



Welcome to the Western Australian Jurisdictional Workshop 2019





Housekeeping:

toilets/exits
breaks
photo permission forms
evaluation forms





Welcome to Country





Introduction Activity Steve Fisher





TIS Program Update Professor Tom Calma AO

WA Jurisdictional TIS Workshop





Scarborough 28 August 2019



Prof Tom Calma AO

National Coordinator Tackling Indigenous Smoking



TIS Family 2019





TIS CEO Workshop

8 May 2019



Tackling Indigenous Smoking Program

Final Evaluation Report

Prepared for the Australian Government Department of Health July 2018



Evaluation

Recommendations

Community engagement and partnerships

1. Regional grant recipients: Continue involving community members in the design, delivery and evaluation of local TIS programs and sustain use of partnerships to broaden reach, strengthen referral pathways, and support other program objectives including preventing uptake, promoting expansion of smoke free spaces, and changing social norms.

Localised health promotion

- 2. **Regional grant recipients:** Continue delivering targeted, multi-level, tobacco-focused health promotion.
- 3. **NBPU TIS:** Provide additional training and information on best practice, multi-level, tobacco-focused health promotion for targeted groups including pregnant women.

Overarching TIS program

- 17. **Department:** Continue the delivery of the TIS program.
- 18. **Department:** Commit to funding longer term (at least 4 years) and provide immediate advice about future funding to minimise funding uncertainty and associated staff turnover and underspend.

Stability and impactful



The revamped TIS program will:

- Continue the successful Regional Tobacco Control grants scheme including school and community education, smoke-free homes and workplaces and quit groups
- Expand programs targeting pregnant women and remote area smokers
- Enhance the Indigenous quitline service
- Support local Indigenous leaders and cultural programs to reduce smoking (quitskills)
- Continue evaluation to monitor the efficiency and effectiveness of individual programs, including increased regional data collection

https://www.health.gov.au/internet/ministers/publishing.nsf/Content/ health-mediarel-yr2018-wyatt012.htm

11 February 2018

Extract from letter that went to Grant Recipients in March 2018

For the TIS program going forward, there will be specific requirements for TIS organisations, namely all **will be required to:**

- prioritise evidence-based population health approaches with maximum reach within their identified TIS region;
- ensure that Indigenous people who do not attend Aboriginal Community
 Controlled Health Services (ACCHS) or Aboriginal Medical Services (AMS') are
 targeted and reached; and
- provide evidence of how their primary health care funding (where provided by the Commonwealth) is being used to complement TIS activities as part of a larger mix of tobacco cessation interventions.

Participation in TIS events

- ► All Grant Recipients will be reminded that a condition of receiving TIS funding is for staff to attend;
 - Their state or territory jurisdictional meetings
 - National meetings of TIS workers, and
 - CEO workshops

As appropriate, GRs will be asked why their CEO or senior staff did not attend the CEO workshop or the TIS workers, the national workshop.

Funding for participation is built into GR funding.

Overview of TIS Program processes

NATIONAL EVALUATION PERFORMANCE INDICATORS FOR TIS

Enabling

access of

TIS Teams

information,

knowledge.

advice and

support for their work

to high-

quality



National **Evaluators** (Part A: **CIRCA** Part B: ANU)



Leadership, strategic direction and advice to support the effectiveness of the Program

NBPU-TIS

TIS TEAMS

Community

Grants Hub

TIS PROGRAM REGIONAL GRANT

RECIPIENTS

Community action, engagement and advocacy

Designing, delivering, monitoring, evaluating and continually improving a range of tobacco population health promotion activities as defined by an agreed Action Plan



- · achieve their objectives
- build and maintain their skills and knowledge and
- attend key workshops and other events organised by NBPU-TIS

working

National evaluation

Performance reporting



Vuitskills Partnership

Grant administration and compliance

State and Territory Departments of Health

Relationship building

.................

