

**‘Go and see the chook lady’**

NATIONAL BEST  
PRACTICE UNIT

# TACKLING INDIGENOUS SMOKING



## Monitoring and evaluation for TIS teams



Australian Government

Department of Health



# Three parts to this session:

1. 'Think of a moment when...'
2. Tuning in to M&E
3. How our Action Plan helps us

# Think of a moment when...

...you knew your TIS work  
was making a difference

Please write that moment on a coloured card.

This is anonymous and we are going to stick  
them on the wall and see what people say

**‘Go and see the lady with the chickens’**

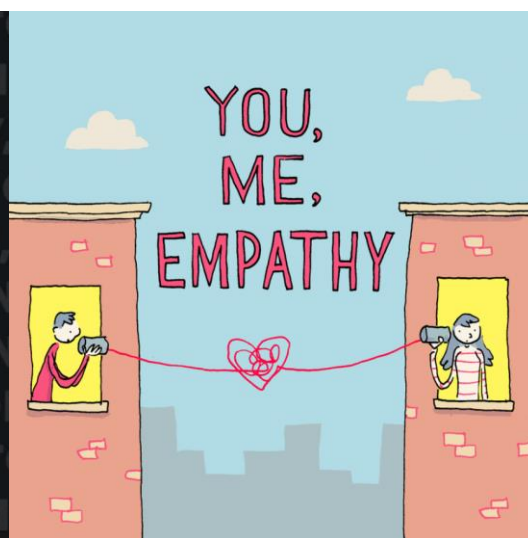






‘The story of Mrs. Kumar makes us realise  
how our program makes a difference’





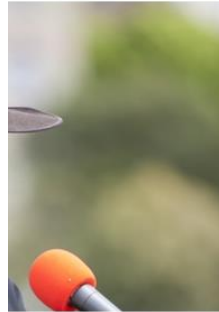
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# Case Studies

Examine stories, e.g.

- Individuals who have quit
- Homes becoming smoke-free
- Workplaces staying smoke-free
- Partnerships and networks



Ethel-Anne Gundy talks about quitting



Marlene talks about quitting

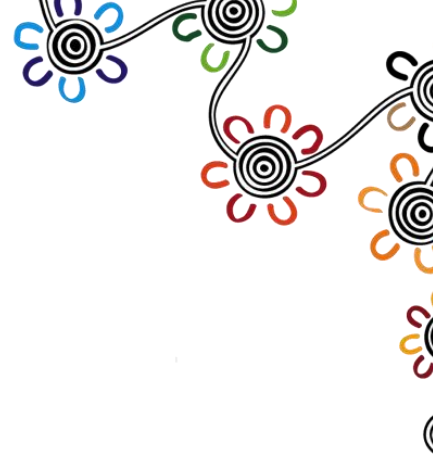


Ray talks about quitting



# Tuning in to M&E

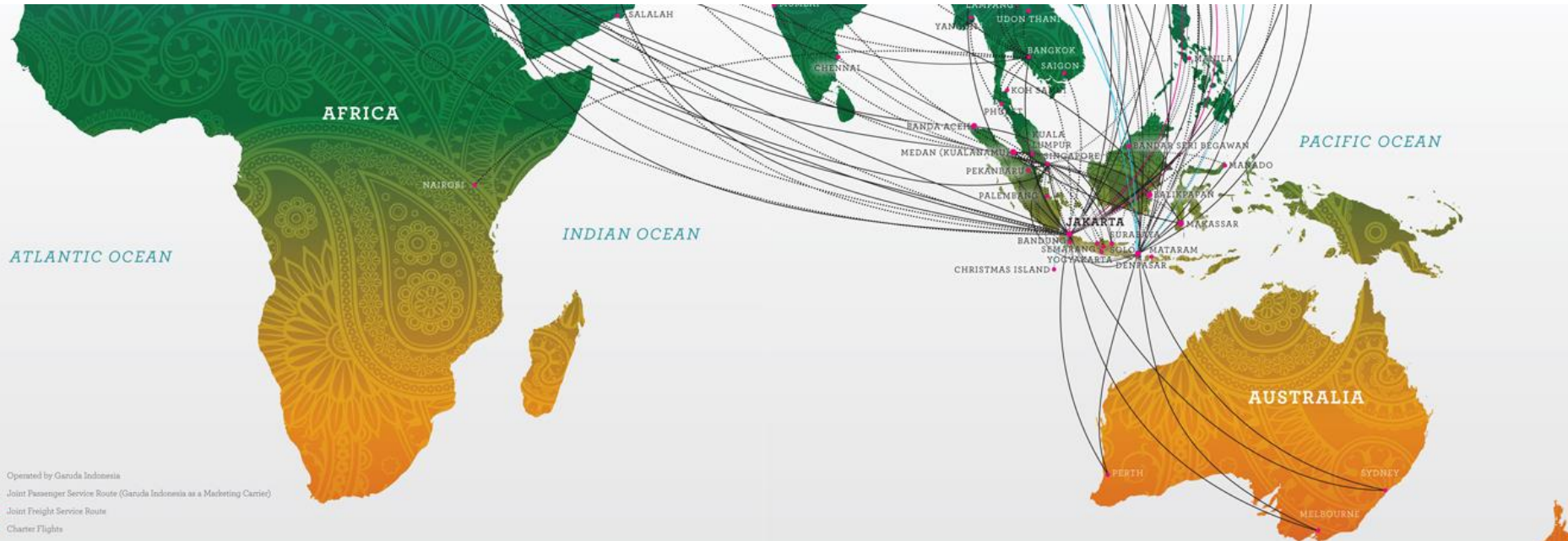
What is monitoring and evaluation?



