collection
Collaboration









How much do you know about the harms of e-cigarettes to your health



Wheatbelt Aboriginal Health Service
WA Country Health Service

ander

6. List 3 harms caused by smoking







Moora Block Party 2021













Pingelly World no tobacco day 2021











Kellerberrin Ngamari Free after school Basketball







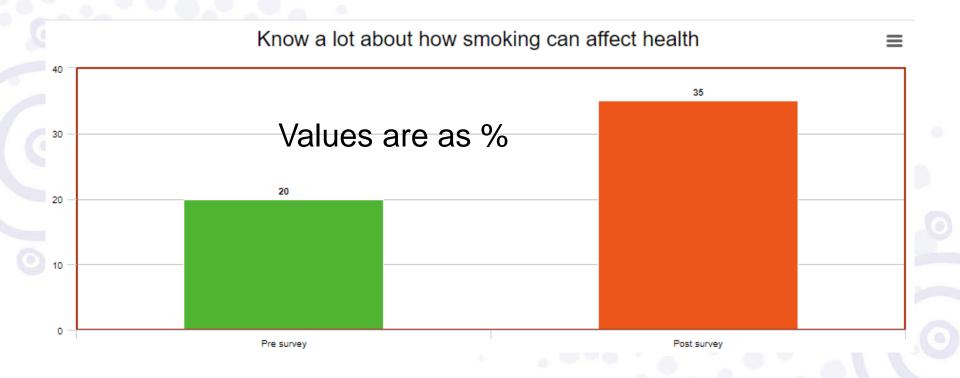
Kaartdjin Ngamari School Education Program

45 school aged children across 5 schools in the Wheatbelt





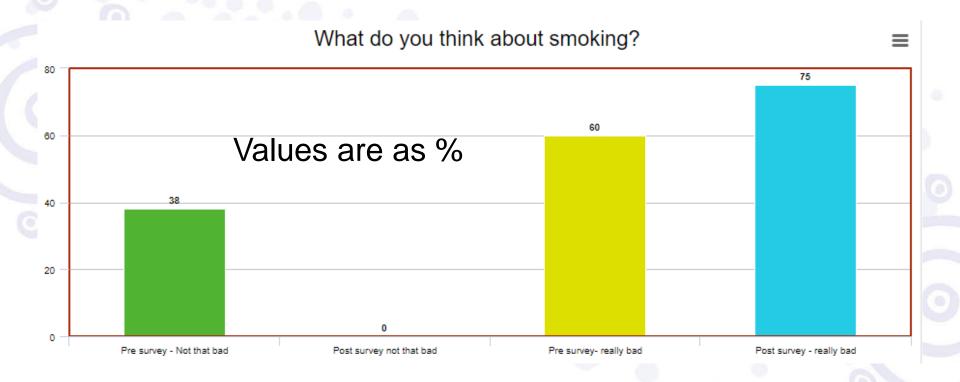








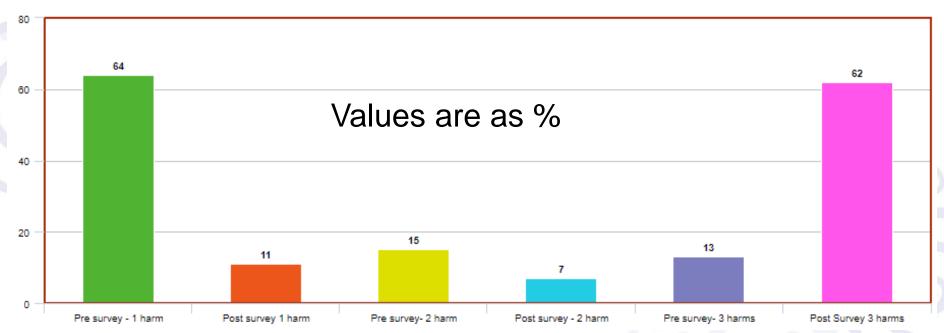






Harms associated with smoking







Our Challenges

COVID, COVID, COVID

Staffing

Ongoing exposure to e-cigs and smoking among youth

Resistance to change

Media – the power of influencing the youth

Processes

But we wont let that stop us!





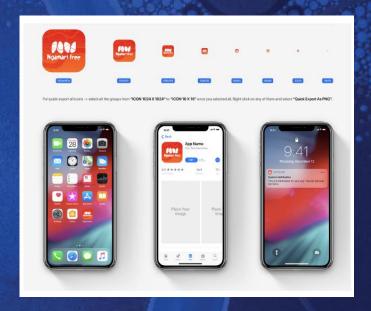
Our Way Forward







Kaartdijin Ngamari Online



Ngamari Free App
End of May!





