

TIS NBPU WA Regional Workshop 2017

Smoking & Prevention

30 August 2017



Prof Tom Calma AO



National Coordinator Tackling Indigenous Smoking



North

Kundjey'mi

Gagudju

Amarak

Bukurnidja

C Croker

Croker I

Iwaidja

C Van Diemen

Melville I

Konbudj

Ngombur

Bathurst I

Tiwi

Nguuu

Mbukarla

Endyalgout I

Van Diemen

Gulf

Field I

Beagle Gulf

DARWIN

Belyuen

Larrakia

Woolna

Gunbalunya

Obiri Rock

Gunv

Jabiru

Kakadu

Wuningangk

Wadyiginy

Tjerratj

Anson Bay

Kuwema

Batchelor

Kungarakany

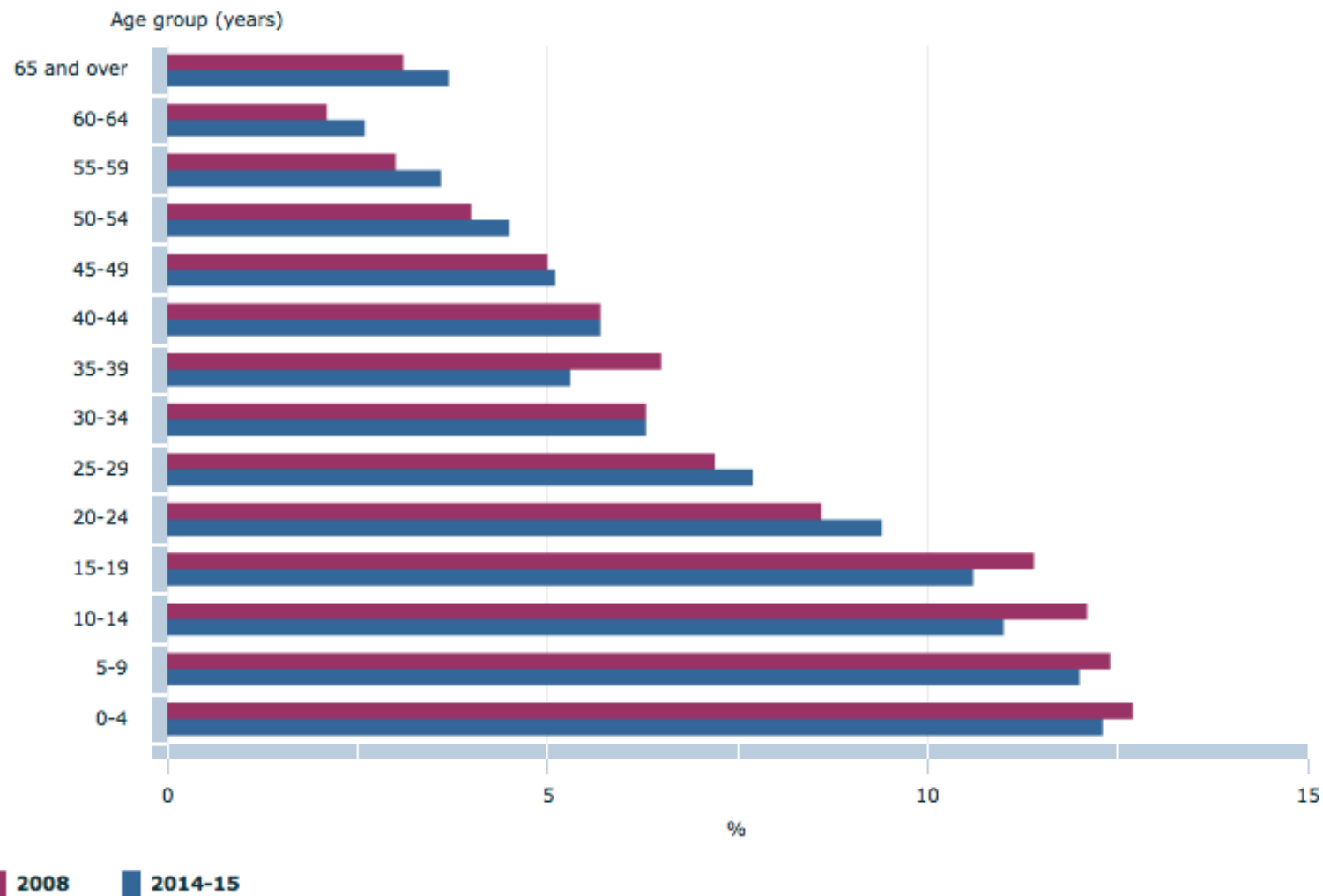
Adelaide

Malak

Daly River

Warray

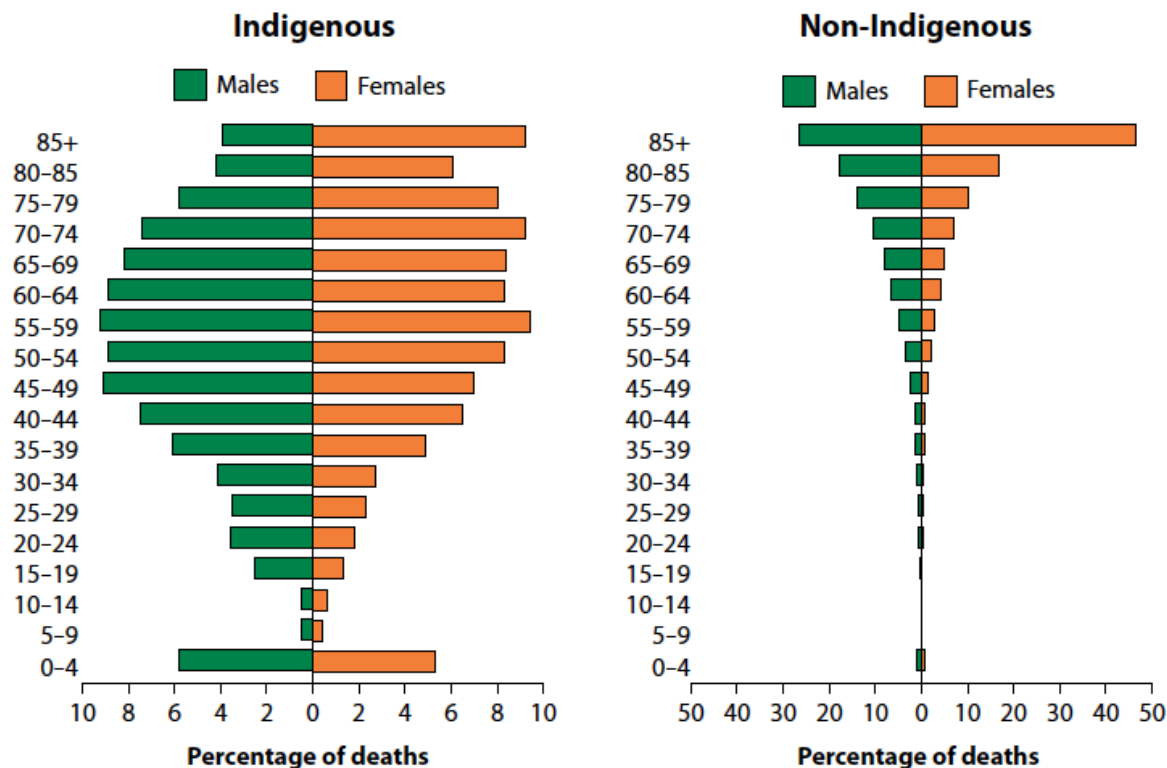
Figure 2.1. Aboriginal and Torres Strait Islander population, by age group — 2008 and 2014–15



63% < 30yo

46% < 20yo

Figure 7.17



Note: Indigenous data for Vic, Tas and ACT were of insufficient quality for the reporting period.

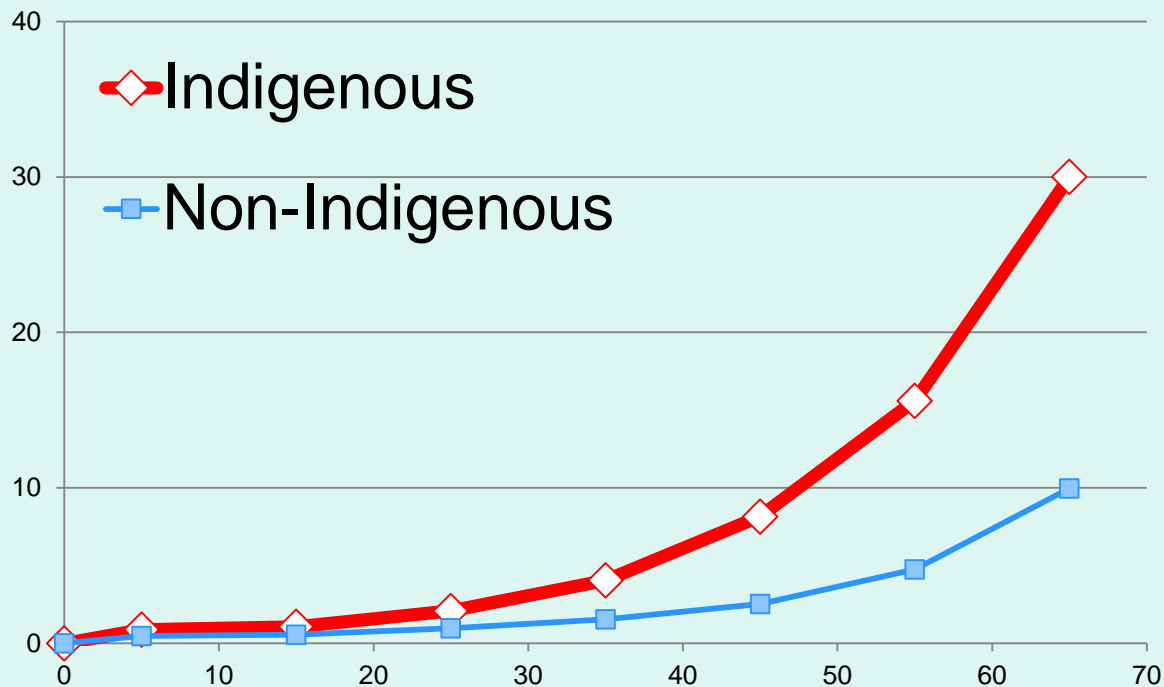
Age distribution of proportion of deaths, by age and Indigenous status, NSW, Qld, SA, WA and NT, 2007-2011

