

Nunkuwarrin Yunti

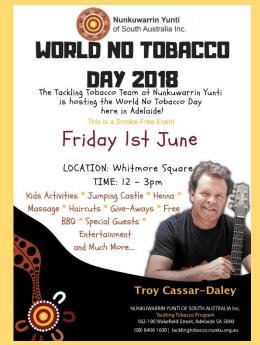
w o r k i n g t o g e t h e r for the benefit of Aboriginal Health

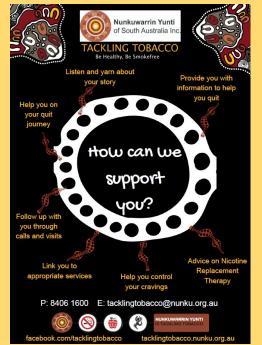


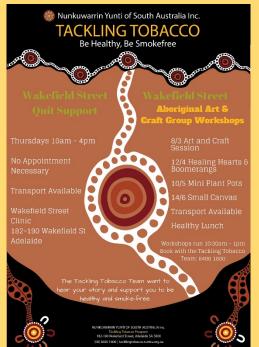
Communication For Population Health Approach











Tools For Population Health Approach

Data

- Eventbrite
- Survey Monkey
 - Airtable
 - Communicare

Online

- Website
- Facebook
 - Twitter
- Instagram

Print

- Canva
- Posters
- Postcards
- Newsletters

Facebook

	Facebook Analytics			
	Followers	Total Posts	Impressions	Post Engagements
Jan –June 2016	587	64	20,706	400
July – Dec 2016	688	97	56,033	1379
Jan – Jun 2017	1140	89	163,262	3,205
Jul- Dec 2017	1292	75	86,484	2,271
Jan-Jun 2018	1604	83	181,900	4,891
July- Dec 2018	1717	42	101,500	2,816

- Used to help promote our activities, messaging and feedback
- Competitions and ambassadors help to gain qualitative information

Events For Population Health Approach