Continuous Improvement Cycle

Policy and Program design



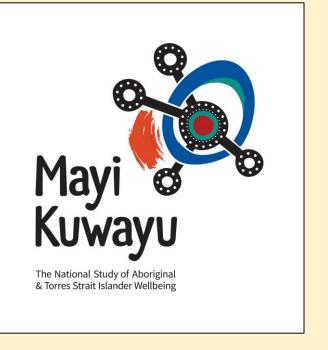
Commonwealth Government Department of Health

Internal evaluation



External evaluation

Evaluating the impacts of TIS regional grants on smoking outcomes



Ray Lovett & Katie Thurber

Aboriginal and Torres Strait Islander Health Program
Research School of Population Health,
Australian National University

https://mkstudy.com.au/the-survey/

Issues raised by TIS Workers to discuss at the CEO Workshop

Increased TIS awareness

- CEOs and Managers need to be more awareness about the TIS Teams roles, requirements
- CEO understanding of TIS expectations around branding/ co-branding/ stand-alone branding and using TIS resources within the AMS

Improved communication

- Timely communication please often people on the ground experience delays in receiving communication/ updates due to delays through many levels within the organisations. E.g.: reporting templates, approvals etc.
- Communicate information from CEO's meeting to TIS teams re: what was said etc. or NBPU to add in their newsletter
- Ensuring continuity of staff by clear roles, funding requirements / limitations

CEOs / Grant Recipients to consider

Delivery Limitations

- Restricted weekend work impacts on service provided
- Restrictions on leaving office aren't allowed to attend events
- Capacity to hold weekend events
- Insists the TIS Team to continue one-on-one delivery sessions instead of population health

Scope of delivery

- Re-classification of remote to recognise extremely remote locations
- Define region of delivery
- Title TIS Educators or Officers
- Attend other outlying communities within shire regardless of ACCHO borders

Issues for CEOs

Funding/Budgets

- More access/ knowledge of TIS Budget
- TIS Team more ownership and control over budget not the AMS Business Manager
- Funding being used for other programs ie people be paid salary from TIS \$\$s when they aren't in the TIS Team
- Advise budget to TIS workers on the ground. This will help TIS Workers to plan events

Resources

- Better phone software
- Humbugging for TIS Resources
- Internal / Social media access / access to social marketing tools. E.g.: Facebook
- Re-classification of remote to recognise extremely remote locations

Issues for CEOs / NBPU / DoH

Partnerships/collaboration

- State/ Territory-based:
 - collaboration
 - partnerships
- TIS Collaboration resources/ working together (like WA)
- Integration of TIS throughout all services ie sexual health, Mums and Bubs etc
- Co-ordinated approach State level i.e. state carnival, share finance
- Can we have more partnerships with other TIS teams in our State?
- Work across regions with similar challenges

Issues for CEO, DoH and NCTIS

Other

- More support for TIS Teams and modelling the message walk the talk, enforce
 policies ie how can we stop smoking in our own organisation in uniform, clock off
 for breaks etc.
- Increase Aboriginal and Torres Strait Islander employment
- Population Health approaches
- More opportunity to attend conferences for broader learning and widening perspectives and networking
- Drive strategic strategy planning so momentum is developed and maintained
- Evaluation framework asap in consultation with grant recipients
- Lobbying CIRCA/ NBPU/ DoH for feedback on TIS Programme performance/ reporting/ national directives
- Lack of report feedback
- Clarity on / position of scope of delivery

Policy Advice – TIS Workers in prisons and detention centres

Formal Advice

- "...it is Constitutionally permissible for TIS to be delivered in prisons but IAHP* guidelines states that only to Indigenous prisoners".
- "TIS policy is currently that it is permissible if we know that the states/territories aren't doing anything in this space, and the TIS team can demonstrate that this is a priority population group for them ..."

