

# Success Story Template



## Program indicator addressed by this activity:

### The activity

What was the activity? Where and when did it take place and who was involved? How did you get the community involved - for example did you work with community organisations, champions or elders?

### The target population

Who was the activity designed to reach? How did you make sure your activity was tailored to this group/local needs?

### M&E methods

How did you evaluate the activity? Did you use surveys, focus groups, data counts or other sources of information?

### Impact

What has changed as a result of the activity (e.g. attitudes, behaviour, knowledge, confidence)? What data or facts describe the impact you achieved? It is important to provide specific results from your M&E to show evidence of your impact. This can include numbers, graphs, results of surveys, quotes, and personal stories which demonstrate positive changes.

### Summary and Conclusion.

Can you sum up what you have achieved through this activity in one sentence? Are there any lessons you have learnt for next time, or for other activities? What will you do next to build on this success story?