



TIS EVALUATION (PART A) MID-TERM EVALUATION FINDINGS

Presentation to QLD TIS Teams at Jurisdictional Workshops

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National evaluation - Part A

2018-2022 the national evaluation of TIS program assesses:

Implementation



Use of evidence based and best practice population health promotion approaches

Appropriateness



Fit between the TIS program & the needs of Aboriginal & Torres Strait Islander communities

Outcomes



How well the TIS program is achieving the short-term and medium-term outcomes

Qualitative and quantitative data collection





Our mid-term evaluation has revealed that in many ways the TIS program is operating as intended and is having the desired initial outcomes. Our recommendation overall is for the program to continue as it is currently being implemented. But there are some opportunities for improvements...

LET'S DISCUSS...

APPROACHES THAT SEEM TO BE WORKING

● Messaging & Events

- Active enforcement of no-smoking areas at events w/visible messaging, presence of TIS teams, help from event organisers
- Visible signage
- Social and traditional media
- Community events

● Education

- Hands-on tools
- Target youth
- Second-hand smoke

● Collaboration & Community Engagement

- Orgs and community leaders
- Incentives
- Ambassadors
- Community empowerment approach
- Strong, trusted individual counselling options available

DISCUSSION: Would any of these approaches be new in your team? If so, which might be useful to consider taking on? (5 mins as a table + 2 tables report out)

THINGS THAT AREN'T WORKING SO WELL

- Limited **monitoring** by TIS teams to identify longer-term impacts on people they interact with
- Limited coordination and connections between TIS teams and **Quitline**
- Lack of **community support**
- Confusion about **population health approach** and frustration among a small number for the end of one-on-one support from TIS staff
- Challenges getting wider **community** to understand and adopt population health promotion approach
- Costs of **TV commercials**
- Addressing smoking among **young women and pregnant women** in remote areas
- Staff **turnover**
- Unexpected **cancellations**
- Desire of **non-Indigenous people** to participate

DISCUSSION: How has/could your team overcome some of these challenges so that outcomes become more visible? (5 mins as a table + 2 tables report out)

ADDITIONAL APPROACHES & ACTIONS WORTH CONSIDERING

- **Continue educating ACCHS management** about population-health promotion
- **Include community members more** in design
- Improve methods of garnering **community involvement and support or gauging extent of it**
- **Create opportunity for young people and Elders** to share messages about smoking cessation, as well as other leaders from a variety of backgrounds
- **Normalise leadership in tobacco control** and **fight stereotypes** that ex-smokers do not have the right to be role models

REFLECT ON YOUR OWN: What is your TIS team doing in any of these areas? Which of these could your team consider doing more effectively or more of?



Any questions?

• Any points you'd like to discuss later? Contact me:

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