

*We would like to knowledge the Central Arrernte people, the Traditional Owners and Custodians of Mparntwe (Alice Springs), whose land we are proud to present on today*



# Doing It Together The WA Way



# Who are we

## Tackling Indigenous Smoking funded recipients in Western Australia

Broome Regional Aboriginal Medical Service  
Aboriginal Health Council Western Australia  
Geraldton Aboriginal Medical Service  
Kimberley Aboriginal Medical Service  
Bega Garnbirringu Health Service  
Puntukurnu Aboriginal Medical Service  
Mawarankarra Health Service  
Wirraka Maya Health Service Corporation  
Western Australia Country Health Service

## Supported by

Enhancement Program – Quitline Aboriginal Liaison Team (QALT)  
Australian Council on Smoking & Health (ACOSH)  
Footprints to Better Health programs

# WA Aboriginal Tobacco Control Strategic Leadership Group

- Discussions commenced in August 2013 with services working in Tobacco Control across WA
- An outcome from this meeting was the establishment of the WA Strategic Leadership team
- The first Leadership meeting was held at GRAMS in Geraldton in November 2013.
- Recommendations from August meeting was to have two (2) representatives from each of the TIS recipients to form the WA Strategic Leadership Group;



## Other recommendations from first meeting;

- Role of the leadership team and as to where the team might fit into the larger frame work both state-wide and nationally.
- How the group conducts itself and adds value to Aboriginal Tobacco Control in WA.
- Address Tobacco Control Priority areas throughout WA as a collective group.
- As a collective development and implementation of actions to address priority areas.
- To work together on issues that teams were facing across WA.
- To provide culturally safe training and up skilling across WA.
- Share resource development and ideas.
- Methods of evaluation and reporting.
- World No Tobacco Day State Wide Indigenous Games 2013. Developed in Broome.

# Past to Present

## Past

- WA team unsure as to what was being asked.
- Lack of culturally appropriate resources.
- Staff untrained.
- Every team doing there own thing.
- Reporting outcomes and evaluations not being met.
- Unsure of ongoing funding.
- Staffing retention, including freeze on recruitment.

## Present

- All teams have good direction as to what is required.
- Support from other TIS recipients and other tobacco control services in WA.
- Two face to face Strategic Leadership Team meetings a year, followed up by additional phone in conferences.
- Localized resources.
- WA Aboriginal Brief Intervention Training Package. Accessible prior to Cancer Council SA Quitskills Training
- Pathway To A Healthy Body resource
- Same messages. Same training. Speaking the same language
- Better outcomes and community engagement.
- Trained / Upskilled TIS members (Educators)
- Working together across the state identifying and addressing priority areas.
- Team exchange and support program. (urban/regional/remote)
- Sharing ideas.

# Resources Developed

## **How?**

Formation and strengthening partnerships with other WA TIS recipients

## **Why the need?**

Lack of Aboriginal culturally appropriate resources and training that was relevant to all regions.

## **What was needed?**

Input from all Tobacco Control services working with ATSI populations throughout the state.