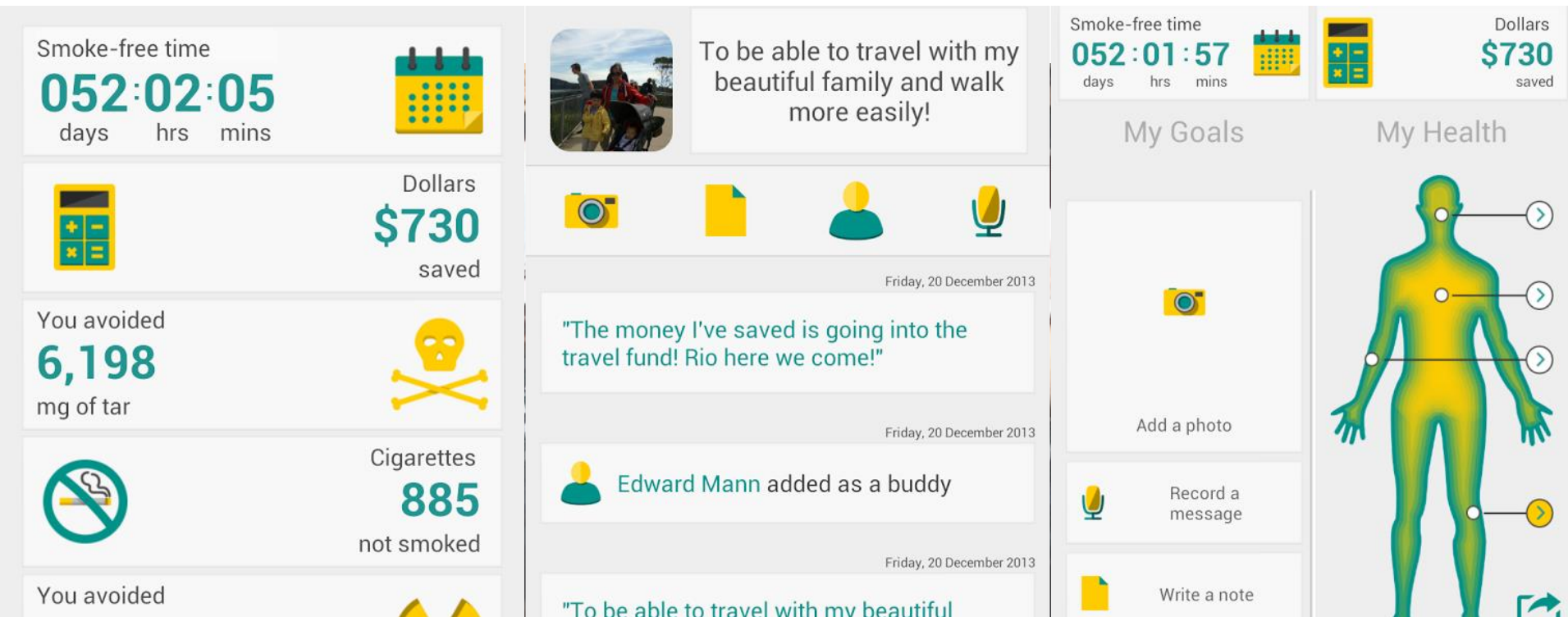
**Monitoring** = Regular collection of information on progress you are making



**Evaluation** = Taking a step back to look at the bigger picture of the difference TIS work is making in the community



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**Evaluation** = Taking a step back to look at the bigger picture of the difference TIS work is making in the community



Monitoring and evaluation is research

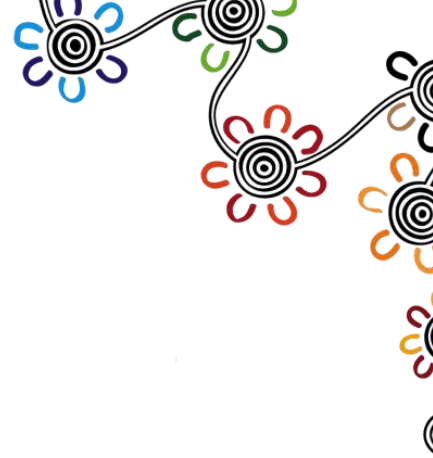
Most people working in services do it.

