Tackling Indigenous Smoking Program Evaluation
Presentation outline

- Evaluation approach
- Performance Indicators
- Questions
Who are Cultural and Indigenous Research Centre Australia (CIRCA)?

CIRCA has been working with culturally diverse communities and Aboriginal and Torres Strait Islander communities for more than 20 years to deliver research and evaluation solutions.

CIRCA works with a network of Aboriginal and Torres Strait Islander researchers and evaluators across Australia.

CIRCA completed the previous TIS evaluation which supported continued funding of the TIS program.

CIRCA website: www.circaresearch.com.au
What is the purpose of the TIS evaluation?

- Assess TIS contribution to minimising the harms from smoking among Aboriginal and Torres Strait Islander peoples.
- Determine where TIS program improvements can be made.
- Provide evidence to assist decision making about future implementation of the program.
National evaluation - Part A

From 2018-2022 the national evaluation of TIS program will assess:

- Implementation
  Use of evidence based and best practice population health promotion approaches

- Appropriateness
  Fit between the TIS program & the needs of Aboriginal & Torres Strait Islander communities

- Outcomes
  How well the TIS program is achieving the short-term and medium-term outcomes
Evaluation approach
A mixed method approach with 2 waves of data collection during the evaluation

Qualitative and quantitative data collection

Site visits to 9 locations in each wave – 2019/20 and 2021
Phone interviews with all grant recipients
Online survey of all grant recipients – 2020 and 2021
Interviews with NBPU TIS, National Coordinator, Quitline, Quitskills and Health Department
Evaluation approach
A mixed method approach with 2 waves of data collection during the evaluation

**Monitoring data**

- Grant recipient performance reports and activity work plans
- State/Territory level Quitline referral data
- Quitskills evaluation data
Working together for better evaluation
TIS Performance Indicators

1. Implementation of evidence based population health promotion activities aimed at preventing uptake of smoking and supporting the promotion of cessation

- Increased community involvement in and support for initiatives to reduce the uptake of smoking and increase sustained cessation.
- Increased leadership and advocacy role of community leaders in tobacco control.

2. Increased understanding by the community of the health impacts of smoking.

3. Population health promotion activities are locally relevant and have community support.
2. Partnerships and collaborations facilitate support for tobacco control.

Collaborations and partnerships are built between TIS operations and external support for tobacco control.
Increased access to Quit support through capacity building

- Improved access to culturally appropriate support to Quit.
- Increases in skills among those professionals in contact with Aboriginal and Torres Strait Islander peoples.
- Increases in Quitline referrals made throughout the TIS program.
- Increase in awareness of Quitline among community members and health services.
Reduced exposure to second hand smoke

Increase in smoke free homes, workplaces, cars and public spaces.

Increase in activities aimed at minimising exposure to passive smoking.
Evidence based approaches are being used to reach priority groups.

Increased focus on priority groups e.g. pregnant women

Increase in population health promotion activities targeting priority groups.
Increased reach into communities

Increase in reach of population health promotion activities, including geographical reach.

Increase in reach to community members, including those who do not attend Aboriginal Community Controlled Health Services.
What next?

- **August-October 2019**: Ethics applications
- **October 2019- March 2020**: CIRCA to conduct the 1st wave of data collection
- **October 2020**: Mid-term evaluation report
- **April-August 2021**: 2nd wave of data collection
- **February 2022**: Final CIRCA evaluation report
Previous TIS Evaluation available at: