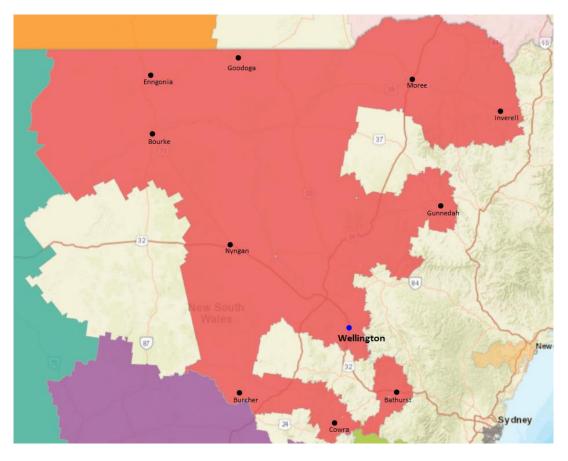






## Introduction





## Success Story

- Program indicators addressed by this activity:
  - Indicator 1 Implementation of evidence-based population health promotion activities aimed at preventing uptake of smoking and supporting the promotion of cessation
  - Indicator 2 Partnerships and collaborations facilitate support for tobacco control
  - Indicator 5 Increased focus on priority groups (youth)



# The activity

- WINS Youth Group
  - Partnering with Wellington Information Neighbourhood Services
- 8 week program
  - Health promotion aimed at preventing the uptake of smoking and encouraging healthy lifestyle choices
- 14 participants
  - Aged 8-11





# The target population

- Youth
  - Primary school students
  - High school students (Term 2)
- Tailored the program by including interactive games to keep the kids engaged
  - E.g. Bingo, straw experiment, guessing games
  - Implemented physical activity



# Monitoring & Evaluating Methods



## **Pre surveys**

What do they already know?

What are their attitudes?



## Post surveys

What have they learnt?
Have their attitudes
changed?



## **Feedback**

From our partners
What worked well?

Any suggestions?

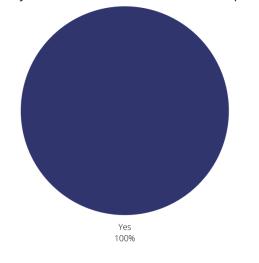


## **Event Reports**

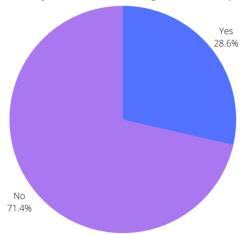
Summary of sessions

Qualitative data

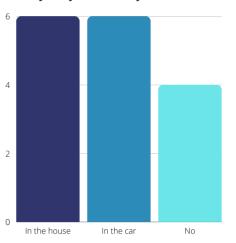
Do you know someone who smokes or vapes?



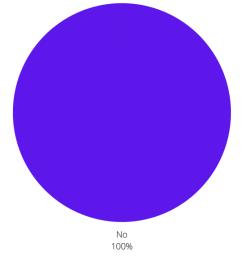
Have you ever tried a cigarette or vape?



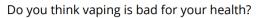
Does anybody smoke in your house or car?



Does smoking/vaping make you look cool?

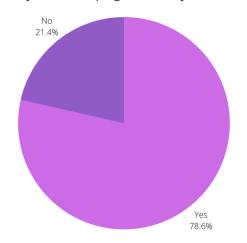


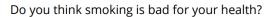
# No 28.6% Yes 71.4%

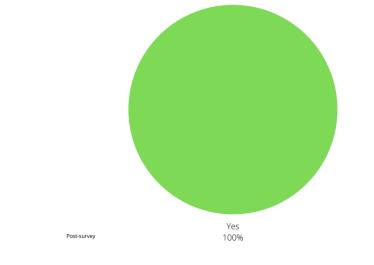


Pre-survey

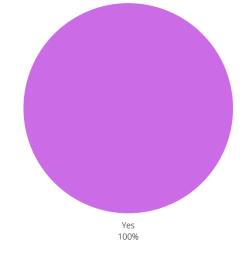
Pre-survey



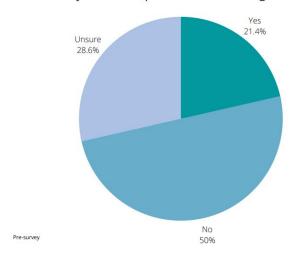




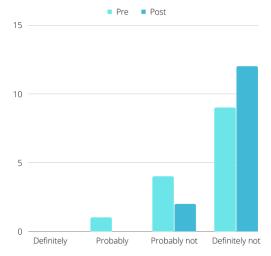
#### Do you think vaping is bad for your health?