Risk of death to age 65, by Indigenous status, Australia 2010

Dead by age 65:

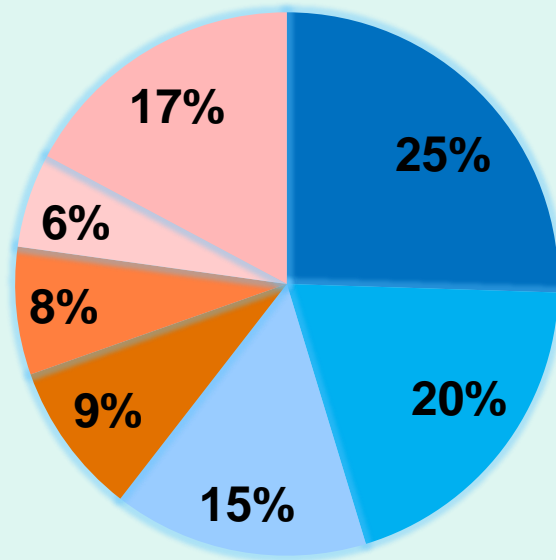
**30% Indigenous
Australians**

**9% non-
Indigenous
Australians**



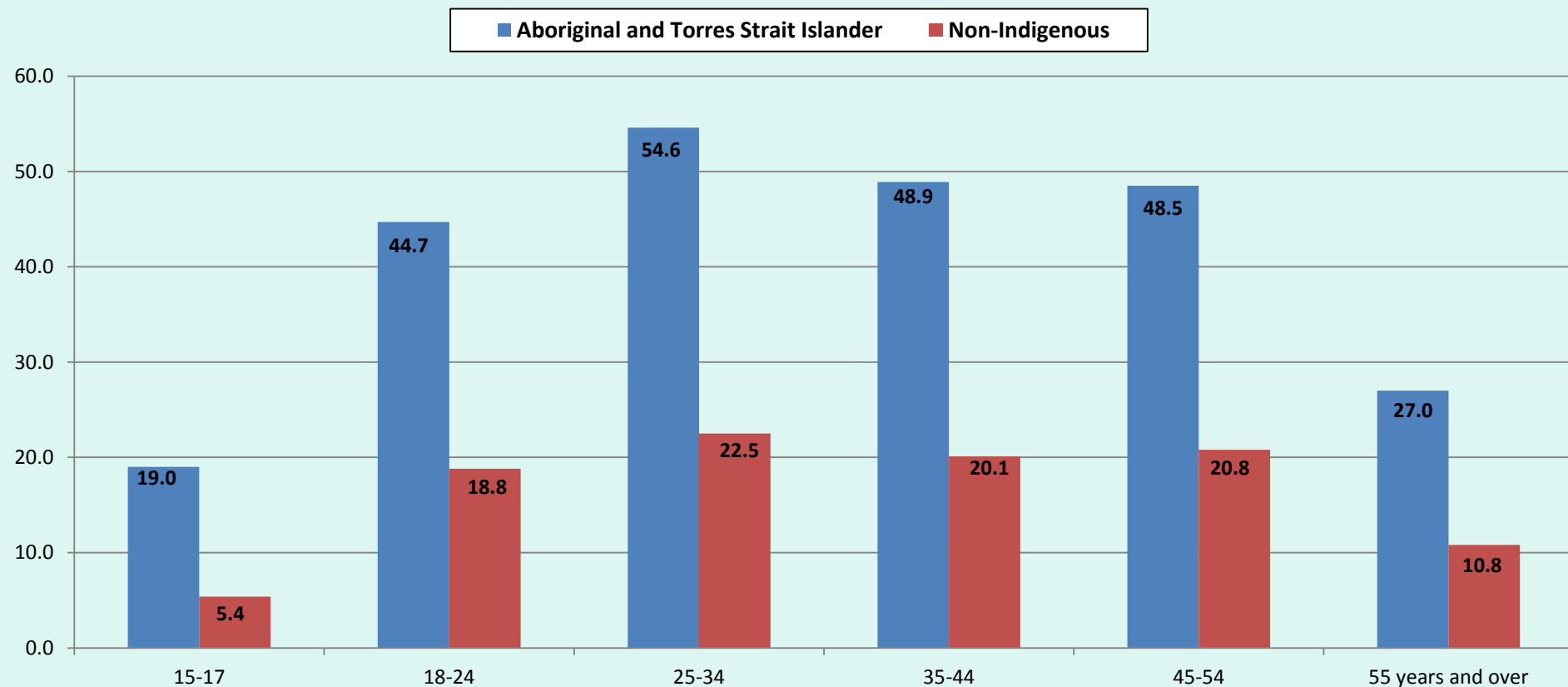
Broad causes of death

- ▶ Most common broad causes of death in Indigenous peoples



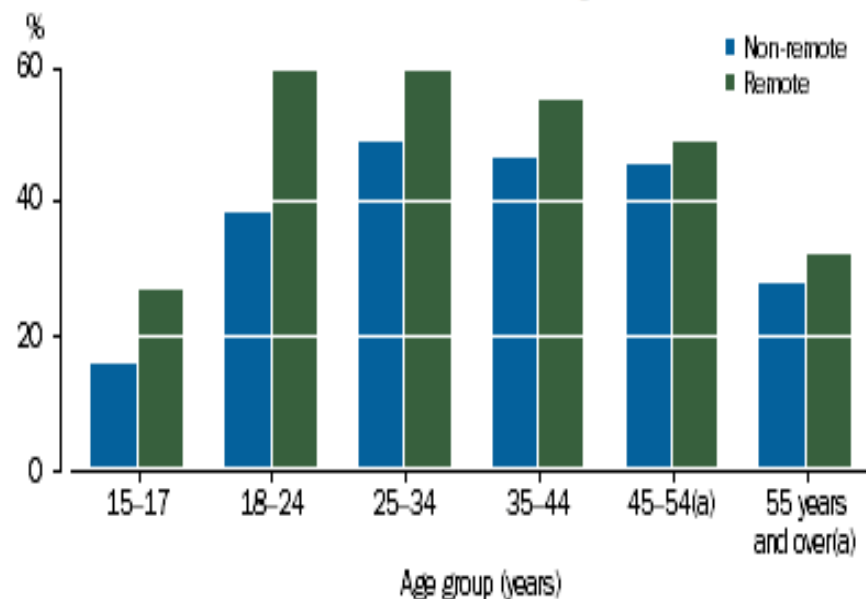
- Cardiovascular disease
- Cancer
- External causes
