

TIS EVALUATION (PART A) MID-TERM EVALUATION FINDINGS

Presentation to 2021 National TIS CEO Workshop Program 25 May 2021 Lena Etuk, CIRCA - Research & Evaluation Manager

National evaluation - Part A

From 2018-2022 the national evaluation of TIS program will assess:

Implementation



Use of evidence based and best practice population health approaches

+ Remote sites: Barriers & enablers

Appropriateness



Fit between the TIS program & the needs of Aboriginal & Torres Strait Islander communities

Outcomes



How well the TIS program is achieving the short-term and medium-term outcomes

Evaluation methods

A mixed method approach with 2 waves of data collection during the evaluation

Qualitative and quantitative data collection



- Site visits in each wave: 8 in 2020 and 9 2021 (NPE), 2 in 2021 and 2 in 2022 (remote sites)
- Phone interviews with all other grant recipients: 14 in 2020, different 14 in 2021
- Online survey of all grant recipients: 13 sites participated in 2020
- Interviews with NBPU TIS, National Coordinator, Quitline, Quitskills and Health Department in 2020 and 2021
- Analysis of Activity Work Plans from all grant recipients
- Analysis of July-Dec 2019 and July-Dec 2020 Performance Reports from all grant recipients
- Analysis of Quitskills and Quitline data

OUR FINDINGS

AREAS OF STRENGTH

- Cultural appropriateness
- Reach
- Monitoring
- NBPU-based supports
- Activities to minimise exposure to second-hand smoke
- Focus on priority groups
- Strong collaborations
- Promoting smoke-free homes & workplaces
- Leadership and advocacy by local community members
- Referrals to quit supports
- Supporting smoking cessation

OPPORTUNITIES FOR GROWTH

- Evidence-based programming
- Team mentoring by National Coordinator
- Enrolling ACCHS management
- Locally relevant and supported TIS activities
- Community involvement in and support for tobacco control
- Community understanding of health impacts of smoking
- Prevention of smoking uptake
- Promotion of Quitline
- Collaborations to improve access to culturally appropriate quit support
- Increasing tobacco control skills among health professionals



Our mid-term evaluation has revealed that in many ways the TIS program is operating as intended and is having the desired initial outcomes. Our recommendation overall is for the program to continue as it is currently being implemented. But there are some opportunities for improvements...

RECOMMENDATIONS

- Improve the planning and reporting processes for TIS teams
- Increase TIS teams' capacity to gather evidence
- Retain, but consider some improvements to TIS team national supports
- Help teams reflect on what works and what does not, and take the time to consider implications
- Improve processes and approaches to achieving TIS program outcomes
- Improve access to and create pathways to culturally appropriate quit support

IMPROVE THE PLANNING AND REPORTING PROCESSES FOR TIS TEAMS

- Encourage teams to **update their Activity Work Plans regularly**, perhaps annually, so they can reflect on what is working and what is not and make adjustments.
 - We support the recent decision by the national implementation stakeholders to encourage TIS teams to update their Activity Work Plans themselves.

INCREASE TIS TEAMS' CAPACITY TO GATHER EVIDENCE

- Keep encouraging TIS teams to monitor
- Teams need more help with monitoring and evaluation frameworks and data collection tools
 - Part of this may involve developing standardised data collection tools and frameworks for TIS teams.
- Teams should consider putting data storage and data analysis systems into place.

HELP TEAMS REFLECT ON WHAT WORKS AND WHAT DOES NOT, AND TAKE THE TIME TO CONSIDER **IMPLICATIONS**

- Encourage TIS teams to reflect on the approaches that seem to be working:
 - making messaging clearly visible, active enforcement of no-smoking areas at events, educating youth about harms of smoking, utilising hands-on tools to convey messages, using social and traditional media, distributing incentives, and working through Ambassadors.
- TIS teams and the national implementation stakeholders should reflect on ways to mitigate and navigate challenges:
 - limited coordination and connections between TIS teams and Quitline, limited abilities of TIS teams to monitor and identify longer-term impacts on people they interact with, difficulties addressing smoking among young women and pregnant women in remote areas, and challenges influencing the wider community to understand and adopt a population health promotion approach.

IMPROVE PROCESSES AND APPROACHES TO ACHIEVING TIS PROGRAM OUTCOMES

- Continue educating ACCHS management about evidence-based population health approaches to tobacco control and encouraging them to show leadership.
- To improve the community relevance and support for TIS activities, teams should consider **including community members more** in design
- TIS teams should continue their partnership efforts and identify ways to navigate the challenges associated with staff turnover and its effects
- To increase the leadership and advocacy roles of community leaders in tobacco control, TIS teams should be seeking to **create opportunity for young people and Elders** to share messages about smoking cessation, as well as other leaders from a variety of backgrounds



Any questions?

- Any points you'd like to discuss later? Contact me:
 - Lena Etuk
 - <u>lena@circaresearch.com.au</u>
 - 02 8585 1353