

## Success Story Template



### Program indicator addressed by this activity: INDICATOR 4 – Reduced exposure to second-hand smoke

#### The activity

What was the activity? Where and when did it take place and who was involved? How did you get the community involved - for example did you work with community organisations, champions or elders?

Over the last six months, the TIS team has focused on supporting smoke free homes and cars. We did this through our school program and have provided new smoke free home and car stickers designed by the children to local families in four communities. The signs are bright and colourful and are in local language.

#### The target population

Who was the activity designed to reach? How did you make sure your activity was tailored to this group/local needs?

The focus of this activity was to reduce the exposure of children and young people in our communities to second-hand smoke. We were able to tailor the activity to local families by involving the children in the development of our new smoke free resources.

#### M&E methods

How did you evaluate the activity? Did you use surveys, focus groups, data counts or other sources of information?

We counted the number of smoke-free home and car resources sent home through schools. Many of our communities are closed communities, situated in remote areas and spread out across a wide geographical area. This can make it difficult to survey families about smoking at home and in the car. Because of this we chose to ask the children in the school program if their homes were smoke free.

#### Impact

What has changed as a result of the activity (e.g. attitudes, behaviour, knowledge, confidence)? What data or facts describe the impact you achieved? It is important to provide specific results from your M&E to show evidence of your impact. This can include numbers, graphs, results of surveys, quotes, and personal stories which demonstrate positive changes.

This activity was very successful in increasing the number of smoke free homes in these communities. We gave out 85 sets of resources. Our school survey, carried out at the end of the school program, shows that 39 out of 85 participants (46%) reported their homes being smoke-free. This is compared to 29 out of 85 at the start of this activity (34%). Recently we had a stall at a local carnival and some of the parents that we talked to mentioned the resources and how useful they were for reminding family and friends not to smoke in their home or car. One mum also talked to us about where she could get support to quit smoking.

#### Summary and Conclusion.

Can you sum up what you have achieved through this activity in one sentence? Are there any lessons you have learnt for next time, or for other activities? What will you do next to build on this success story?

We have reduced children's exposure to second hand smoke by increasing the number of smoke free homes in four local communities. We will be rolling out this successful activity across our region as we grow our school network. We aim to work with a further three schools in the next six months. We will also be promoting our smoke free stickers at our WNTD event in May.