



Nunkuwarri Yunti

w o r k i n g t o g e t h e r
for the benefit of Aboriginal Health



We would like to acknowledge this land that we meet on today which is the traditional land for Arrernte people, and that we respect their spiritual relationships with their country.

We also acknowledge the Arrernte people as the custodians of the Alice Springs region and that their cultural and heritage beliefs are still as important to the living Arrernte people today.

We would also like to extend that respect to other Aboriginal and/or Torres Strait Islander people who are present today.



How to host a Colour Fun Run and the benefits

- Aboriginal Spirit Colour Fun Runs at Nunkuwarrin Yunti first started in 2015.
- Idea started by previous Community Engagement Officer **Sarah Agius**
- First event had 80 participants and was promoted through posters, word of mouth and various networks
- Great feedback and Community interest from this, which has seen the event grow on each occasion
- We now look to host them once a year, or twice if funding permits
- Hosted in 2 different locations. North and West of Adelaide







Measurement

	2017 (3 rd event)	2018 (4 th event)	2018 (5 th event)
Participation	170	250	307
Received the take home messages of 'Be Healthy, Be Smoke-free'	70% 119	70% 175	59% 181
Referrals for quit support	2	9	12
Smoke Free Event	Yes	Yes	Yes

Event sees our greatest engagement on Facebook. Typically shared, tagged and comments from people inviting others. Reach of 13,000 people on Facebook, 1,700 engagements from the post about the event

Process

- Ensure budget for the event
- Source appropriate venue and date
- Source suppliers including colour powder, shirts, glasses, food, supporters/ volunteers, partner organisations, first aid, photography, MC, Welcome to Country
- Set up booking/ registration system. Eventbrite works perfectly for us. We ask questions such as participation waivers, emergency contacts, email address, Aboriginality, smoking status and interest in quit smoking referral. We utilise a private setting on Eventbrite to help us control marketing of the event
- Promote event
- Conduct event
- Report and evaluate event



Budget

Total budgeted amount approximately \$10,000

Colour Powder	\$700
Venue and Equipment hire	\$1,500
Branded Shirts	\$3,000
Glasses and miscellaneous	\$1,000
Food	\$3,000
Entertainment	\$800
TOTAL	\$10,000



 **Nunkuwarrin Yunti**
of South Australia Inc.

Aboriginal Spirit Colour Fun Run & Walk



Where: Fremont Park, Elizabeth Park

When: Sunday 24th March
Registrations 09:30am
Run/Walk Start time 10:30am

Receive a free t-shirt & funky glasses.
MOST CREATIVE OUTFIT WINS A PRIZE!

Lunch provided
FOR REGISTRATION

<http://bit.do/AboriginalColourFunRun2019>

SMOKE-FREE EVENT

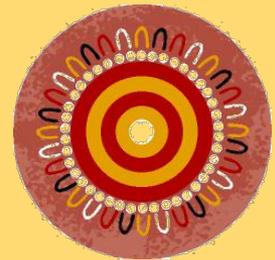


NUNKUWARRIN YUNTI
IS TACKLING TOBACCO



Key Learnings

- Using Facebook, Eventbrite, and Survey Monkey has helped to grow the event and helped us to capture information about participants and the event
- However, name of the event is important
 - Aboriginal Spirit Colour Fun Run
- Settings on these platforms is important
 - Private event on Eventbrite, stops Eventbrite promoting the event
- Family orientated event with great feedback from participants
- Messaging from signage, announcements and shirts is critical





Key Learnings

- It is great to capture referrals, and link evaluation with a prize
- Provide masks for participants as people with Asthma can find it a challenge – First Aid is critical for the event
- Book a location with a playground and provide other activities
- Track we utilise is approx. 400-500 metres
- Clean up the site afterwards. We utilise a blower to clear the path of colour
- We have gained sponsorship from local council and food providers to help with costs
- Provide and play music on the day. MC is also critical to provide messages on the day about smoking