- DSS Hub Managers have been advised of this policy advice re
 Commonwealth funded workers being able to deliver TIS in prisons
- * Indigenous Australians' Health Programme

Policy Advice – TIS Workers in prisons and detention centres

Response for TIS activities

- Activity in prisons must still be POPULATION HEALTH focussed with referral to Quitline etc
- All current rules for TIS funding still apply
- Encourage other agencies to join the prison visits ie state and territory govts, ACCHOs, Cancer Councils and Quitline etc
- Establish clear referral procedures with the prison health staff
- Utilise NBPU videos where permitted
- Ensure that prison visits do not distract from other TIS outreach community activities

Collecting data and monitoring and evaluating activity

Present

- If not already in Activity Plans ensure prison activity is in the next plan
- Report on activity ie numbers, referrals etc
- Endeavour to identify smoking behaviour post release
- Department will advise state and territory government stakeholders through National Expert Reference Group on Tobacco (NERGOT) and Tobacco Policy Officers Group (TPOG)

Future

- The Department will work with CIRCA to:
 - Identify how TIS prison activity is evaluated, and
 - Identifying the outcomes of referrals



About the Tackling Indigenous Smoking Resource and Information Centre

The Tackling Indigenous Smoking Resource and Information Centre (TISRIC) has been developed by the National Best Practice Unit for Tackling Indi of best practice by organisations funded under the Australian Government Tackling Indigenous Smoking (TIS) program.

From 2015 the emphasis for organisations delivering TIS activities (regional grant holders) is to:

- make sure their activities are based on evidence of effectiveness (there is information that the activity has worked well to reduce smoking in
- measure the impact which they are having on smoking in their region (monitoring and evaluation).

The TISRIC supports TIS-funded organisations by bringing together information and evidence on what works for tackling smoking in Aboriginal and providing a space where funded organisations can share their knowledge of what is working in their local community.

Information on the TISRIC is provided to help TIS-funded organisations choose:

- evidence based activities
- resources to support those activities
- information/tools for evaluating and monitoring TIS activities.

The TISRIC is managed and run by NBPU TIS, who will keep it updated with information and tools to help TIS-funded organisations to plan, monitor

TIS-funded organisations are encouraged to share information about what is working to reduce tobacco use in their local area. If you have information making a difference to reduce smoking, please contact NBPU TIS.

SMOKING



NBPU TIS 4:5

28 March 2019









Monthly Message from the National Coordinator, Prof. Tom Calma AO



Contact us

+1800 282 624 (tollfree) info@tacklingindigenoussmoking.com.au

View our Disclaimer and Privacy statement

Stay connected

HealthBulletin

Yarning Places

Send us a message

Newsletters Newsletters

Follow us on twitter

f Like us on Facebook

in Add us on LinkedIn

Monthly TIS Communique

- targeting major partners in govt and NGO sector working on tobacco control
- won't duplicate the NBPU newsletter or the National Coordinators Monthly Message but will draw from both
- the targeted partners are also invited to contribute
- Develop better coordinated and targeted activity and allow for collaborative strategies and initiatives
- Enable team leaders and grant recipients to speak with authority and conviction at state and territory coordination meetings