- Endocrine, metabolic & nutritional disorders
- Respiratory diseases
- Digestive diseases
- Other causes

Aboriginal and Torres Strait Islander Smoking



Source: ABS Aboriginal and Torres Strait Islander Health Survey 2012-13

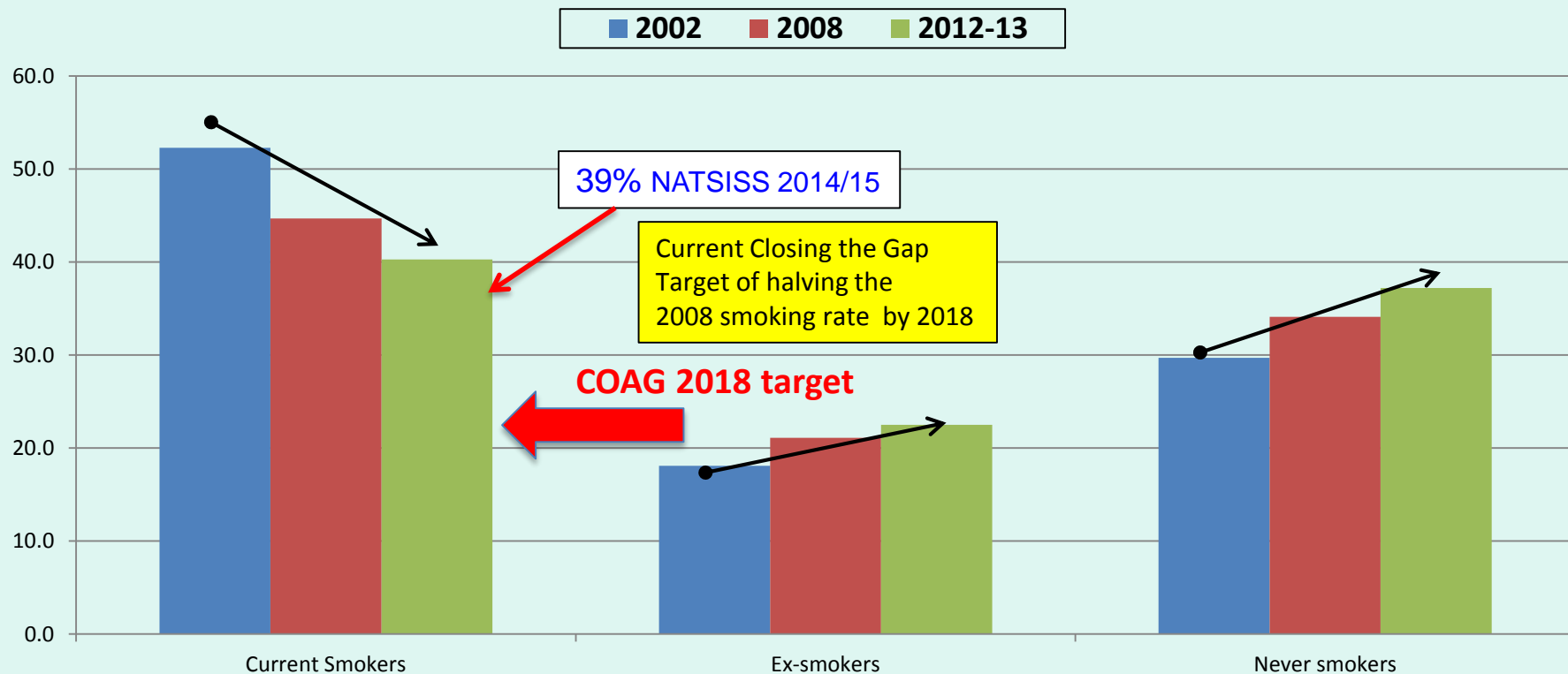
CURRENT DAILY SMOKERS BY REMOTENESS AND AGE, Aboriginal and Torres Strait Islander people—2012–13



(a) Difference between non-remote and remote rate is not statistically significant.

