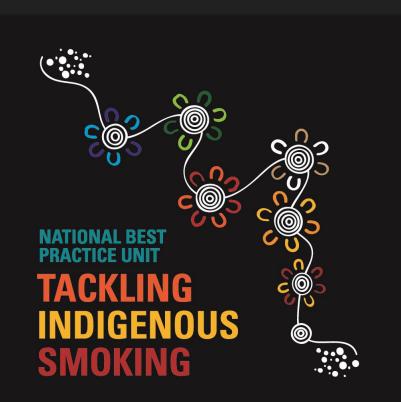
Scott McLennan

Marketing and Communications
Manager



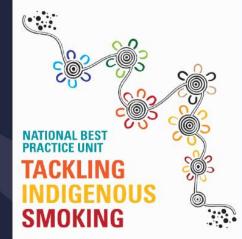


scott.mclennan@nintione.com.au

NBPU TIS Newsletter

- Published at the end of each month
- 400+ subscribers
- Contains updates from NBPU TIS, Professor Tom Calma AO, Department of Health and partners
- Includes contributions from TIS teams, including success stories
- Also features key dates, latest website additions and forthcoming events
- Send in your stories for inclusion!



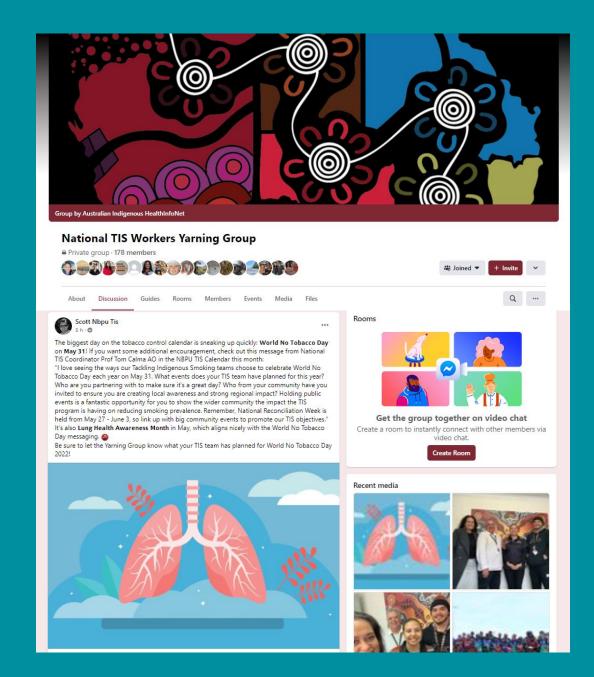


FEEL LIKE YOU ARE MISSING OUT ON THE FUN?
SIGN UP TO THE NBPU TIS
MONTHLY NEWSLETTER
BY SCANNING THIS QR CODE



TIS Workers Yarning Group

- Private Facebook group for TIS Workers
- 180 members
- Provides an opportunity to ask NBPU TIS and other TIS staff questions, showcase your latest events and content
- Want to join? Ensure you include details of your TIS team and role when requesting to be admitted to the Facebook Group



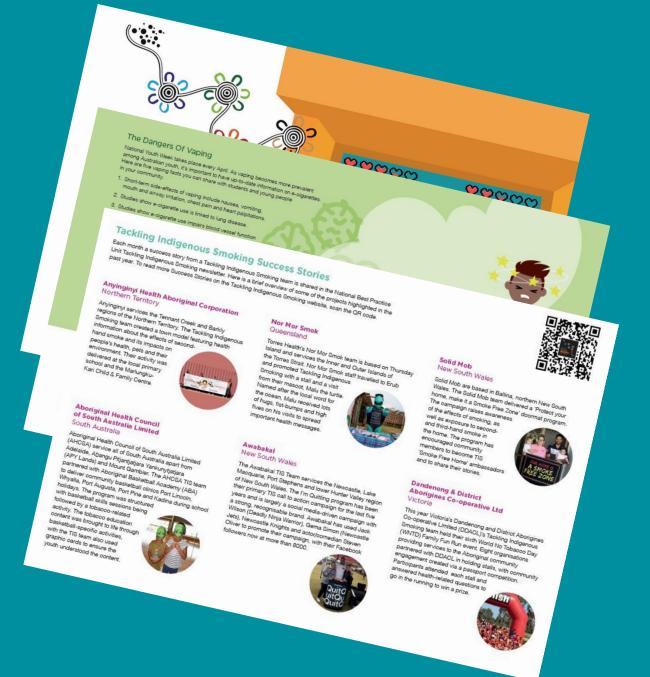
Proofing your TIS materials

- You've got a new TIS video/pamphlet/poster/campaign?
 Great!
- Please talk to your TIS project officer to help ensure the content:
 - ✓ Aligns with the TIS population health messaging
 - ✓ Features the most up-to-date information
 - ✓ Includes appropriate logos
 - ✓ Contains appropriate calls to action and has avoided any spelling gremlins...



NBPU TIS Calendar

- Sent each December to TIS grant recipients
- Features monthly topics, tips from Professor Tom Calma AO, key calendar dates and QR codes
- A Creative Commons licence means TIS teams are free to reuse any content for their own marketing and communications
- A digital version is available on TISRIC



Success Stories

- A printed version of the success story presentations featured in jurisdictional workshops
- Featured regularly in our newsletter
- · Also uploaded to the website
- Provides an opportunity for teams to share successes and learnings from local TIS projects
- Summarises outcomes with photos and info
- Your submissions can also be an important addition to performance reports



NBPU TIS Photos

- Thank you for filling in the photo approval form!
- If your team would like photographs from this week's events, let us know
- We are happy to provide images of your staff for your own use on TIS social pages, newsletters or website updates
- Now it's time for a group photo!