National Housing Conference

Housing future communities

27-30 August 2019 | Darwin





WORLD INDIGENOUS CANCERCONFERENCE '19

Development Opportunities





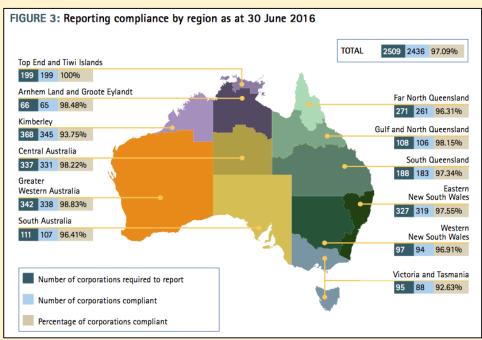
Innovation and Impact

Smoke free homes & community areas



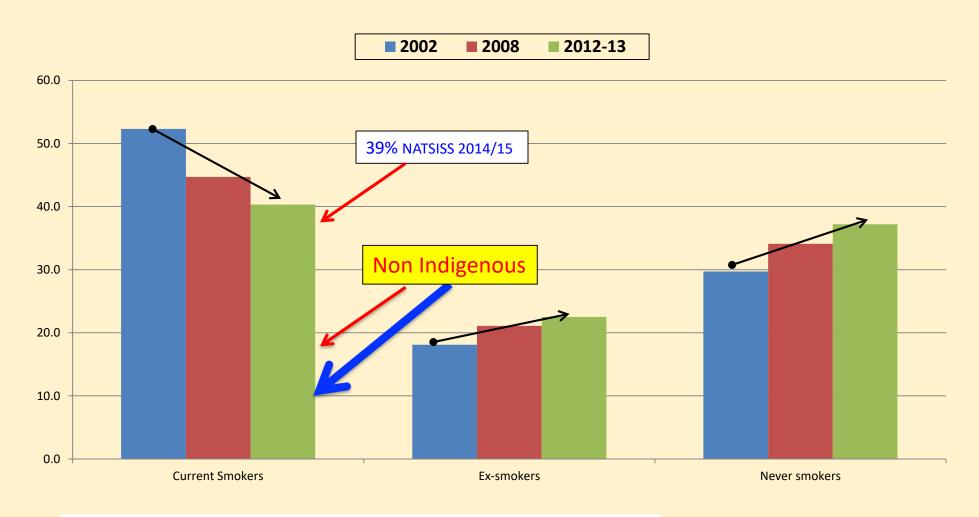
Apunapima TIS Team at Napranum FNQ

Smoke free workplaces



ORIC Yearbook 2015/16
Pg 17

Aboriginal and Torres Strait Islander Smoking



Source: ABS Aboriginal and Torres Strait Islander Health Survey 2012-13





Morning Tea





TIS Website Avinna Trzesinski

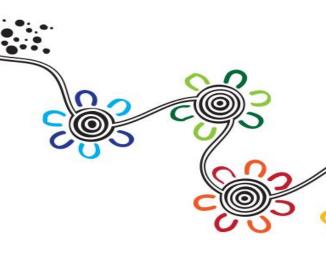




Tackling Indigenous Smoking website

Avinna Trzesinski

The Tackling Indigenous Smoking website

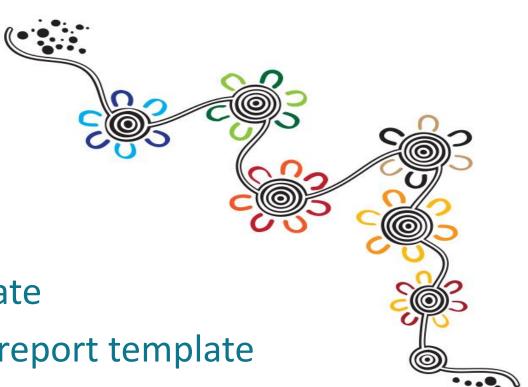


- Designed, created and managed by the Australian Indigenous Health*InfoNet*
- Has custom-built navigation and pages
- Responsive design
- Search function
- Section for GRs including for GR-produced resources





- National TIS Indicators
- Activity Work Plan (AWP) template
- TIS RTCG 6 month performance report template
- Facts about smoking bush tobacco
- Qld Jurisdictional workshop presentations added
- GR resources added





Live tour



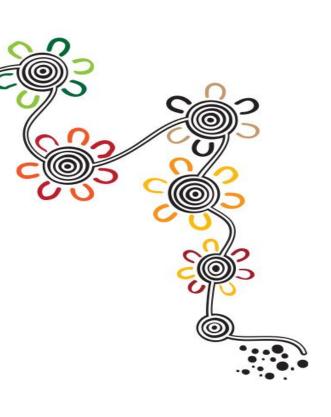


https://tacklingsmoking.org.au/



Now what?

- 503
- Think of the TIS website as a living resource!
- There are lots of ways GRs can have input into the website:
 - e.g. send us content to personalise your sections
- Newsletters
- Twitter
- Get in touch with us!



Please contact us

Avinna Trzesinski

Research Coordinator

Ph: (08) 9370 6395

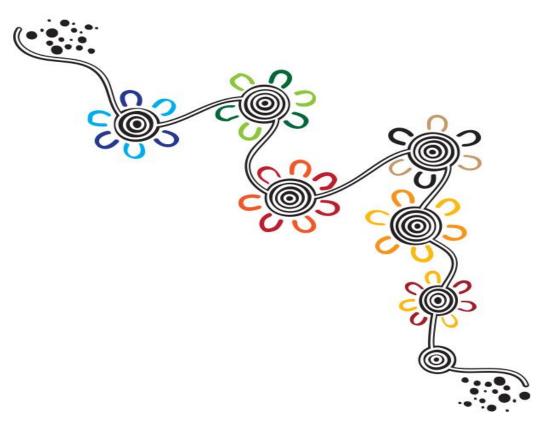
Email: a.trzesinski@ecu.edu.au

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Update with the Department of Health via Telelink





Making population health promotion happen for TIS Penney Upton



Making Population Health Promotion Happen for TIS





Keeping Population Health Promotion Happening for TIS

What is population health promotion?



population health approach

can be implemented through action on the full range of



health determinants

by means of

health promotion strategies







A population health approach aims to.....

- Improve the health outcomes and wellbeing of an entire population*
- Reduce health inequalities



*Population = people within and across a defined locality, region, or nation

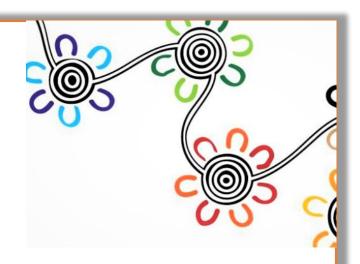


Health promotion strategies......

- Enable people to take control over their health/wellbeing;
- Health is a positive concept and includes social and personal resources;
- Require community participation, partnership working and attention to the determinants of health



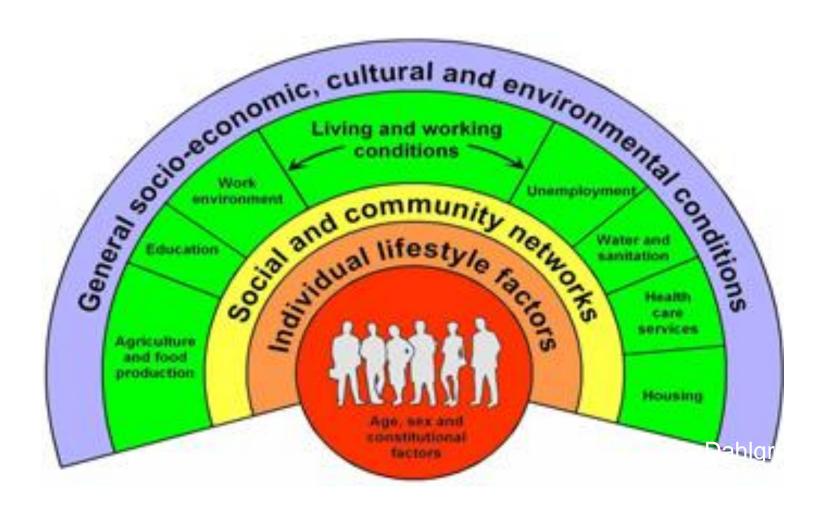
This Photo by Unknown Author is licensed under CC BY-NC-ND



Community based action to improve and maintain population health and reduce inequalities in health

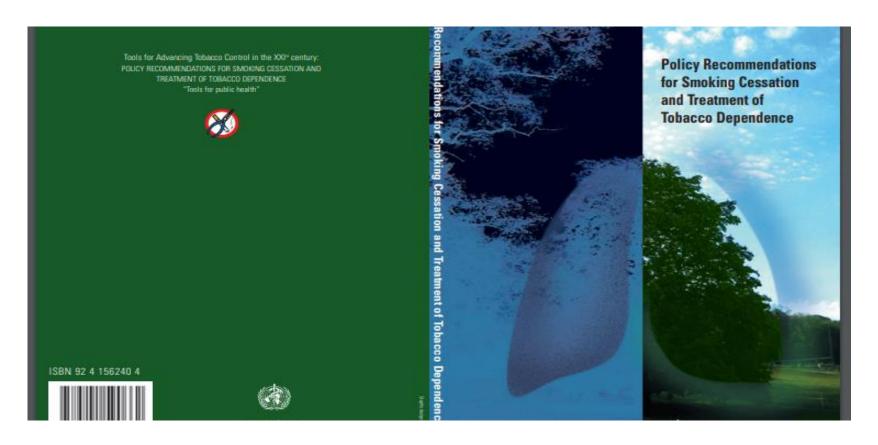


1. It takes a broad view of health......





2. It is an evidence based approach.....





2. It is an evidence based approach.....

- Change social Norms
- Develop supportive environments
- Build capacity for smoking cessation and treatment of tobacco dependence



