



THE TACKLING INDIGENOUS SMOKING TEAM PRESENTS

# DDACL INDOOR FAMILY MOVIE NIGHT 2022






# Acknowledgement

We would like to acknowledge that we are meeting on the traditional lands of the Kurna people, we pay our respect to the Elders past, present and emerging.

We recognise and respect their culture, heritage, beliefs and relationship with their land.



# Advertising the event



- The event was widely advertised through various social media platforms such as Facebook and Instagram, moreover, it was also shared with other organisations through newsletter and verbally too. In terms of pre-registration, we created a google docs link and it was posted on our various social media pages and people registered through that link
- We requested other organisations to put the flyers in their premises to advertise the event.

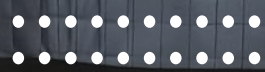


# Stakeholders

- There were many organisations who took part in the event, they were as follows- Headspace, DDACL KMS, Casey Library, Orange Door(family services) , Casey Gathering Place, Monash Dental, Derrimut Wellam.
- From tobacco education perspective, it was a great way to enhance the interaction between community members and other organisations in respect with educating the side effects of tobacco smoking and benefits of its cessation.







# Registrations

- DDACL TIS team almost received 166 registrations from community members of all age groups from south-eastern part of Melbourne and almost 102 community members attended the event





# Highlights of the Event

- Deadly Dan and Doona presented the skit on smoking cessation benefits.
- TIS Team had their own Health promotion stalls with their own merchandise and props.
- Every community member who attended the event went back with bag full of information and picnic rugs about side effects of smoking and ways of quitting it.





# FeedBack

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- Community Members loved the event especially kids
- Kids reciprocated by saying- It seems like they were in Disneyland after meeting Deadly Dan and Doona.
- Elders appreciated the pack of information given to them about smoking and benefits of its cessation.



# Health Promotion Pack

- TIS Team has provided Health promotion pack to every community members who attended the event
- Through the pack we aim to target the smoking by holistic manner, such as headphones were provided, so that the community members can listen to music and relieve their stress, sanitizers and mask were provided in adherence with pandemic, smoking message which is in form fridge magnet and contact details, etc.





# Evaluation

- From evaluation perspective TIS team has created Pre and Post Survey links
- In pre survey, we framed the questions related to their smoking habits such as- Do you smoke cigarettes, vapes or e-cigarettes, moreover, we also asked about whether their house and car is smoke free or not, etc.
- In post survey, we asked about the event such as whether they like the event or not and whether the event was fruitful in giving them the information about smoking cessation and benefits of it.





