



# M&E Good Practice



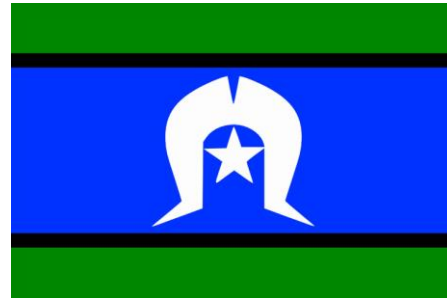
**Aboriginal Health Council**  
of South Australia Ltd.

**PUYU**  
**BLASTERS**  
DON'T MAKE SMOKES  
OUR STORY

# Acknowledgement to Country

We would like to acknowledge the Traditional Owners of this land that we meet on and we pay our respects to Elders past, present and emerging.

We also recognize and pay our respects to other Aboriginal groups here today.

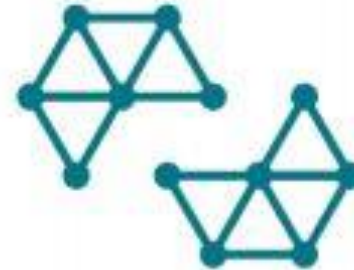


# What is M&E ?

## Monitoring and evaluation

**Monitoring** is the regular collection and analysis of information to provide indicators of progress towards objectives. It includes monitoring inputs, activities, outputs and progress towards outcomes. Monitoring answers the question: 'What is going on?'

**Evaluation** is assessment of a planned, ongoing or completed activity to assess the achievement of objectives as well as testing underlying theory of change assumptions. Evaluation answers the question: 'What happened?'



Source: Diplomatic Academy, Education Learning and Development Module, Australian Government Department of Foreign Affairs and Trade.  
<https://www.dfat.gov.au/sites/default/files/foundation-monitoring-and-evaluation.pdf>

# Where does M&E fit in your project cycle?



Source: Australian Red Cross Program Management Cycle

# Do you think like an evaluator?

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freshspectrum

Source: freshspectrum - <https://freshspectrum.com/>

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# What to look for when evaluating the impact of your TIS activities.

- How can I see the change? (through what kind of observation?)
- How can I hear the change? (through interviews? Focus groups?)
- How can I read the change? (through surveys? In records?)

Remember to ask – who is best placed to answer these questions?

Apply the “this means that” rule in assessing your indicators – the accomplishment of an indicator “means that” you have contributed to an outcome.



# Some things to think about when writing success stories and case studies.

The activity (who did you partner and collaborate with? what was it, how did it go?)

Target audience. (How did you engage with them to bring this activity to life).

M&E methods: (survey, evaluation, yarning, quotes, permissions/consent gained from participants, anything you learned while doing the event).

Impact: (what did you see, hear, feel about the impact of the activity, were there any unexpected outcomes?).

Question time!





# Contact information:

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