Source: 2012–13 Australian Aboriginal and Torres Strait Islander Health Survey

Aboriginal and Torres Strait Islander Smoking



COAG CTG Targets

- Professor Ian Anderson AO – Deputy Secretary PM&C
 - Portfolio and community consultations to inform target setting
- DoH – Indigenous Health Division sponsoring a multi-disciplinary team to consider the NATSIHPIP from a social and cultural determinants perspective – reporting in September 2017
- Redfern Statement – Indigenous priorities
- Distractions – statues, 26 Jan, referendum & treaties

CTG Refresh - time for change

- 
- Closing the Gap a national strategic **priority**.
 - COAG to consider **refreshed agenda** by end 2017.
 - Progress in many areas, but political and community sense that we need to **do better**.
 - Guide \$300 billion **investment over next decade**.
 - **Collaboration and partnership**, a new way of

working together.

"While governments have a critical role in setting policies and implementing programs, true gains are made when Aboriginal and Torres Strait Islander people are able to work with governments to set the agendas that impact on their wellbeing."

Redfern Statement - Key commitments sought

- **Commit to resource** Aboriginal and Torres Strait Islander **led-solutions**,
- **Commit to better engagement** with Aboriginal and Torres Strait Islander peoples through their representative national peaks,
- **Commit to addressing** the unfinished business of reconciliation,
- **Recommit to Closing the Gap** in this generation, by and in partnership with COAG and Aboriginal and Torres Strait Islander people:
 - Setting targets and developing evidence based, prevention and early intervention oriented national strategies which will drive activity and outcomes addressing:
 - family violence (with a focus on women and children);
 - incarceration and access to justice;
 - child safety and wellbeing over-representation in out-of-home care;

NATSISS 2014 / 15

- The proportion of Aboriginal and Torres Strait Islander children aged 0–14 years who were **living in a household** in which there was at least one daily smoker was **56.7% in 2014–15, down from 63.2%** in 2008 (Table 8).
- About **six in 10 (60.3%)** Aboriginal and Torres Strait Islander people aged 15 years and over were **living in a household** in which there was at least one daily smoker in 2014–15 (Table 16), **down from 67.5%** in 2008.
- In 2014–15, the proportion of Aboriginal and Torres Strait Islander people aged 15 years and over who were **daily smokers** was **38.9%, down from 44.6%** in 2008 and 48.6% in 2002. Between 2002 and 2014–15, there was a significant **improvement in non-remote areas** (down 11.4 percentage points) (Table 1).

The New TIS Programme

- Grant Recipients (GR)
- Whole of service approach – **population health** + smoking cessation
- Greater discretion to GR – **outcomes focused**
- Smoking cessation and healthy lifestyle
- No healthy lifestyle funded
- **NCTIS**
- **Quit Skills support & Quitline enhancement**
- Dedicated TIS policy section at national office – **amalgamated in March 2017 – Preventive Health & Renal Policy Section**
- Grants Services Division - Health State Network (HSN)
- NBPU
- Evaluation Framework

What is Tackling Indigenous Smoking initiative?

- National Coordinator Tackling Indigenous Smoking
 - National Best Practice Unit
 - Grants – 37 orgs funded (GRs) – *national coverage*
 - Evaluation Framework
-
- Quit skills training
 - Quitline enhancement
 - Targeted / Innovation projects – pregnant mothers, youth and remote
 - New NBPU initiatives – videos & leaders workshops

Innovation Grants 2016/17

The innovation projects have now commenced. The projects are as follows:

- [Aboriginal Males Shedding the Smokes - Aboriginal Health Council of South Australia Inc.](#)
- [Growing a smoke-free story - Metro South Hospital and Health Service, Queensland Health](#)
- [The Top End Smoke-Free Spaces Project - Aboriginal Resource and Development Services Aboriginal Corporation \(ARDS\)](#)
- [Smoking, Nutrition, Alcohol and Physical Activity 'SNAP' - National Drugs and Alcohol Research Centre, University of New South Wales](#)
- [The Balaang and Binjilaang Aboriginal Women Tobacco Intervention Project - South Coast Women's Health & Welfare Aboriginal Corporation](#)
- [Growing the Smoke Free Generation - Northern Territory Department of Health](#)
- [Tackling Indigenous Smoking Innovation Grant Project - Western Australian Centre for Remote and Rural Medicine Ltd](#) (The project will use a women-centred approach to achieve a better understanding of Aboriginal women's barriers to smoking cessation)

<http://www.health.gov.au/internet/main/publishing.nsf/Content/indigenous-tis-innovation-grants>