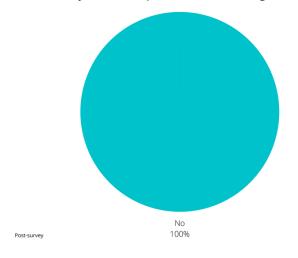
#### Do you think vapes are safer than cigarettes?



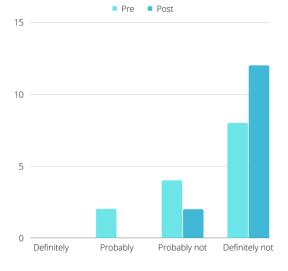
#### If a friend offered you a smoke or vape would you take it?



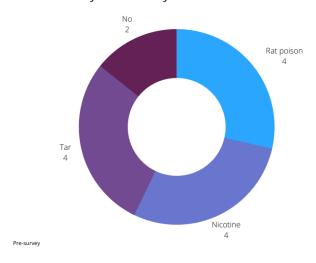
#### Do you think vapes are safer than cigarettes?



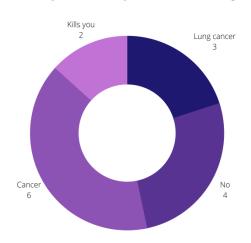
#### Do you think you'll have a smoke or vape in the next year?



#### Do you know any chemicals in a smoke?

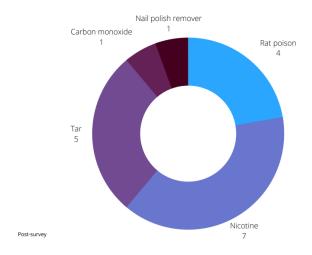


#### Do you know any effects of smoking?

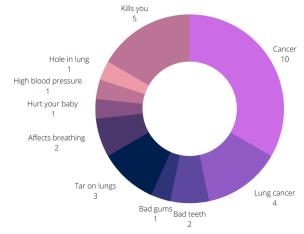


Pre-survey

#### Do you know any chemicals in a smoke?



#### Do you know any effects of smoking?



Post-survey

9. Do you think y	think you will have a cigarette or vape in the next year?				7. Do you think you will have a cigarette or vape in the next year?			
□ Definitely	□ Probably	€ Probably not	□ Definitely not	□ Definitel			□ Probably not	
	ffered you a smoke, wou			8. If your friend		-		£
□ Definitely	□ Probably	p∕Probably,not	□ Definitely not	□ Definite	iy 🗆 Pro	bably	□ Probably not	⊈Definitely not
5. Do	you think vaping is	bad for your health	1?	4. Do you	think vapir	ng is bad fo	or your health?	,
	Yes 🗆 No	à√Don't kno	ow		t√Yes	□ No	□ Do≀	n't know
7. Do y	ou think vapes ar	e safer than cigar	ettes?	6. Do yo	ou think va	pes are sa	fer than cigare	ttes?
₩.	Yes □ No	□ Don't	know		□ Yes	⊾∕No	□ Doi	n't know

4	. D	o you think cigar	ink cigarette smoke is bad for your health?			Do you think ciga	rette smoke is	moke is bad for your health?	
		□ Yes	<b>⊠</b> No	□ Don't know		r Yes	□ No	□ Don't know	
. 5	i. D	o you think vapir	ng is bad for yo	our health?	4. Do you think vaping is bad for your health?				
		□ Yes	₄a No	□ Don't know		√ Yes	□ No	□ Don't know	
11. D —	o yo	u know any chemica	als in a smoke?		10. Do you ———	know any chemicals ir	n a smoke?	Hine for	
12. Do	o yoi	u know any effects o	of smoking?		11. Do yo	u know any effects of	ismoking?	nce and	

. Do you know any effects of smoking?
and can kill you cancer
11. Do you know any effects of smoking?  tar Makes (was black on gives you
lang concer
12. List 3 reasons to stay smoke-free  1.   1.   1.   1.   1.   1.   1.   1
12. List 3 reasons to stay smoke-free
1. to stay fit 2. protect van kids 3. about yet cancer

## Impact

- Change in attitudes and beliefs towards smoking and vaping
- Increased knowledge in the dangers of smoking and vaping
- Telling their families some of the impacts
- WINS workers asking for information on NRT



## Summary and Conclusion

- Reduced the uptake of smoking in youth in our community and increasing knowledge by providing education sessions highlighting the dangers of smoking and vaping and the importance of making healthy lifestyle choices.
- Starting the next 8 week program with high school students after the holidays.
- Working on Mums & Bubs group and Elders group.

