‘Go and see the chook lady’
Monitoring and evaluation for TIS teams
Three parts to this session:

1. ‘Think of a moment when…’
2. Tuning in to M&E
3. How our Action Plan helps us
Think of a moment when…

…you knew your TIS work was making a difference

Please write that moment on a coloured card. This is anonymous and we are going to stick them on the wall and see what people say
‘Go and see the lady with the chickens’
‘The story of Mrs. Kumar makes us realise how our program makes a difference’
Case Studies

Examine stories, e.g.

- Individuals who have quit
- Homes becoming smoke-free
- Workplaces staying smoke-free
- Partnerships and networks
Tuning in to M&E

What is monitoring and evaluation?
Monitoring = Regular collection of information on progress you are making
Evaluation = Taking a step back to look at the bigger picture of the difference TIS work is making in the community
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Monitoring and evaluation is research

Most people working in services do it.

For example, think of hotel questionnaires, ‘please stay on the line’ surveys, etc.
Why do M&E?

1. To know what works best
2. To improve the way we do things
3. To produce information for reports
What works best for us in different parts of Queensland?

How do we know?
Steps for M&E for TIS

1. Consider National Indicators
2. Develop Action Plan
3. What do we want to measure?
4. Work out local measures
5. Decide on methods to measure it?
6. How do we want to measure it?
7. Collect data
8. Then analyse and present it
National Indicators

1. Implementation of evidence based population health promotion activities aimed at preventing uptake of smoking and supporting the promotion of cessation

2. Partnerships and collaborations support tobacco control

3. Increased access to Quit support through capacity building

4. Reduced exposure to second hand smoke

5. Increased focus on priority groups, e.g. pregnant women

6. Increased reach into communities
For each indicator, a simple approach is to measure:

What we have done in **numerical** terms:
- No. of people reached
- No. of events
- No. of visits to communities
- No. of activities

What **difference** it has made in the community:
- Knowledge people have
- Their participation
- Actions they are taking as a result (pledges, smoke-free homes, etc.)
How our Action Plan helps us

To be able to monitor and evaluate, we need to know exactly what we are trying to achieve.

This is where the Action Plan comes in…
Every TIS team produces an Action Plan

Activity Work Plan for Transition grant period 1 January 2019 – 30 June 2019

This action plan provides an overview of the key aims, activities and performance measures for the TIS program.

<table>
<thead>
<tr>
<th>Aims</th>
<th>Strategies</th>
<th>Performance Indicators</th>
<th>Targets</th>
<th>Timeframe</th>
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</thead>
</table>
| More smoke-free homes in the community   | Outreach work to help people to make pledges and then to support them to maintain their home smoke-free | • No. of pledges  
• Interviews with 20% of heads of families                                              | 25 homes in the community declared and remaining smoke-free                               | By end of June 2019             |

This activity contributes to National Indicator Nos. 1, 4 and 6.
National Indicators

1. Implementation of evidence based population health promotion activities aimed at preventing uptake of smoking and supporting the promotion of cessation
2. Partnerships and collaborations support tobacco control
3. Increased access to Quit support through capacity building
4. Reduced exposure to second hand smoke
5. Increased focus on priority groups, e.g. pregnant women
6. Increased reach into communities
TIS website

TACKLING INDIGENOUS SMOKING

Providing support to organisations funded under the national Tackling Indigenous Smoking program

Australian Indigenous HealthInfoNet
Any questions and further discussion