NBPU initiated and supported initiatives

- HealthInfoNet **TIS Portal**
- NBPU TIS website
- Social media accounts
- Mailing list/ register protocols
- eNews
- Promotion strategy
- Performance monitoring, analysis and reporting systems in association with program evaluators

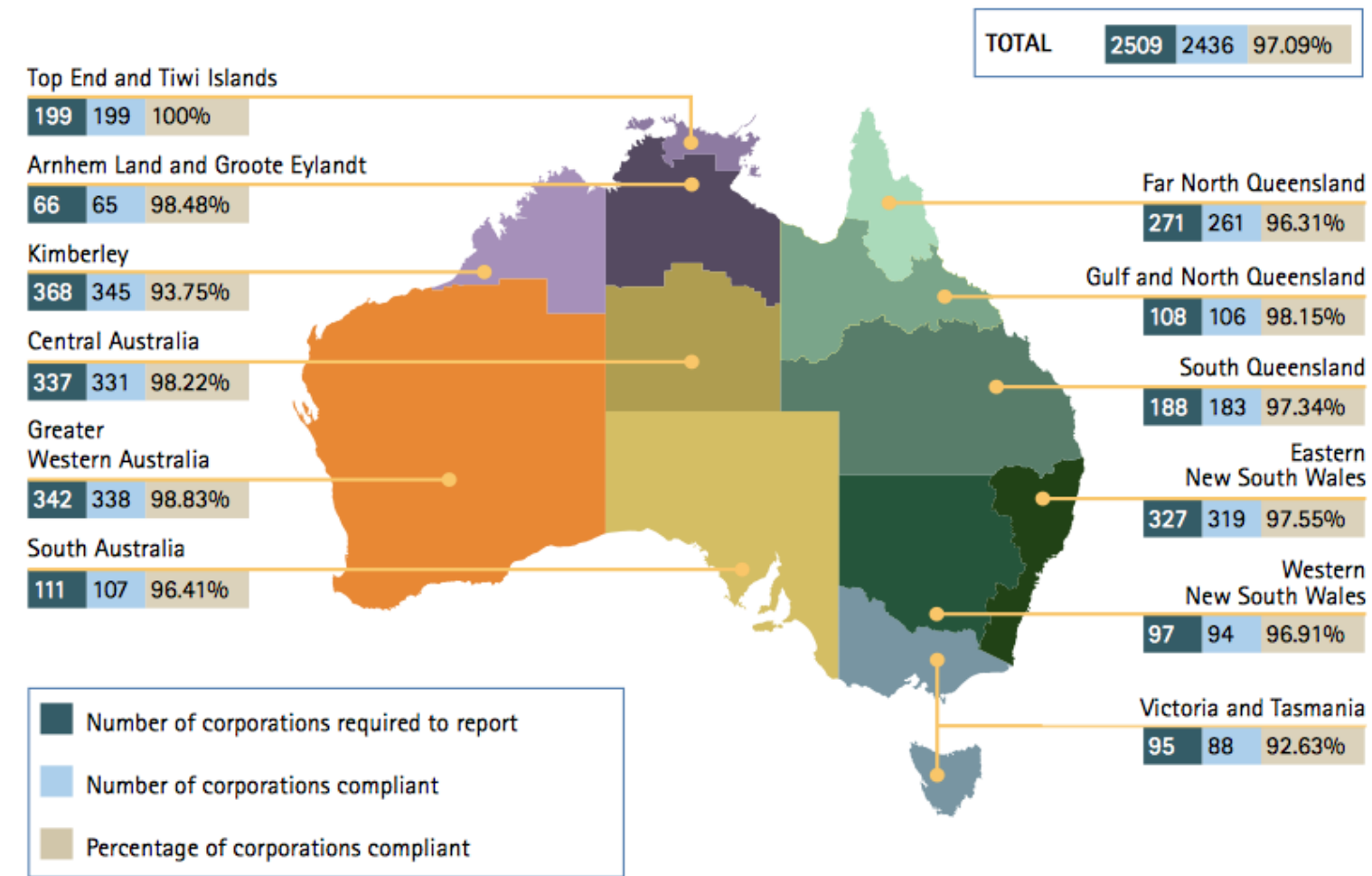
Impact assessment, performance indicators and data collection and reporting on results