3. We can reach the population effectively and efficiently......

3 Minutes of Influence

Clinical setting:

1 Brief Intervention



Population Health Promotion: 1 TV Ad

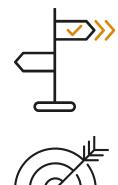






Through our Activity Work Plans we

1. Make sensible, evidence based choices about what population health promotion activities we are going to do with our resources



2. Choose relevant targets we can measure



3. Show clear positive impacts through the work we are doing.



Exercise:

For this exercise you will need the draft AWP which you brought to the workshop and a copy of the Activity Workplan Checklist provided by NBPU TIS.

Working together in your teams, use the checklist items to decide whether you have:

- chosen the right activities, targets and measures for the communities you work with and the resources you have;
- followed TIS program funding guidelines.

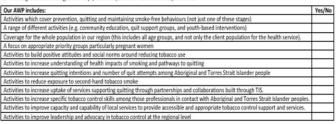
TIS GRANT RECIPIENT ACTIVITY WORK PLAN CHECKLI

Regional tobacco control activities need to:



2. reflect the principles which underpin the TIS program

The following checklist is designed to help you check your AWP fulfils these requirements.



Each activity on our AWP is:	Activity 1	Activity 2	Activity 3	Activity 4	Activity 5	Activity 6	Activity 7	Activity 8
population health promotion focused								
culturally appropriate and tailored to community needs								
designed and delivered in collaboration with the community								
evidence based (i.e. reference research literature or local data/reports in support of the effectiveness of activities)								
linked to SMART outcome(s) which are relevant to TIS Program objectives. i.e. outcomes are: Specific Measurable Achievable Relevant/realistic Time-bound								
aligned with appropriate indicator(s)								





Six opportunities for improvement

- 1. Applying the new indicators with confidence
- 2. The rationale column explaining our reasons clearly
- 3. Use SMART targets!
- 4. Making best use of the performance report format to tell the story of our work
- 5. Making good, sound, well-informed choices of activities
- 6. Deciding on appropriate population groups

SMART targets are:

Specific (what exactly do we want to achieve?)

Measurable (how will we know we have achieved our target?)

Achievable (do we have the resources for this activity?)

Relevant (why does this target matter?)

Time-bound (when do we want to achieve this?)







The new QALT team



Acknowledgement of Country

I'd like to begin by acknowledging the Traditional Owners of this land on which we meet today, the Whadjuk people of the Noongar Nation and pay my respects to Elders past, present and emerging



Quitline Aboriginal Liaison Team (QALT)

- The newly appointed QALT Project Officers are;
 - Rickesha Burdett
 - Tara Rowe

Our positions will be based at AHCWA, and we commenced in our roles on Monday 12^{th} August, 2019



Introduction of QALT PO - Rickesha Burdett

- My name is Rickesha Burdett. I am a noongar woman from the Menang region (Albany).
- In 2012 I worked as a conditional Aboriginal Health worker at the Great Southern Aboriginal Health Service, in 2013 I completed my Cert IV in Aboriginal & Torres Strait Islander Primary Health Care
- The Quitskills training became available for staff, it was the training that started my passion to help my mob quit smoking. In 2016 I commenced my role at AHCWA as a Tackling Indigenous Smoking Educator.
- I have learnt a lot since being in the role. I have enjoyed being out in the community promoting smoking cessation and preventing the uptake in youth smoking.
- I am now moving into the QALT Project Officer role. I can't wait to meet you all and work collaboratively in reducing the smoking rates further.





