Kimberley Tackling Indigenous Smoking Program
Brooke Shepherd
Kimberley Aboriginal Medical Services (KAMS)
Program structure

- Media Officer

  - Regional Coordinator
    - West Kimberley Coordinator
      - Broome: 3x FTE
      - Derby: 2x FTE
    - East Kimberley Coordinator
      - Kununurra: 2x FTE
      - Halls Creek: 2x FTE
Our Team

TIS Regional Coordinator
Brooke Shepherd (centre)

TIS Media Officer
Tui Goodwin (left)

BRAMS
Michel Torres, Pippa Bell and
David Batty (from left to right)
Dale Bin Sulaiman (far right)

YYMS
Ooen-shi McDonald (right)

OVAHS
Selina Harper (centre)

DAHS
Glenys Gillespie ad Leon Khan
(from left to right)
Successes

• Committed staff
• Strong partnerships
• Training and workforce development
• Community driven
• Monitoring and evaluation
• Social media
Social media

Facebook

**Post Details**

Nuff of the Puff added 2 new photos.

These shirts were received on the 17th of May by OVAHS staff members from the Aboriginal Health Council of Western Australia for quitting smoking and being strong advocates against smoking. They also received a ‘I Got Your Back Pack’ from the Nuff Of The Puff team to help support them on their journeys. From left to right... See more

- 217 People Reached
- 37 Reactions, comments & shares
- 30 Likes
- 5 On post
- 25 On shares
- 1 Love
- 0 On post
- 1 On shares
- 0 Comments
- 0 On post
- 0 On shares
- 1 Shares
- 0 On post
- 1 On shares
- 58 Post Clicks
- 14 Photo views
- 0 Link clicks
- 44 Other Clicks

**The people who follow your Page**

<table>
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<tr>
<th>Women</th>
<th>77% of followers</th>
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<td>18%</td>
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<table>
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<th>Men</th>
<th>21% of followers</th>
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Towards A Smokefree Kimberley
Social media

Instagram

nuff_of_the_puff  
Follow

Challenges

• Remote context
• Long distances
• High staff turnover
• Competing priorities
• Supporting staff who smoke
East Kimberley

• Strong partnerships
  – NGOs, Government and local businesses

• Community engagement
  – Events, advertising and sponsorship

• Individualised support
  – Clinic, community and home

• Clinician education
  – In-service, BI training, tools and resources
East Kimberley

World No Tobacco Day OVAHS 2017

OVAHS celebrated World No Tobacco Day 2017 with a Banner competition. There were 9 entries with all participants walking away with a prize.

Winners
1. Girls Academy $500 Voucher
2. St Joseph Catholic School Kununurra $400 Voucher
3. Glencoe Boys $300 Voucher
4. St Joseph Wyndham $200 Voucher
5. Millie Rehab Centre $100 Voucher
6. Wyndham Workers Camp, Save the Children, Job Pathways Women’s Art Centre, Wyndham District High School $50 Voucher each.
East Kimberley
Brooke Shepherd

tisregionalcoord@kamsc.org.au

0402 720 464