

## **Acknowledgement of Country**

We would like to begin by acknowledging the Traditional Owners of this land on which we meet today, and pay our respects to Elders past, present and emerging.





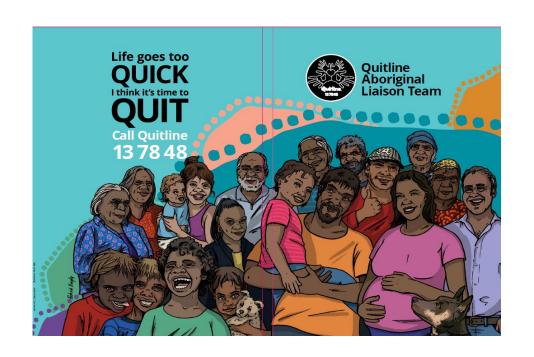


## What have we been up to?

- Developed a catch phrase, 'Life goes too QUICK, I think its time to QUIT' now being used on promotional resources and other marketing material
- Attended & presented to 5 Quitskills Training sessions
- Worked with 'Waitj Productions' developed a 15 Quit Smoking / Quitline Advertisement aired on regional TV throughout WA
- Engaged with Aboriginal Interpreting, Western Australia to develop language translation 'Martu, Kriol & Ngaanyatjarra
- Cinema Advertisements due to be aired September 2020
- Radio Advertisements aired on community radio station Noongar Radio 100.9fm
- Collaborated with AHCWA TIS for #WNTD2020 aired NOVA 937 for 21 days
- Attended 10 community events

igned new QALT Uniform enabling recognition from community members, organisations etc

# **QALT Folders**







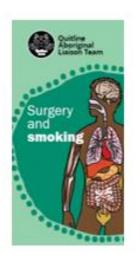




## **Newly Updated QALT Brochures**











Brochures can be ordered from us via email: <a href="mailto:qalt@ahcwa.org">qalt@ahcwa.org</a> or call AHCWA 9227 1631

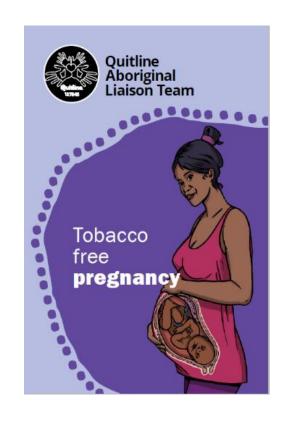
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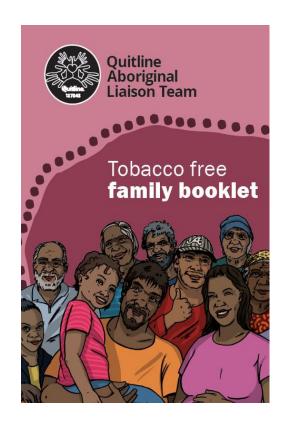






## **QALT Upcoming 2 series Booklets**











## **QALT Promotion**

Ways we promote the Quitline in WA:

- GWN 7 Ads (3 month burst)
- Val Morgan 'cinema advertisements'
- Noongar Radio 100.9fm







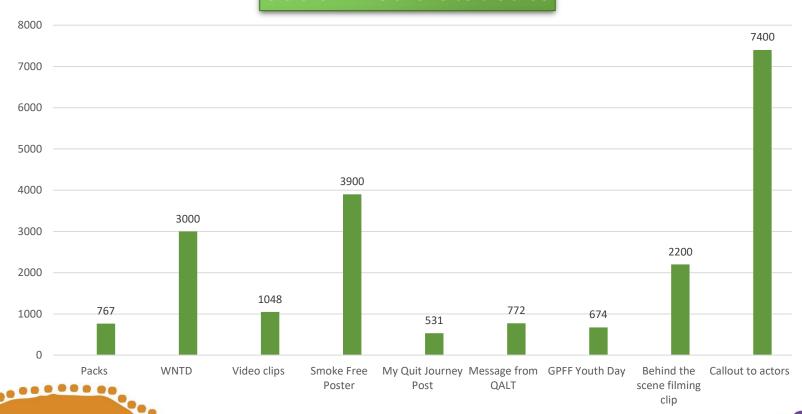






## **QALT Social Media**

#### Social Media Statistics

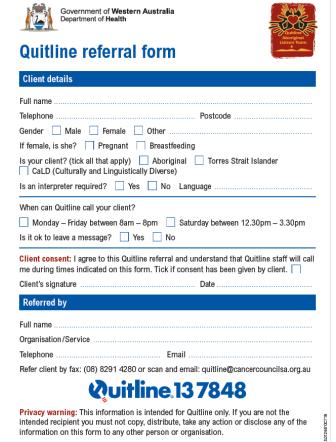


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## Making a Quitline Referral

- Complete the Quitline Referral form and return via fax or email
- Online referral <a href="https://www.cancersa.org.au/quitline-sa/im-a-health-professional/quitline-referral">https://www.cancersa.org.au/quitline-sa/im-a-health-professional/quitline-referral</a>
- Call the Quitline number 13 7848
- Clients can send a text to the when they're ready and Quitline will call them back – 0477 765 007









## Quitline Aboriginal Counsellor Let's meet Karl



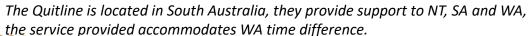






# How Quitline counsellors can support a person's Quit Journey





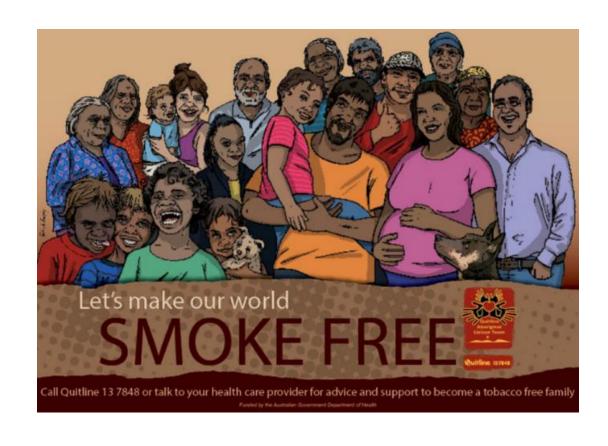


## **Contact Us**

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### Quitline Aboriginal Liaison Team

This Presentation is Produced in Association with Aboriginal Health Council of Western Australia