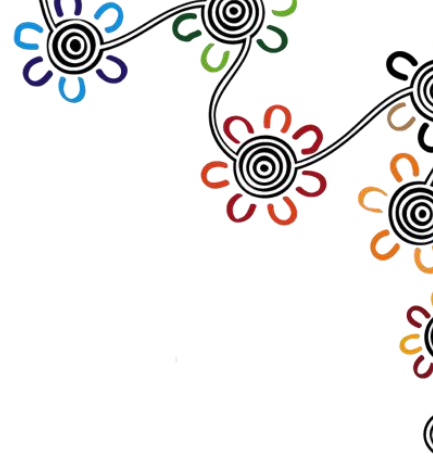
For example, think of hotel questionnaires, 'please stay on the line' surveys, etc.



# Why do M&E?

1. To know what works best
2. To improve the way we do things
3. To produce information for reports





# What works best for us in different parts of Queensland?

How do we know?

# Steps for M&E for TIS

Consider  
National  
Indicators



Develop  
Action Plan



Work out local  
measures



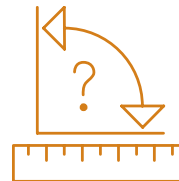
What do we want  
to measure?



Decide on  
methods



How do we want  
to measure it?



Collect data



Then analyse  
and present it



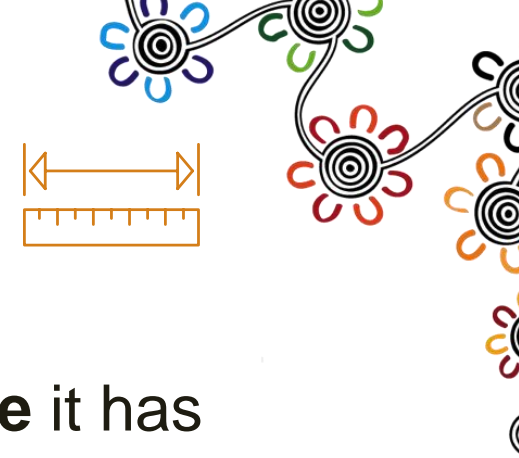


# National Indicators



1. Implementation of evidence based population health promotion activities aimed at preventing uptake of smoking and supporting the promotion of cessation
2. Partnerships and collaborations support tobacco control
3. Increased access to Quit support through capacity building
4. Reduced exposure to second hand smoke
5. Increased focus on priority groups, e.g. pregnant women
6. Increased reach into communities

For each indicator,  
a simple approach is to measure:



What we have done in  
**numerical** terms:

- No. of people reached
- No. of events
- No. of visits to communities
- No. of activities

What **difference** it has  
made in the community:

- Knowledge people have
- Their participation
- Actions they are taking as a result (pledges, smoke-free homes, etc.)

# How our Action Plan helps us



To be able to monitor and evaluate, we need to know exactly what we are trying to achieve.

This is where the Action Plan comes in...

# Every TIS team produces an Action Plan



## Activity Work Plan for Transition grant period 1 January 2019 – 30 June 2019

This action plan provides an overview of the key aims, activities and performance measures for the TIS program.

| <b>Aims</b><br><i>What are you trying to achieve?</i> | <b>Strategies</b><br><i>How will you do this?</i>   | <b>Performance Indicators</b><br><i>How will you measure performance?</i>                                       | <b>Targets</b><br><i>What are your targets?</i>             | <b>Timeframe</b><br><i>When will this be delivered?</i> |
|---|---|---|---|---|
| More smoke-free homes in the community                | Outreach work to help people to make pledges and then to support them to maintain their home smoke-free | <ul style="list-style-type: none"><li>No. of pledges</li><li>Interviews with 20% of heads of families</li></ul> | 25 homes in the community declared and remaining smoke-free | By end of June 2019                                     |

This activity contributes to National Indicator Nos. 1, 4 and 6.

# National Indicators



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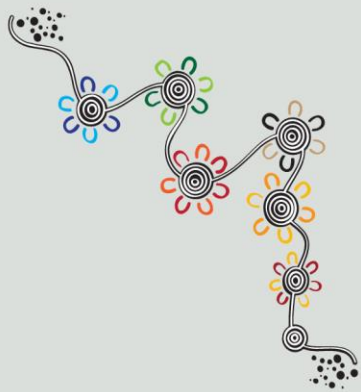
# TIS website

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## TACKLING INDIGENOUS SMOKING

*Providing support to organisations  
funded under the national Tackling  
Indigenous Smoking program*



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## Any questions and further discussion