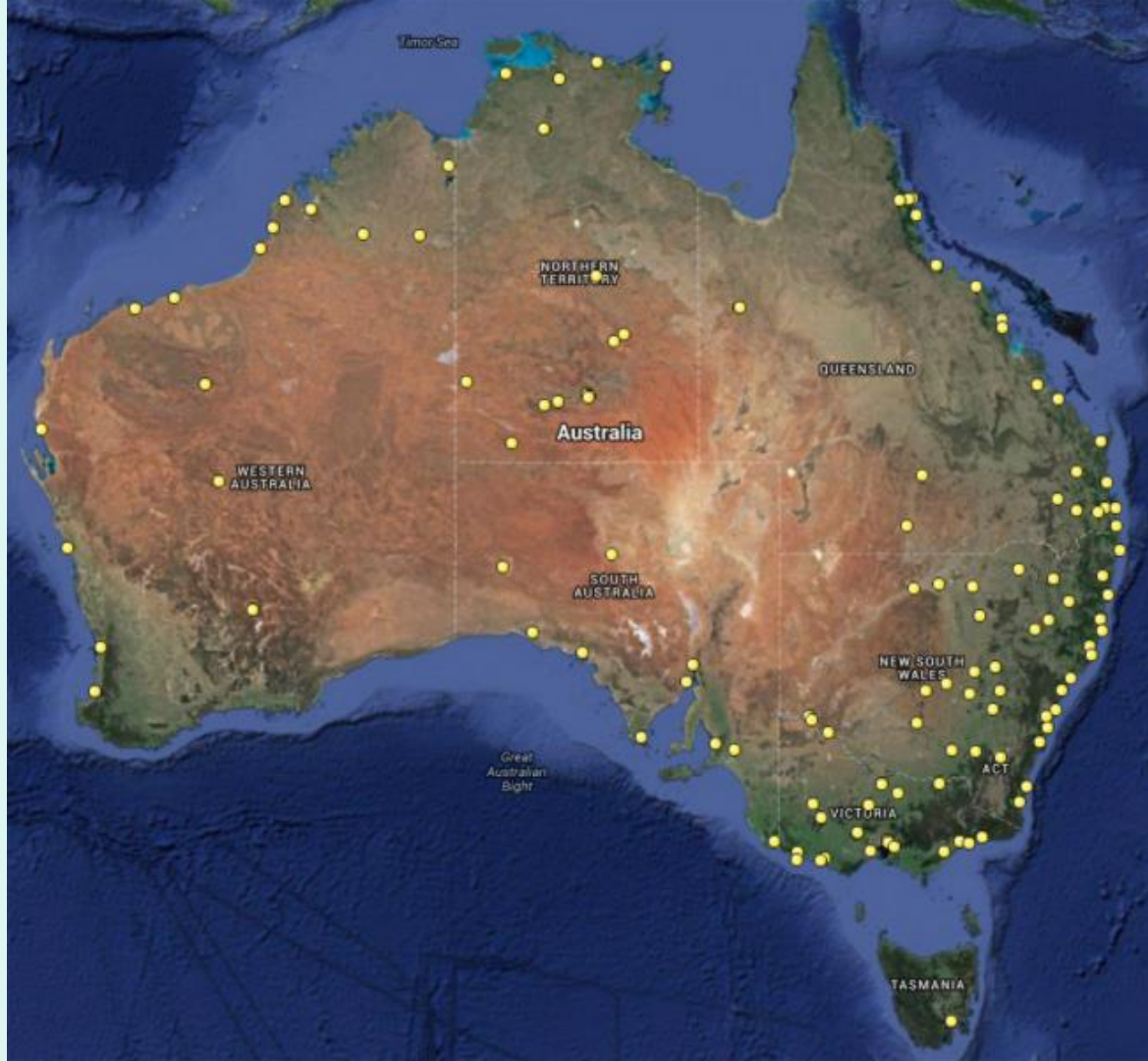
- To enable GRs to adopt evidence-based and results-oriented approaches in order to reduce rates of smoking among Indigenous people
- Monitoring and Evaluation framework and program performance indicators
- Third year of funding for grant recipients **relies on evaluation results for first 2 years. Reported in March 2017 – got it – NOW FOR 2018 ++ FUNDING**

National Indicators

1. Quality and reach of community engagement
2. Organisations involved in tobacco reduction in the region
3. Building capacity to support quitting
4. Referrals to appropriate quitting support
5. Supporting smoke-free environments