**Initiatives resulted:** Development and distribution of resources and training across WA.

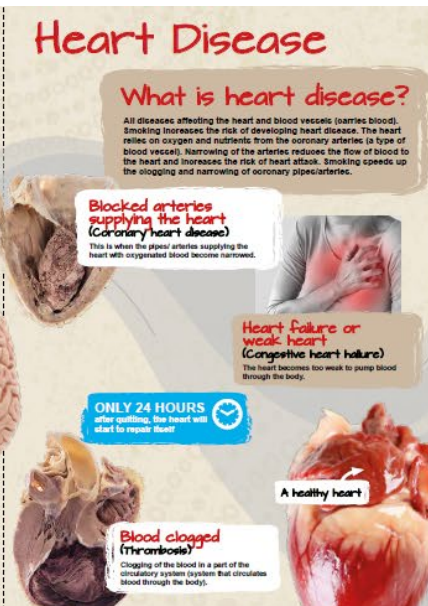
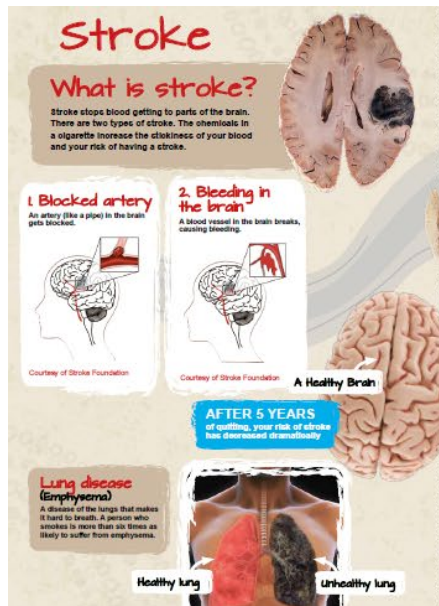
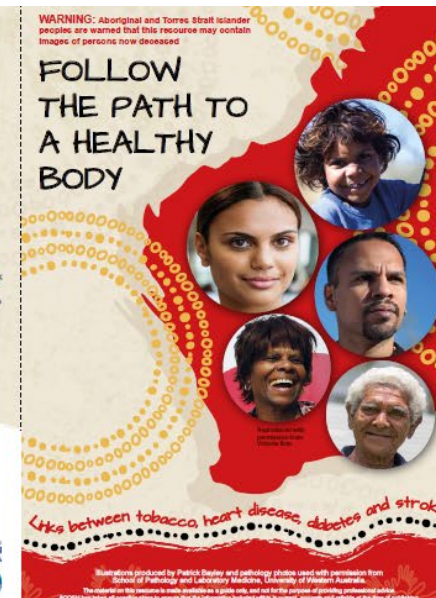
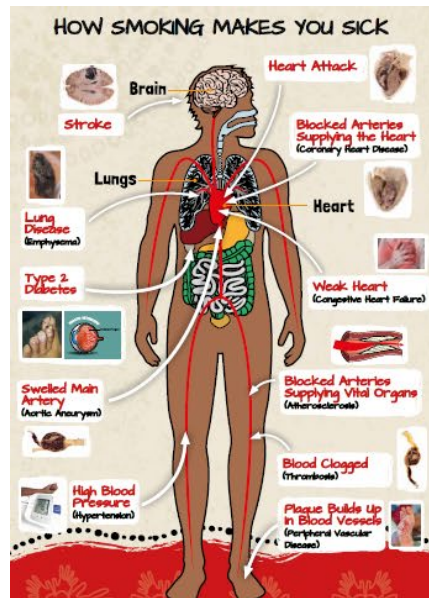


# Pathway To A Healthy Body

## Objective:

Increase awareness of the association between cardiovascular diseases, stroke and diabetes with tobacco use and exposure to second-hand smoke among Aboriginal Western Australians.

# Resource for Community





# Distribution of Resource

Brochure for community members:

- 2,500 in 2017
- 10,600 in 2018
- Total: 13,100
  
- AHCWA further printed a further 5000 (A5 versions) in beginning of 2019

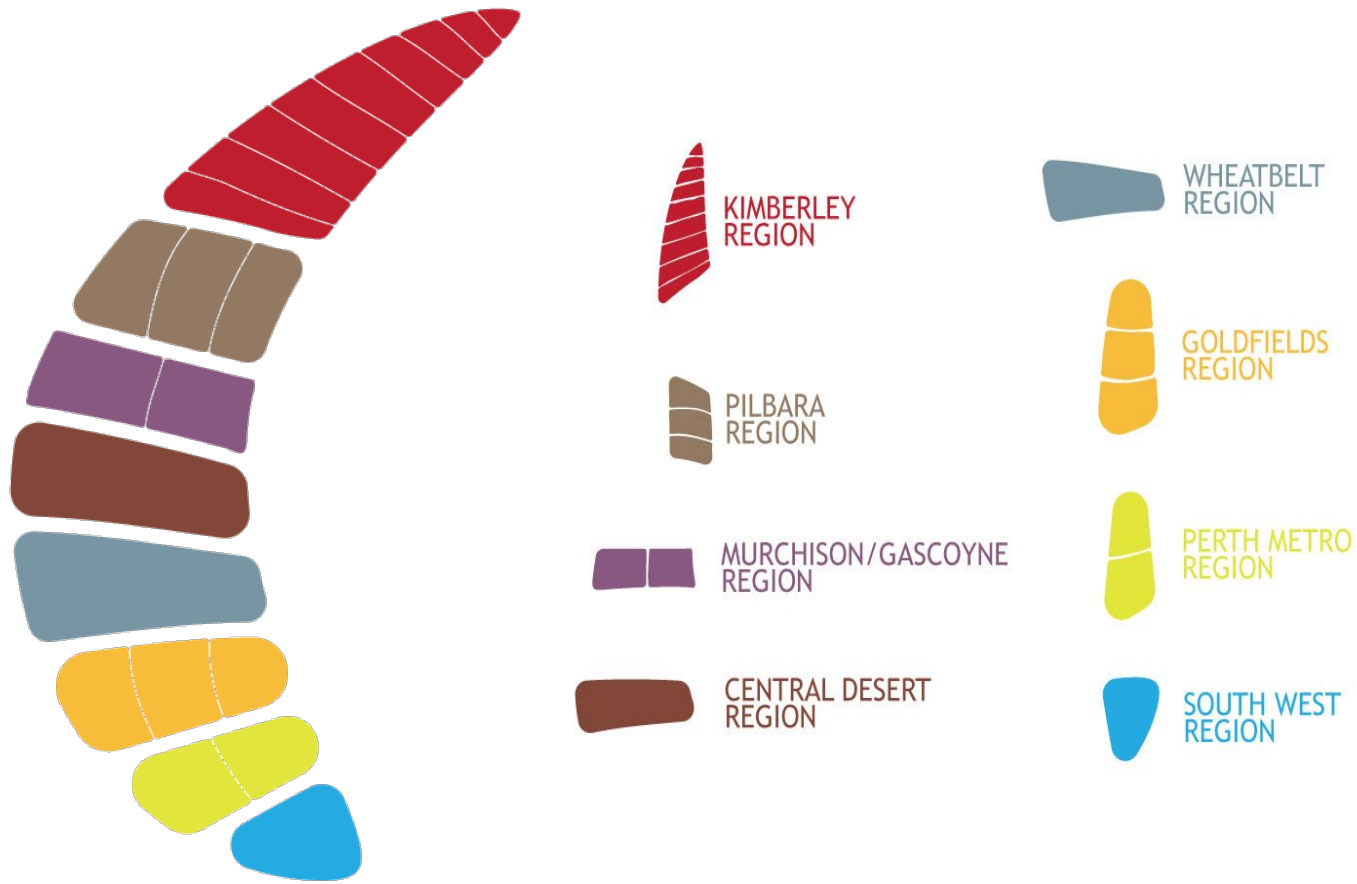
Booklet for Health professionals:

- 1,410 in 2017
- Currently arranging a reprint of over 3,600 copies



# **WA ABORIGINAL** **BRIEF INTERVENTION** **TRAINING PACKAGE**

\* Including Torres Strait Islander people



*The Boomerang is a strong symbol, it represents a tool used for hunting and providing food for family, it also is a tool to protect as well as a object used to make music during ceremonies. The design incorporates the eight regions of the state under AHCWA and also the health organisations in each of those regions”*

# Train the Trainer

- 16 staff were originally trained in 2017.
- Since then a further 300 people have been trained across Western Australia





# Outcome

WA BUCKED THE NATIONAL TREND IN SMOKING

14.3% - 2014 to 2015

DOWN TO

11.8% in 2017 to 2018

Thank you for all the great work and contribution from  
Aboriginal tobacco control services have done

# Dr Bob Elphick Award



- Dr Bob Elphick (1917-2005) dedicated his life to working in public medicine in WA. As the first Head of the Perth Chest Hospital, which is now known as Sir Charles Gairdner Hospital, Dr Elphick observed first-hand the devastating health effects of smoking.
- A pioneer in tobacco control, Dr Elphick was elected the founding President of the WA branch of Australian Council on Smoking and Health (ACOSH) in November 1971; he continued to take a passionate and active role in the work of ACOSH for many years and was an inspiring mentor to several generations of chest physicians and tobacco control activists.
- ACOSH acknowledges Dr Elphick's pioneering work in tobacco control with the establishment of the 'Dr Bob Elphick Medal' to honour and commemorate his exceptional achievements and contribution to ACOSH. The 'Dr Bob Elphick Medal' is awarded annually, by the decision of the Council, to a person/service who has made an outstanding contribution to tobacco control in WA during the previous year

# Honourable Roger Cook MLA

## Deputy Premier; Minister for Health; Mental Health



# 2018 ACOSH Speech

- In this State, the WA Aboriginal Tobacco Control Strategic Leadership Team has been at the forefront of health organisations working to reduce smoking in Indigenous communities.
- The Team, established in 2013, includes representatives from every region in the State. Members come from the Tackling Indigenous Smoking program, the Footprints to Better Health program, and are supported by the Quitline Aboriginal Liaison Team.
- The team has developed and implemented culturally safe and evidence-based information resources and training for use with health professionals as part of face-to-face cessation support, yarning sessions and community events.
- A strong focus has been on working with young people to prevent uptake of smoking and with Mums and Bubs groups to help parents give their children a smoke-free start to life.
- Team members have also advocated for the expansion of smoke free zones within their Local Government Areas.
- Above all, they have demonstrated a genuine passion for Aboriginal tobacco control at the remote, regional and state level to ensure that a tobacco free generation for Aboriginal Western Australians is a priority among the community, Government, Aboriginal Medical Services and the social service sector.



# Dr Bob Elphick Award 2019



*Thank you*