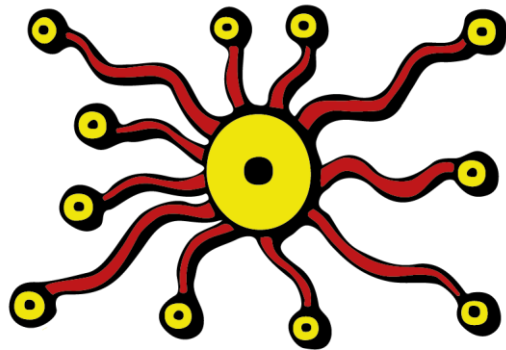


**Nganampa Health
Council**



Tjikita Nyuntu Ngayuku Malpa Wiya

New Anti smoking Videos.



Cyndi Cole & Lee Lawrie
TIS Team



We made 4 short videos:-

- ❖ Not smoking in houses and cars or around children
- ❖ Not smoking while pregnant
- ❖ Smoking and sport
- ❖ Stories from Anangu who have quit.



We worked with a female camera person (known on APY Lands) for 1 month on deciding what we wanted in stories, organising people to be in the films, getting parental consent, filming and some basic editing.

Our camera person spent another month on completing the editing , adding Music etc. 3 films completed but is still working on last one.



Overall this was tiring, hard , cold, frustrating but a rewarding experience.

Lessons learnt

- Longer process than we thought especially editing
- Had to do a lot of filming to get it right
- Needed to do lots of takes with kids who got bored and cranky.
- Good to be flexible and change when new ideas came up while filming.
- Easy to get children to be in films (school holidays)
- Chasing up parents for consent was time consuming.
- Harder to get Adults to be in filming due to other commitments
- We had to change schedule often to fit in with community
- Good to have camera person on the ground for a period of time.
- Editing in language was very time consuming so not so repetitive
- Overall community very helpful and saw this as an important issue
- Needs to be fun for kids



We launched 3 of the videos for World No Tobacco Day at Pukatja School Assembly (approximately 90 children) and then did some follow up work with kids in classes resharing videos and talking about why it is important not to smoke. The kids enjoyed learning about how smoking affects their health and about the importance of having smoke free house and car.



3 weeks after showing the videos at the school we did a short survey with 10% of students present. This survey showed that the kids still remembered what the videos were about. They thought they were fun and wanted to watch them over and over again. Parents have been telling us that their kids have been growling them when they smoke in car and house.



We have short clips from videos to use on facebook which have been viewed many times and shared.

Almost forgot we had a break up party for all those involved in the filming. Much enjoyed by all

Lastly we would like you to watch 2 of our videos –

- Smoke free houses and cars
- Smoking and sport

We hope you enjoy them. If any women would like to view the smoking and pregnancy video we are happy to show later.



Palya