FIGURE 3: Reporting compliance by region as at 30 June 2016





NACCHO

140+ member orgs

TIS

37 Grant Recipients

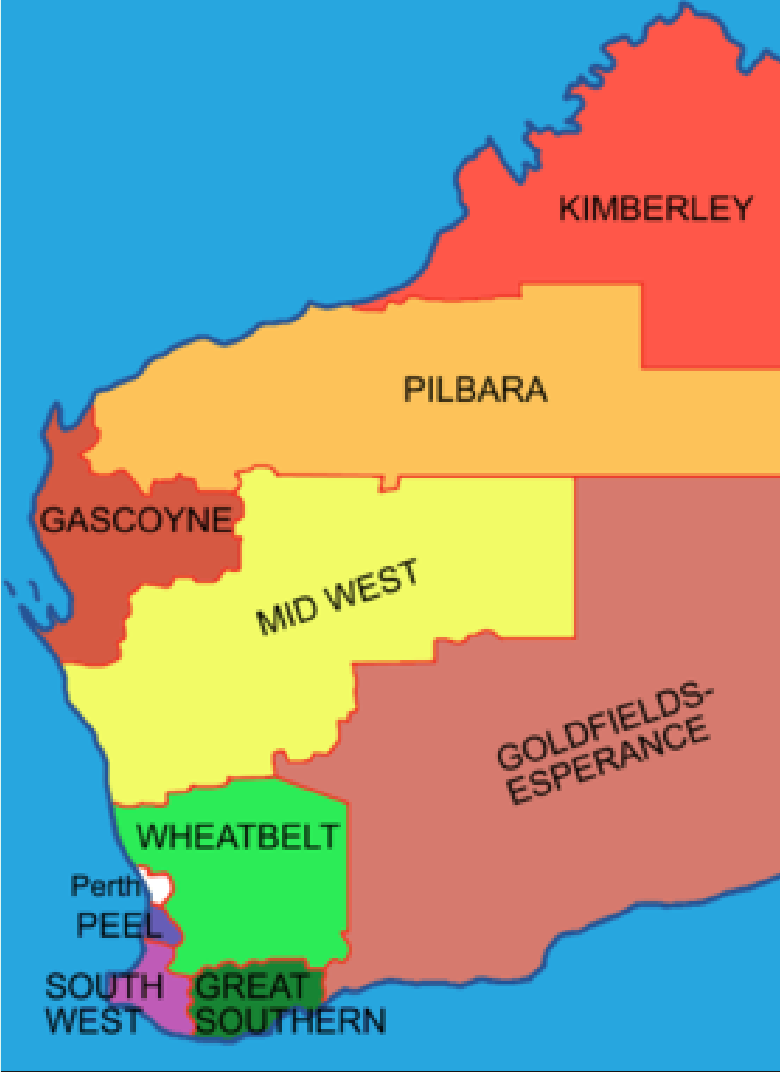
Other providers

Clinical

Pop Health teams

NGOs

<http://www.naccho.org.au/member-services/www-what-where-when-in-aboriginal-health/>



Do services cover
the whole of WA?

Does your service
coverage comply
with your funding
agreement?

Where are the gaps
and how do we
service the gaps?



Murri Rugby League Carnival

27-30 September
Briggs Rd Sporting Complex, Ipswich
smoking, drug & alcohol free event



Come see your mob play to win \$50,000 in the open Mens, \$8000 in the Womens and the U15 Boys play for state selection.

patron
Lionel Morgan

Teams also playing for
Men - Qld Murri selection tour to USA
U15 - Murri selection to PNG and U16 Allstars
Women - Qld selection for Allstars to play NSW Kooris

All players
Compulsory Health checks (QAIHC & IUIH)
Under 15 player 90% attendance at school
Over 18 enrolment forms (AEC)



MY DEADLY CHOICE IS
"TO GET A HEALTH CHECK & QUIT SMOKING"
TAMANA TAHU



<ul style="list-style-type: none"> • 50 plus service & career stalls • funfair carnival rides (free) • market stalls • traditional arts & crafts <p>troy@murrirugbyleague.com.au</p>	<p>NOMINATION FEES*</p> <p>mens \$2,750 womens \$1,650 u15 boys \$385 *includes jersey, shorts, socks</p> <p>tony@murrirugbyleague.com.au</p>	<p>TICKETS</p> <p>adult \$12 adult concession \$8 junior \$5 4 day passes also available</p> <p>www.murrirugbyleague.com.au</p>
--	--	--



Targeted sports
social media
campaigns

A man with short dark hair, wearing a red t-shirt, stands in the foreground with his hands on his hips, smiling. In the background, two children are playing soccer on a green lawn in front of a white house with a grey roof. A semi-transparent graphic with a house-shaped top and a rectangular bottom contains the text "DON'T MAKE SMOKES YOUR STORY".

DON'T
MAKE
SMOKES
YOUR
STORY

Leveraging the mainstream

What do we need to focus on?

- **Evaluation** findings
- Demonstrate **reach**
- Demonstrate **impact**
- Demonstrate **community buy-on**
- Demonstrate **responsiveness** and **resilience**

Quick Runs

- Smoke free workplaces
- Local events
- Commonwealth, State / Territory & Local Politicians
- Media engagement
- Uploading to the TIS Portal
- Contracting / engaging support to achieve outcomes – NBPU ACR team

ABORIGINAL HEALTH NEWS ALERT

nacchocommunique.com



NACCHO Members Deadly Good News Stories From #WorldNoTobaccoDay events



ABORIGINAL HEALTH NEWS ALERT

nacchocommunique.com



NACCHO Chair Matthew Cooke

"Smoking is responsible for one in every five deaths among Aboriginal and Torres Strait Islander"

Smoking rates among Aboriginal people are two and a half times that of non-Indigenous Australians – 41% of Aboriginal and Torres Strait Islander people are daily smokers.

In some communities that estimate is as high as 83%," Matthew Cooke

"Aboriginal health in Aboriginal hands" #WNTD2017

Aboriginal Health @NACCHOAustralia · 7s
.[@Matt_Cooke86](#) thank you [@DaveGillespieMP](#) for attending #Burunga2017 with Ted [#ntpol](#) [#dontmakesmokesyourstory](#) [#QuitSmoking](#) [@KenWyattMP](#)



Good News Messages for the portal

- “Well here are my stats. 365 days no boondahs - \$7,306 saved. This time last year I was very sick in hospital.”
- “My wife and I used to smoke a pack of 30s between us every day. After we quit smoking we put all of the money we didn’t spend on smokes into a savings account. After 18 months we had saved about \$14,000, which paid for half of the deposit on our investment property.”



NCTIS visits and uploading to the TIS Portal