Introduction of QALT PO - Tara Rowe

- My name is Tara Rowe, I have been working in the Aboriginal Community
 Health sector for approx. 14 years in a variety of locations East Kimberley
 (Miriwoong, and Gidja people), Pilbara (Bunjima, Yinhawangka and Nyiyaparli
 people).
- In 2014 when I relocated back to the Perth region where I commenced working at AHCWA as the Ethics Officer of the West Australian Aboriginal Health Ethics Committee (WAAHEC) focusing on quality, ethically sound and culturally appropriate research being conducted in Aboriginal communities within Western Australia.
- After nearly 5 years in the role in health research, I felt like I had needed a change. I had helped out at community events with the TIS team here at AHCWA and always admired their work and the fact they are making a difference, I decided to apply and move into the role as the QALT Project Officer.
- Even though I'm new to this sector, I have inspiration from my mum who was a smoker for 40+ years and now in the later stages of COPD, I will use my story to drive my passion to see this role thrive in WA for Aboriginal and Torres Strait Islander people and their communities and make a difference with all you mob's help.





Aims for QALT

- By now everyone should have received our WA QALT Project Officers
 - Introductory Email
- Updating our contacts list, ensuring we have the most relevant contacts on our database
- Contacting Regional TIS coordinators to identify how QALT can support and promote QALT in the regions
- Our primary focus is servicing areas, that are not accessible or serviced by a TIS grant recipient



Aims for QALT

Questions we have been asking to TIS coordinators;

- How can we help your team?
- Review of the current QALT resources and feedback
- Attending more regional community events
- Cancer Council SA Quitskills training for TIS Educators and or / other health professionals



Ordering – QALT Resources

 Go to the Department of Health website https://ww2.health.wa.gov.au/

Click Reports and Publications





Ordering – QALT Resources

- Click Online Publication Ordering System external site
- If not registered, you will need to register and complete all the fields a confirmation email will be sent for account registration, this can take up to (2) business days
- If registered, login
- Maximum order for resources is quantity x 100



Discussion

Identifying the following for QALT;

- Challenges & Barriers?
- Coverage majority pre paid phones, alternate phone numbers –
- Reporting intermediate support another option
- Newman coverage non existence in three communities, language barriers
- Access credit for phones, access to phones public phones use to call human services calling Quitline non a priority
- Visit to the lands, NG health strong focus facilitate meetings with staff to upskill
- What worked well?
- How can we improve our service delivery?
- Travel to regional locations events, more interaction with other TIS teams



THANK YOU

Quitline Aboriginal Liaison Team (QALT) Project Officers

Rickesha Burdett & Tara Rowe

(08) 9227 1631







Lunch





The best TIS activity workplan the world has ever seen Steve Fisher





Good communications that lead to great partnerships

Steve Fisher Western Australia Workshop 28th August 2019





Two important questions for TIS workers in talking about their work to other people:

Why should you be interested in what I am telling you?

How do I get you interested?



We need to be engaging.

Interesting Confident Inspiring

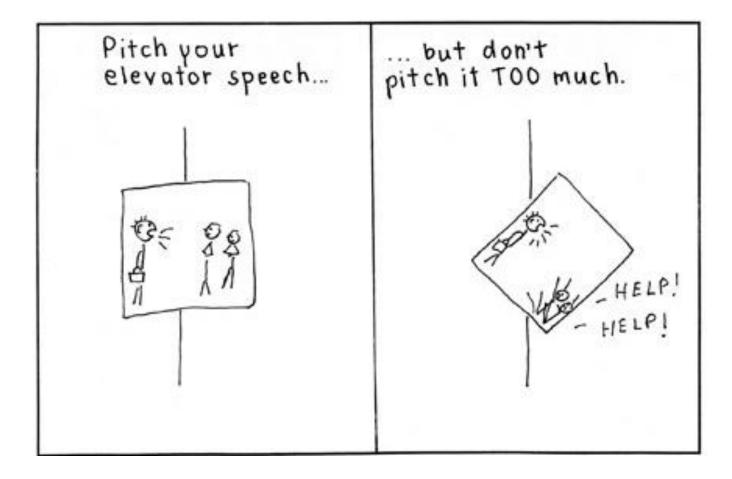
But most of all, engaging

What does that look like?

