

Puyu Blaster Superhero Flies into Schools to Defeat The War on Tobacco!

Trent Wingard



Aboriginal Health Council
of South Australia Ltd.



**PUYU
BLASTERS**
DON'T MAKE SMOKE
OUR STORY

Acknowledgement

I would like to pay my respect to the traditional owners of this land the Arrernte people, Also would like to pay my respect to the Elders past and present and also the youth of the future.

Introduction

Trent Wingard – Youth Project Officer



AHCSA Puyu Blaster Team

- ▶ **Ngara Keeler** – Coordinator
- ▶ **Trevor Wingard** – Project Officer
- ▶ **Grant Day** – Project Officer
- ▶ **Jenaya Hall** – Project Officer
- ▶ **Zena Wingfield** – Outreach Project Officer (Whyalla – Nunyara Aboriginal Health Service)
- ▶ **Mary Anne Williams** – Maternal Health Tackling Smoking “Stickin Up The Smokes”
- ▶ **Trent Wingard** – Youth Project Officer

Puyu Blaster Campaign

AHCSA's Puyu Blasters Programme

(Puyu - translation - Smoke) has been adapted from the Previous Healthy Lifestyle Program Identity 'The Puyu Blaster' Super hero concept, adding the 's' Blasters draws on the idea of everyone can join the battle and become a super hero in the fight against smoking.



Youth/School Focussed Programs

- ▶ The aim of the Puyu Blasters schools program is to deliver education in schools on the effects of smoking, second hand smoke, and the importance of living a smoke free lifestyle
- ▶ Engaging with the youth to tackle smoking through superhero character, to established youth programs

The Importance Of Partnerships

Over time AHCSA 's Youth Focus has formed solid relationships and partnerships.

- ▶ AFL team Port Adelaide Football Club
- ▶ South Australian Aboriginal Sports Training Academy (SAASTA) as well as many organisations
- ▶ Aboriginal Basketball Academy

Smoking Rates Amongst Youth Engaged in Our Programme Activity

Of the total number of youth surveyed (13-25 years)

- ▶ there were 46 who identified themselves as smokers
- ▶ of the youth who smoked, two thirds started smoking before the age of 15, with around a third starting to smoke at 12 years of age.
- ▶ Of the 192 Aboriginal and or Torres Strait Islanders youth surveyed 48 identified as ex-smokers and 98 identified as non-smokers.

Youth Program/School Visit Activities

Education Sessions at Schools



Youth Program/School Visit Activities

School holiday program - Basketball



Sports carnivals



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Youth Program/school visit activities

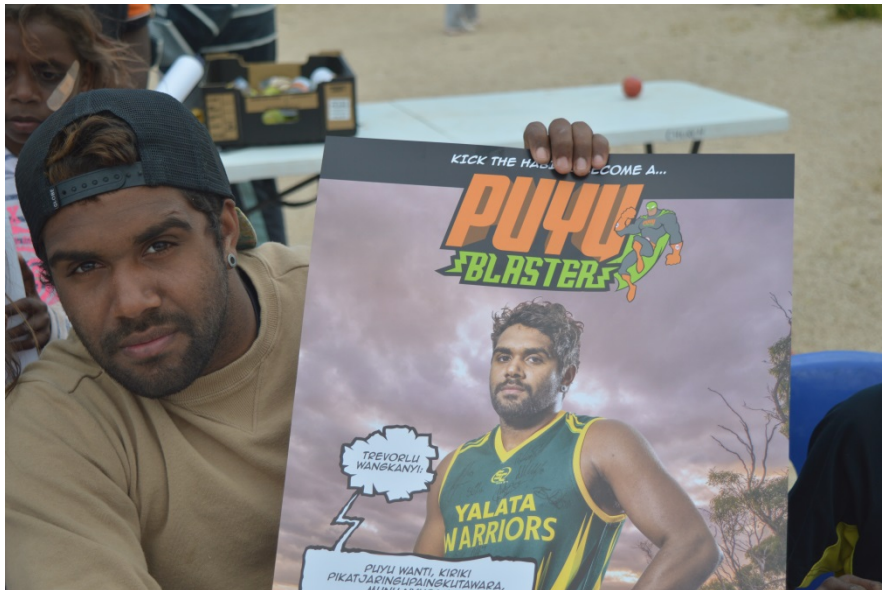
Youth Centre's



Partnerships In Regional Communities



‘Behaviour breeds behaviour’ in maintaining smoke free environments for the Youth to identify with delivering healthy lifestyle messages to their communities.



Smoking Goggle Game!