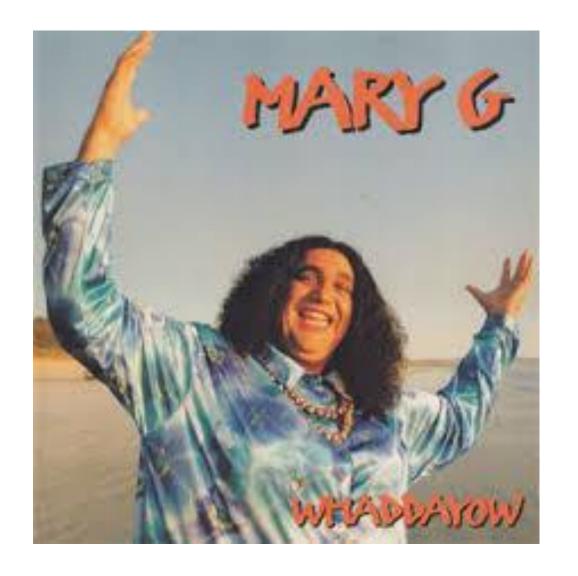




The classic 'Elevator Pitch'











How it works

The idea is to be disciplined enough to get your message across to someone in a lift before it reaches the 7th floor.



Ways of practising the pitch for TIS



Question Pitch begins with a question to engage reader

Twitter Pitch description using 140 characters or less

Pixar Pitch 6-sentence formula used to describe every Pixar film story

Client-led Pitch starts with a description of what clients ask for and need



Tips for writing an 'Elevator Pitch'

- Get attention: think relevant, not recent
- Learn about your audience
- Be specific
- Focus on skills-base
- 'Connect the dots'





- Key messages from the pitches
- A question gets you off to a good start not too long or short but provocative works;
- Take every opportunity to sell your pitch;
- Be prepared for the 'what is in it for me question';
- Finding common goal/ground with the organisation/person you are pitching to;
- Passion a message from the heart. Does not need to be loud, but needs to be meant;
- Having a vision;
- Personal connection or story that motivates;









Connection to community

Expertise on tobacco related topics

Resources for quit support and prevention

What we can gain

Amplify our messages

Expertise on other topics

Greater ability to deliver resources

and more...





Partnerships enable us to:



Incorporate diverse thinking and values

Share workloads and resources

Develop new service models

Access new people to work with

Better Outcomes

[QLD governement & CheckUp Australia]



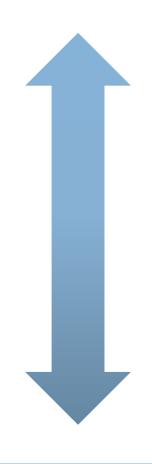


Types of partnership



Continuum based on:

- Commitment
- Change required
- Risk involved
- Levels of interdependence
- Power
- Trust
- Willingness to share turf



Networking

Coordinating

Cooperating

Collaborating

[VicHealth]



Ingredients for success

- Open, quick communication
- Clear purpose
- Mutual commitment
- Enthusiasm from both sides
- Add value for both partners
- Respect
- **Patience**
- Careful planning



[QLD governement & CheckUp Australia; VicHealth 2011]

Thanks for participating.









Using virtual realtity AHCWA



Acknowledgement of Country

We like to begin by acknowledging the Traditional Owners of this land on which we meet today, the Whadjuk people of the Noongar Nation and pay our respects to Elders past, present and emerging.

We would also like to acknowledge and pay our respects to all fellow TIS members who have travelled to Perth from their homelands



Welcome to the world of AHCWA Tackling Indigenous Smoking Virtual and Augmented Reality



Play VR clip



Thank you







A Stitch in Time Greg Hire





iSistaQuit Gillian Gould





Afternoon Tea





Workshop Reflections Desley Thompson





Wrap-up & Closing Remarks